



Limestone Coast Local Government Association

"Limestone Coast Better Together"

NOTICE is hereby given that an Ordinary Meeting
of the
Limestone Coast Local Government Association Board
is to be held at the
District Council of Grant Council Chambers
324 Commercial Street West Mount Gambier
on
Friday 6 June 2025
commencing at 10.00am

Colin Byles

Colin Byles
Interim Executive Officer
Limestone Coast Local Government Association

ORDER OF BUSINESS

1.	PRESIDENT'S WELCOME.....	3
1.1	HOST MAYOR – WELCOME AND ACKNOWLEDGEMENT OF COUNTRY	3
2.	APOLOGIES.....	3
3.	CONFIRMATION OF MINUTES	3
4.	DISCLOSURE OF INTERESTS	4
5.	BUSINESS ADJOURNED	4
6.	MINUTE ACTION LIST	5
7.	PRESENTATIONS/VERBAL REPORTS	8
7.1	Mr Steve Bourne – General Manager Limestone Coast Landscape Board	
8.	EXTERNAL ORGANISATIONS REPORTS.....	8
8.1	DEPARTMENT OF PRIMARY INDUSTRIES & REGIONAL DEVELOPMENT .	8
8.2	HERITAGE ADVISORY SERVICE	8
8.3	REGIONAL DEVELOPMENT AUSTRALIA – LIMESTONE COAST	8
8.4	LOCAL GOVERNMENT ASSOCIATION OF SOUTH AUSTRALIA	9
8.5	SOUTH AUSTRALIAN COASTAL COUNCILS ALLIANCE	9
8.6	UNIVERSITY OF SOUTH AUSTRALIA.....	9
9.	LCLGA REPORTS.....	10
9.1	DESTINATION DEVELOPMENT REPORT.....	10
9.2	CONNECTED AND ACTIVE COMMUNITIES REPORT.....	14
9.3	LIMESTONE COAST REGIONAL SPORTING ACADEMY REPORT.....	17
9.4	FINANCE REPORT	18
9.4.1	BUDGET REVIEW TO 30 April 2025	
9.5	PRESIDENT'S REPORT	21
9.6	EXECUTIVE OFFICER'S REPORTS	23
9.6.1	Update Report	23
9.6.2	Regional Academies of Sport – LC Regional Sports Academy.....	24
9.6.3	SATC Regional Tourism Review.....	25
9.6.4	Regional Drought Resilience Plan	27
10.	MOTIONS WITH NOTICE.....	30
11.	MOTIONS WITHOUT NOTICE	30
12.	QUESTIONS WITH NOTICE.....	30
13.	QUESTIONS WITHOUT NOTICE.....	30
14.	CORRESPONDENCE.....	30
	26	
15.	MINUTES of WORKING GROUPS.....	30
16.	CONFIDENTIAL ITEMS.....	31
16.1	Shared Services	31
17	MEETING CLOSED	32

RECOMMENDATION

1. That the Minutes of the LCLGA Board Meeting held on 4 April 2025 held at the District Council of Robe be taken as read and confirmed.
2. That the Minutes of the LCLGA Special Board Meeting held on 9 May 2025 held by a Teams Meeting be taken as read and confirmed.
3. That the Minutes of the LCLGA Special Board Meeting held on 16 May 2025 held by a Teams Meeting be taken as read and confirmed.

[Return to Order of Business](#)

4. DISCLOSURE OF INTERESTS

Pursuant to Division 1, Part 4, Chapter 5 of the Local Government Act 1999, a Board Member who has an interest in a matter within the Agenda must disclose the interest to the Board.

Agenda Report No and Title	ADD
Board Member Name and Council	ADD
Type of interest	GENERAL/MATERIAL CONFLICT
Members Interest in the Matter:	Explanation provided here
Member participating in Meeting?	YES/NO
Reasons for Participating:	Explanation provided here
Member Voting on matter?	YES/NO

[Return to Order of Business](#)

5. BUSINESS ADJOURNED

Nil

[Return to Order of Business](#)



Limestone Coast Local Government Association

"Limestone Coast Better Together"

<p>Recommendation</p> <p>That the Minute Action List be received and noted.</p>
--

