



CHECKLIST FOR LIMESTONE COAST RESIDENTS



SOUTH AUSTRALIAN TOURISM COMMISSION/ADAM BRUZZONE

Locals play a really important role in promoting the Limestone Coast and supporting its tourism industry. Your insights and suggestions are trusted by friends and family, giving you valuable influence in helping build a sustainable visitor economy for the Limestone Coast.

Below are a few ways you can help support the Destination Development Strategy.

- Head out and about** in the region and **share photos** of the things to do and see in. If using social media, feel free to **use the #visitlimestonecoast** and **@limestonecoast** on your posts. That way we can find and re-share your photos, and potential visitors can see the myriad of experiences simply by searching these hashtags.
- Ensure any tourism events you're associated with are listed on the **Australian Tourism Data Warehouse** (ATDW). They'll then show up on visitlimestonecoast.com.au.

- Share your ideas** via the [Limestone Coast Online Survey](#) (see URL below) for potential inclusion in future blog articles on visitlimestonecoast.com.au, social media and other marketing activities.

The survey can also be reached at www.surveymonkey.com/r/LCStoryIdeas

- Shop locally** to support the many great Limestone Coast businesses.
- Keep an ear to the ground for any **tourism news** in the region.
- Invite friends and family** to visit your part of the Limestone Coast (ideally overnight) and show them what it's like to live like a local.
- Engage with **new tourism projects** and plans, contribute to **public consultations**, and suggest ways to add to a thriving visitor economy.





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KEY SOCIAL MEDIA CHANNELS AND HASHTAGS

INSTAGRAM

Mount Gambier	@discover_mount_gambier	#discovermountgambier
Coonawarra	@coonawarra_wine	#coonawarra
Beachport	@beachportsa	#beachport
Penola	@visitpenolacoonawarra	#penola
Millicent	@millicentexplore	#visitmillicent
Kingston	@kingston_se_local_starts_here	#mykingstonse
Robe	@robesouthaustralia	#robesouthaustralia
Tatiara	@visittatiara	#tatiara

FACEBOOK

Mount Gambier	@discovermountgambier
Coonawarra	@coonawarra
Beachport	@gottalovebeachport
Penola	@PenolaCoonawarraSA
Millicent	@MillicentExplore
Kingston	@kingstonseconnect
Robe	@robesouthaustralia
Port MacDonnell	@portmacdonnellcommunitycomplex
Naracoorte	@NLBTA

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