

**Notes for Limestone Coast Local Government Tourism Management Group,  
Zoom Meeting, Tuesday 24<sup>th</sup> March 2020.**

**MEETING OPENED 3:00pm**

**1.0 MEMBERS/DEPUTY MEMBERS**

1.1 Present

District Council of Grant	Mike Ryan
Naracoorte Lucindale Council	Sally Klose
Kingston District Council	Tess Armfield
Wattle Range Council	Roger Babolka
District Council of Robe	James Holyman
City of Mount Gambier	Judy Nagy
LCLGA	Biddie Shearing

*Apologies:; Anne Champness, Tatiara District Council, Nat Traeger, Kingston District Council, Jane Fetherstonhaugh, District Council of Grant*

**2.0 Information Sharing**

Each council provided an update on measures introduced in light of CoVid19. In summary these included;

- Closing of most Visitor Information Centre's, with volunteers stood down and servicing occurring on-line and phone, lighter duties continuing.
- All council owned assets with public facing roles reduced or closed (will be closing)
- Councils encouraging the level of face to face contact with community
- Some council teams have been relocated over various locations to help with social distancing standards, some working from home
- Skills audits occurring to ascertain if employees can be re-deployed if required
- Naracoorte Caves have modified tours, however, likely to close,
- RV & Caravan parks still determining best actions

General discussion around the need for leadership for the tourism sector and some operators who are confused and seeking clarification or authoritative direction to enable them to make definitive decision on whether to remain open.

**ACTION: Biddie to prepare a regional tourism statement, circulate for comment & once approved disseminate to relevant organizations, industry, local MP's and South Australia Tourism Commission & TicSA.**



### 3.0 **Presentation by Mixed Dozen project manager, Toni Duka**

**Joined by Mixed Dozen Chairperson, Pete Bissell.**

Overview of project scope, strategies, actions and outcomes to date. Seeking input for a sustainable model past the life of the funding program (April 2020).

**ACTION:**

- **Biddie to circulate presentation**
- **Biddie to incorporate the mixed dozen assets into the regional tourism work plan**
- **Biddie to draft a letter to acknowledge value of the project and how this will position the Limestone Coast with a strategic advantage when the opportunity occurs post CoVid19.**

### 4.0 **Regional Tourism Project Plan**

Biddie provided a brief overview of the immediate, short-term and new financial year strategic directions. This will be circulated as the DRAFT Project Plan for input and feedback. Once endorsed by the Tourism Management Group, will be presented to the LCLGA Board for approval.

**ACTION:**

- **Biddie to circulate DRAFT Project Plan**
- **Input and feedback requested by Wednesday 1<sup>st</sup> April (to meet Board paper requirements)**

### 5.0 **Destination Tourism & Marketing Plan**

Biddie provided an update on the schedule and will circulate a revised schedule for information. Noting that the Tourism Management Group encouraged this project to keep advancing as it is a critical piece of work.

**ACTION:**

**Biddie to circulate updated schedule for delivery.**

### 7.0 **MEETING CLOSED – 4:40pm**

**Proposed LC LGA Tourism Management Group Meeting is Monday 27<sup>th</sup> April 2020 from 9:30am – 11:30am via Zoom**