6. MINUTE ACTION LIST

Completed	Will be removed from Action List	all actions required of the Motion have been completed					
In Progress	Will remain on Action List until completed	A start has been made on the action of the Motion (progress commentary will provide explanation)					
Outstanding/Delayed	Will remain on Action List until completed	Work has not yet commenced or there has been a delay on the action. (progress commentary will provide explanation)					
Meeting Date	Subject	Resolution	Officer/ Council	Progress commentary	Status	Due date	Updated due date
4/4/25	11.4 Limestone Coast Sustainable Futures Association	<ol style="list-style-type: none"> The LCLGA notes the presentation of the Limestone Coast Sustainable Futures Association. The LCLGA writes to the Premier of SA, the Minister for Environment, the Minister of Primary Industries, Regional Development and Forestry, the Minister for Mining and Energy, Shadow Ministry counterparts and local Members of Parliament to express concerns around the potential impact to water, agriculture, viticulture, dairy and forestry of the strip-mining project, and to seek an independent science-based assessment of environmental impact of the proposal The LCLGA seeks a presentation from the proponents in order to understand the proposal from the proponent's perspective and any scientific evidence they have to mitigate environmental impacts 	EO	<p>Letters Written</p> <p>Still waiting for the proponents to come back with presentation date</p>		30/6/25	
4/4/25	11.3 Executive Officer Recruitment	That the LCLGA Board appoints the board representatives from each member council to the panel for the selection and appointment of the LCLGA executive officer along with a suitably qualified independent adviser from McArthur Recruitment Company.	President	<p>Panel established and McArthur recruitment advised.</p> <p>Completed</p>			

District Council of Grant

Completed		Will be removed from Action List	all actions required of the Motion have been completed				
In Progress		Will remain on Action List until completed	A start has been made on the action of the Motion (progress commentary will provide explanation)				
Outstanding/Delayed		Will remain on Action List until completed	Work has not yet commenced or there has been a delay on the action. (progress commentary will provide explanation)				
Meeting Date	Subject	Resolution	Officer/ Council	Progress commentary	Status	Due date	Updated due date
4/4/25	11.2 Gather Round	<ol style="list-style-type: none"> The LCLGA endorses the petition requesting the State Government to schedule a Gather round match in the Limestone Coast. LCLGA requests member councils to support the petition in their communities and via sporting groups and clubs. 	Mayors EO	Mayors to take back to Councils Completed			
4/4/25	9.6.3 Equitable Rating of the Energy Sector	That the Limestone Coast Local Government Association support the introduction of the <i>Statutes Amendment (Rates-Electricity Generation) Bill 2025</i> into parliament and advocate to all Members of Parliament especially local representatives the benefits of this reform would bring to regional communities and their ratepayers.	Mayors EO	Ongoing		ongoing	
13/12/24	10.1 4WD messaging	That the LCLGA leverage the learnings from the positive effort to define and control 4WD messaging from Robe to Beachport Coastline and seek to continue this work with all Coastal Councils. That a working party be formed to consider the merit of a consistent approach to 4WD messaging around access to coastlines	EO	No progress to date		March 24	
25/6/24	14.1 Confidential Item – Consideration of Legal Advice Received		EO	Confidential report provided August Board meeting			
21/6/24	Special Meetings – Confidential items		EO	Series of special meetings held in confidence. Collated for October meeting.			Feb 24
16/02/24	10.2.2 Eyes on Eyre	<ol style="list-style-type: none"> Request the Executive Officer to obtain more information about resources, including costing. Present findings to the LCLGA Board at the LCLGA April Board Meeting. <p><i>Moved: Tatiara, Seconded: Naracoorte Lucindale</i></p>	EO	Phone discussions have already been held with the EO of EPLGA. A meeting is set for September with all other LGA EO's in the State. Awaiting structure review to be completed		19/04/24	Feb 24

[Return to Order of Business](#)



Limestone Coast Local Government Association

Ordinary Board Meeting Agenda

6 June 2025

District Council of Grant



Limestone Coast Local Government Association

“Limestone Coast Better Together”

7. **PRESENTATIONS/VERBAL REPORTS**

7.1 **Mr Steve Bourne** – General Manager Limestone Coast Landscape Board
Water Allocations Update

[Return to Order of Business](#)

8. **EXTERNAL ORGANISATIONS REPORTS**

8.1 **DEPARTMENT OF PRIMARY INDUSTRIES & REGIONAL DEVELOPMENT**

Report Author: Jennifer Schilling, Principle Regional Advisor

Attachments: Nil

No report

[Return to Order of Business](#)

8.2 **HERITAGE ADVISORY SERVICE**

Report Author: Ian Hamilton, Arcuate Architecture Director

Attachments: Nil

No Report

[Return to Order of Business](#)

8.3 **REGIONAL DEVELOPMENT AUSTRALIA – LIMESTONE COAST**

Report Author: Lauren Oxlade, CEO

Attachments: Nil

No Report

[Return to Order of Business](#)

8.4 LOCAL GOVERNMENT ASSOCIATION OF SOUTH AUSTRALIA

Report Author: Adrian Wroniak, Director Corporate Services

Attachments: Nil

Verbal Report

[Return to Order of Business](#)

8.5 SOUTH AUSTRALIAN COASTAL COUNCILS' ALLIANCE

Report Author: Adam Gray, CEO

Attachments: Nil

No Report

REPORT PROVIDED

[Return to Order of Business](#)

8.6 UNIVERSITY OF SOUTH AUSTRALIA

Report Author: Peta Crewe, Regional General Manager

Attachments: Nil

No Report

[Return to Order of Business](#)

9. LCLGA REPORTS**9.1 DESTINATION DEVELOPMENT REPORT**

Report Author: Kate Napper, Destination Development Officer

Officers consulted: Emma Herring, Destination Development Coordinator

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy
Goal – Value of tourism to the region continues to increase

Destination Development Strategy 2025 strategic initiatives

Priority Area 1: Marketing

Priority Area 2: Visitor Servicing

Priority Area 3: Events

Priority Area 4: Experience Development

Priority Area 6: Governance + Collaboration

Priority Area 7: Industry Capability

Budget Implications: in accordance with budget

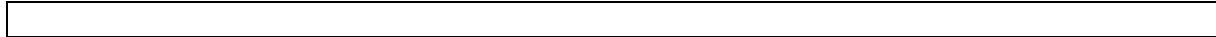
Risk Assessment: Low

Attachments: None

Recommendation

That

1. the report be received and noted.
2. the LCLGA Board as the Regional Tourism Organisation acknowledge the “Visit to Regions” report from SATC which shows that the Limestone Coast recorded the highest number of domestic overnight visitors of any South Australian region excluding Adelaide for the year ending December 2024, with 807,000 overnight stays and a total visitor expenditure reaching \$662 million.
3. the LCLGA Board note the Limestone Coast Destination Management Plan is in consultation phase and is invited to a dedicated Regional Tourism Organisation in-depth interview to be held on Monday 16 June at 10.00am by Teams.
4. The LCLGA Board acknowledge the need for the intellectual property and digital assets (Visit Limestone Coast brand, Website, Social Media, Blogs) to be future managed and resourced.
5. That options be developed on how to manage and resource these assets.



EXECUTIVE SUMMARY

Continued effort towards the regional actions outlined in the Destination Development Strategy, focusing on marketing, industry connection, and collaboration.

- The latest *Visit to Regions* report from SATC shows that **the Limestone Coast recorded the highest number of domestic overnight visitors of any South Australian region** (excluding Adelaide) for the year ending December 2024, with 807,000 overnight stays and total visitor expenditure reaching \$662 million.

These figures represent the **strongest performance of any regional South Australian destination in 2024**. These results align with the targets set in the Limestone Coast Destination Development Strategy and reflects the cumulative impact of four years of coordinated council investment, regional marketing, and industry collaboration.

A summary of performance against strategy targets is provided below.

Limestone Coast regional tourism performance metrics		Baseline	2021	2022	2023	2024	2025 Target (as identified in Destination Development Strategy 2025)
Expenditure	Tourism Expenditure \$Million	\$337M (Dec 2018)	439M	441M	520M	662M	479M
Jobs	Number of people directly and indirectly employed in tourism	3,000	2,900	3,900	2,900	NA*	3,210
Visits	Total number of overnight visits (domestic + international)	617,000	610,000	622,000	763,000	807,000	731,145
Nights	Total nights (Domestic + International)	2,001,000	1,800,000	1,900,000	2,100,000	2,263,000	2,371,185
ALOS	Average length of stay (domestic)	3	2.9	2.8	2.7	3	4
Day trips	Total number of Day Trip visitors	402,000	628,000	827,000	800,000	656,000	476,370

*data not yet available

- The Limestone Coast Destination Management Plan is progressing, with the project now in the consultation phase. Stakeholder engagement is underway, and **regional workshops are scheduled for 18–19 June**.

The LCLGA Board has received an invitation to be involved in the process, including the opportunity to participate in a **dedicated Regional Tourism Organisation in-depth interview to be held on Monday 16 June at 10.00am by Teams**, please respond via the link to ensure meeting invite is received.

- Limestone Coast Tourism Management Group (LCTMG) meeting held 1 May (online). A final wrap-up meeting is being considered before 30 June, where practical.

- The Destination Development Manager attended the official launch of South Australia's new Destination Brand, hosted by the South Australian Tourism Commission (SATC) in Adelaide on 7 April.
- LCLGA's transition to an advocacy-focused model and changes to regional tourism support were communicated to industry stakeholders via email update on 5 May. All relevant suppliers have also been advised of the cessation of Destination Development activity on 30 June 2025.

BACKGROUND

Updates specific to initiatives and actions set out in the Destination Development Strategy as follows.

Priority Area 1: Marketing

- **The Limestone Coast region has been recognised as the number one destination in *Australian Traveller's* 2025 list of the Top 100 Greatest Getaways in Australia (May–July edition).**

The accolade follows a hosted media visit in 2024 as part of PR activity with SATC, and is a genuine credit to the warmth, hospitality and spirit of our local tourism community — a community that has grown stronger through regional coordination and consistent support.

It's a moment of pride, and a timely reminder of the value that comes from investing in a connected and collaborative visitor economy. As journalist Dilvin Yasa wrote: *"Sure, I could say the Limestone Coast might have some of the greatest food, beaches and geological wonders, but the lasting memory I'll always have? Its gorgeous people."*

- Regional digital marketing activity for January–March 2025 continues to deliver strong results. Social media reach hit a new record for the third consecutive quarter, with 138 organic posts reaching 796,504 people.
- Engagement remained well above industry benchmarks, and community growth continued across both platforms. Website sessions were up 15.5% year-on-year to 31,988, with social media referral traffic increasing nearly 80% on the previous quarter — reinforcing the role of digital content in influencing travel planning and visitor conversion.
- Blog content such as seasonal guides and local experiences continues to attract high engagement.

Over the past 4.5 years (Nov 2020 – Apr 2025), sustained digital marketing investment has significantly increased regional visibility — with 2,266 organic posts, a 1,303% increase in followers, over 7.2 million in organic reach, and more than 10,500 uses of #visitlimestonecoast.

These platforms now play a critical role in promoting the region, and it is important that their continuity is carefully considered as LCLGA transitions to an advocacy model.

Options for future management and resourcing will be developed for councils to consider, which may include continued investment to protect and leverage the intellectual property, digital assets, and audience channels established under the Visit Limestone Coast brand.

- Provided regional input to SATC throughout the planning and rollout of the Gather Round campaign, including updates to Limestone Coast content on southaustralia.com and responses to information requests in the lead-up to the event.
- Coordinated a regional co-operative digital and broadcast campaign with Hello SA TV(Adelady), supported by SATC investment and offered to local businesses at discounted rates to increase regional exposure, with five businesses choosing to participate.

The Limestone Coast segments are scheduled to air on Channel 9 on Sunday 15 June.

- Supporting the coordination of South Aussie with Cosi television shoot on 13 June in Mount Gambier, with Arthur's on Commercial, Engelbrecht Caves and Walk the Limestone Coast to be featured. This coverage is part of SATC-funded regional marketing activity.

Priority Area 2: Visitor Servicing

- Supported the coordination of the 2025 edition of the Visitor Guide in partnership with HWR Media. The guide is now finalised, with distribution underway and ordering instructions shared with industry. The cover image — captured during a recent regional content shoot — was strategically selected in consultation with SATC to align with the new South Australia Destination Brand platform.

Priority Area 4: Experience Development

- Ongoing collaboration with SATC's Experience Development Program, with Intake 3 now underway. To date, eight Limestone Coast tourism businesses have been selected to participate in the program, aimed at enhancing and developing high-quality visitor experiences — Walk the Limestone Coast, Kilsby Sinkhole & Accommodation, Elementary by Soul Co. / Soul Projects, Warrawindi Escapes, Customs House Port MacDonnell, Stillwater Paddleboard and Drive Adventures, Bush Adventures, and Confido Coonawarra.

The Destination Development Manager continues to contribute to program delivery, supporting experience development opportunities that strengthen the region's tourism appeal.

Priority Area 6: Governance + Collaboration

- Prepared a cross-border tourism briefing paper in conjunction with the SA Cross Border Commissioner for the SA Tourism Minister, to inform tourism priorities under the SA–Victoria Memorandum of Understanding.

The paper identifies strategic opportunities for collaboration across the Limestone Coast and Southwest Victoria, including joint marketing, formal cross-border coordination, and shared development of World Heritage, First Nations, and touring route experiences.

- Maintaining regular communication through the Tourism Industry Network Facebook Group, with consistent posts shared to a growing membership of over 670 regional stakeholders. This is complemented by the bi-monthly Limestone Coast Tourism Industry Update, delivered to a database of 350+ subscribers.

Priority Area 7: Industry Capability

- Partnered with the Tourism Industry Council SA (TiCSA) to deliver the Limestone Coast Tourism Storytelling Workshop and Networking Event on 1 April 2025 in Mount Gambier. Delivered by The Tourism Collective, the session focused on using storytelling to highlight tourism's value and build stronger visitor connections. The event attracted over 25 local operators and concluded with a networking session to support regional collaboration.
- Partnered with the Australian Tourism Data Warehouse (ATDW) to deliver two online workshops for industry on 14 and 21 May 2025, aimed at increasing the number and quality of regional listings on this key national platform. As a central content source for australia.com, southaustralia.com and visitlimestonecoast.com.au,

ATDW plays an important role in enhancing digital visibility for operators and supporting regional reach and visitor conversion. The first session, *ATDW Essentials*, targeted new tourism businesses, while the *ATDW Masterclass* helped experienced users optimise their listings. A total of 17 local businesses from across the region registered for the sessions.

9.2 CONNECTED AND ACTIVE COMMUNITIES REPORT

Report Author: Tony Elletson, Connected and Active Communities Officer

Officers consulted: N/A

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: in accordance with adopted budget

Risk Assessment: Low

Attachments: Nil

Recommendation

That the report be received and noted.

BACKGROUND

To partner with community to establish and foster relationships that grow localised capacity to build and deliver impactful physical activity initiatives.

The program will look to provide opportunities for those in our community with barriers to participation and maintain support to our clubs' organisations and associations to ensure sustainability.

DISCUSSION

The Office for Recreation, Sport and Racing (ORSR) Leadership program has selected the 11 participants from the Limestone Coast, each council area has at least one participant as promised.

Past board reports have outlined the details of the program. There is an information session for all successful nominees on the 2nd of June and we are looking to kick off the program in Term 3 of the school year.

The Kick Out Hate Tournament is a community initiative partnering with One Culture (Department of Human Services, DHS), SEDA College, Adelaide United, the Community Liaison Team of the Australian Federal Police (AFP), and, starting in 2025, the Connected and Active Communities Program.

This initiative aims to host a community soccer tournament, in Mount Gambier.

The event will culminate in an all-day community soccer tournament on September 27, 2025, during the school holidays, for young people (ages 12–25) from across the Limestone Coast area.

Last year's Adelaide tournament winners will also travel and compete in the tournament. The tournament will promote cultural connection, inclusion, social cohesion, and raise awareness about the risks of hate and violent extremism.

What We Hope to Achieve: Foster cultural connections, promote inclusion and social cohesion, raise awareness of the risks of hate and discrimination, provide young people with a sense of belonging.

Key Stakeholders and Target Audience

This year, we expect **around 50-100 young people**, aged 12–25, inclusive of all genders, to attend. The participants will come from diverse backgrounds, and the event will also welcome the parents of young people.

**Ordinary Board Meeting Agenda
District Council of Grant****6 June 2025****Other Stakeholders Participating Include:**

- One Culture Football
- AFP (Community Liaison Team)
- SEDA College
- Adelaide United
- DHS Team

The CAC officer has been working with the LCLGA Executive Officer closely on the **Limestone Coast Regional Sporting Academy transition** into the Regional Academies of Sport Stable.

The CAC officer has attended a Women in Sports Taskforce meeting on the 27th May with new Sports Minister The Hon Emily Bourke MLC, where he presented an ongoing long term funding Business Case to the Minister and the Office , Recreation, Sport and Racing (ORSR), CEO Kylie Taylor and has met with all levels of ORSR staff and key stakeholders of the South Australian Sports Institute to advocate and work to ensure the sustainability of the program.

Mental Health Wellbeing Project. The Switch the Play program is finalising website resources and training dates with key stakeholders. The CAC officer has presented to several council elected members outlining the program and is also working with State Government on potential funding options for this exciting Pilot Program.

The CAC Officer is working with the South Australian Sports Institute (SASI) Paralympic section to activate **Physical Activity opportunities** for people in the Limestone Coast. SASI have agreed to come down for a 4-day initial visit to work with clubs, councils and schools to look at setting up sustainable and ongoing disability sport programs for young and old in the region.

These programs will be supported by and managed by the SASI Paralympic team and the CAC program. They will be grass root programs open to young and old. There will also be Talent Identification Testing run for young athletes with a disability with a hope to add a Paralympic section to our local Academy.

The CAC Officer is working the **EQUIPP Project** through Uni SA on Co-designing an educational campaign for people living with chronic pain in the Limestone Coast and Western Victoria.

The aim of this study, EQUIPP: Co-design Workshops, is to engage with locals to co-design a chronic pain-targeted educational intervention that is specific to your community. For this study, we are running a workshop with people who live and/or work in the Limestone Coast. EQUIPP is a research project with a bold vision: to change the way Australians understand pain. <https://www.equipp.org.au/>

The CAC Officer is also continuing to provide over 20 clubs a month with Governance and off field support, including, Constitution, Strategic Planning and Grant/Funding support.

9.3 LIMESTONE COAST REGIONAL SPORTING ACADEMY REPORT

Report Author: Rhiannon Zammit, Limestone Coast Regional Sporting Academy Administration Officer

Officers consulted: Tony Elletson, CAC Officer

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: in accordance with budget

Risk Assessment: Low

Attachments: Nil

Recommendation

That the report be received and noted.

BACKGROUND

The Limestone Coast Regional Sporting Academy provides a 12-month program to sub-elite athletes across the Limestone Coast that supports them to achieve elite pathways while residing in and benefiting from our expertise and resources.

Limestone Coast Regional Sporting Academy Bi-Monthly Update:

Our first education session took place on Sunday 27th April at UniSA. Charlee Tahney (former Adelaide Thunderbirds netballer) presented the Healthy Habits education session. Academy athletes, parents and caregivers filled the UniSA lecture theatre whilst we also had some athletes join in online.

Academy Sports Psychologist, Emma Scharkie, presented to Academy parents / caregivers and Coaches from the 28th to the 30th of April. These sessions were held online and were a great insight to what our athletes will be learning in the education sessions this year.

LoneStar athlete, Charlie Clark, competed in the 5th Global Taekwondo Championships in Victoria in April and came home with a silver medal in Sparring.

Current athlete Tori Evans and former athletes Bailey Broome and Sebella Coghlan were named in the Glenelg team selection for the 2025 SANFLW Development League Grand Final. Glenelg came away with the win.

In April, athlete Lacey Thompson, who is in our Basketball program this year, came second at the 2025 MX Gillman State Titles, in the 11-16 Girls Class. She then came first in round 2 of the 2025 State Titles in Robe, with commanding leads of up to 30 seconds in her races. There are two rounds to go of the State Titles in Renmark and Murray Bridge.

Our basketball program athletes had a 1:1 training session with Scott and Caleb from SA Country Basketball on the 11th of May. Our athletes were very appreciative of both Scott and Caleb running the session.

Former Academy athlete Leila Croker broke the State Record in the U20 Women's Heptathlon and smashed a PB, at the 2025 Australian Athletics Championships in Perth in May. Leila has also just been named in the U23 Australian Touring Squad to represent Australia, in Taipei City next month.

9.4 FINANCE REPORT

9.4.1 Budget Review 30 April 2025

Report Author: Vanessa McDonald, LCLGA Finance Consultant

Officers consulted: Colin Byles, Interim EO LCLGA

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: Nil

Risk Assessment: Low

Attachments: Nil

Recommendation

That Budget Review 3 as submitted to the 4 June 2025 LCLGA Board meeting be adopted.

EXECUTIVE SUMMARY

Budget Review 3 reflects a significantly improved financial standing, now presenting a surplus of \$30,029.56. This marks a positive turnaround of \$68,788 compared to the \$38,758 deficit reported in Budget Review 2.

This review incorporates essential transition costs related to the organisation's shift to an Advocacy model, including storage unit fees and relocation expenses totalling \$6,000.

A projected \$12,500 expenditure for the termination of a vehicle lease has been successfully mitigated. This was achieved through the strategic reallocation of vehicles among staff and successful negotiations with Fleet Partners, resulting in the cessation of a month-to-month lease as of 30 June 2025.

Significant cost savings have been realised in the following areas:

- **Wages:** A reduction of \$17,050, primarily due to the non-replacement of the Administration Assistant role.
- **Programs:** A combined saving of \$33,000, including \$25,000 in the roads program and \$8,000 through the under-budget completion of the Regional Growth Strategy.
- **Training:** Budget utilisation was reduced by \$6,000.
- **Vehicle Costs:** Expenses were lowered by \$5,100.

These efficiencies have collectively contributed to the favourable financial outcome outlined in this review.

Limestone Coast Local Government Association

Ordinary Board Meeting Agenda
District Council of Grant

6 June 2025

LIMESTONE COAST LOCAL GOVERNMENT ASSOC							
Level 1							
9 Bay Road							
Mount Gambier SA 5290							
Profit & Loss Consolidated							
July 2024 To 30 April 25							
Adopted Budget		Actual YTD	Budget Review 1	Budget Review 2	Budget Review 3	\$ Difference	Reason
	INCOME						
\$252,678.00	City of Mount Gambier	\$252,677.00	\$252,678.00	\$252,678.00	\$252,678.00	\$0.00	
\$112,556.00	District Council of Grant	\$112,556.00	\$112,556.00	\$112,556.00	\$112,556.00	\$0.00	
\$191,873.00	Wattle Range Council	\$191,873.00	\$191,873.00	\$191,873.00	\$191,873.00	\$0.00	
\$129,504.00	Naracoorte Lucindale Council	\$129,504.00	\$129,504.00	\$129,504.00	\$129,504.00	\$0.00	
\$60,866.00	District Council of Robe	\$60,867.00	\$60,866.00	\$60,866.00	\$60,866.00	\$0.00	
\$109,867.00	District Council of Tatiara	\$109,867.00	\$109,867.00	\$109,867.00	\$109,867.00	\$0.00	
\$58,545.00	District Council of Kingston	\$58,547.00	\$58,545.00	\$58,545.00	\$58,545.00	\$0.00	
\$66,000.00	SA Tourism Commission	\$80,254.62	\$80,254.62	\$80,254.62	\$80,254.62	\$0.00	
\$40,000.00	LGASA	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$0.00	
\$28,000.00	Interest	\$31,581.73	\$28,000.00	\$35,000.00	\$35,000.00	\$0.00	
\$100,000.00	Grants (Liabilities)	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$0.00	
\$0.00	Rental Income	\$3,522.75	\$4,500.00	\$4,500.00	\$4,500.00	\$0.00	
\$100.00	Sundry Income	\$10,924.47	\$100.00	\$10,000.00	\$10,000.00	\$0.00	
\$33,600.00	Participant Contribution	\$25,463.75	\$33,600.00	\$33,600.00	\$25,463.00	(\$8,137.00)	Not as many participants as expected.
\$62,000.00	SA Coastal Councils Alliance	\$55,000.00	\$62,000.00	\$55,000.00	\$55,000.00	\$0.00	
\$0.00	Power of Her	\$2,754.55	\$0.00	\$2,754.55	\$2,754.55	\$0.00	
\$137,500.00	Grants	\$135,600.00	\$145,600.00	\$145,600.00	\$145,600.00	\$0.00	
\$1,383,089.00	Total INCOME	\$1,400,992.87	\$1,409,943.62	\$1,422,598.17	\$1,414,461.17	(\$8,137.00)	
	EXPENSES						
\$6,000.00	Advertising & Marketing	\$0.00	\$6,000.00	\$6,000.00	\$2,000.00	(\$4,000.00)	Lack of advertising due to model change
\$30,500.00	Audit & Accountants Fees	\$23,674.65	\$30,500.00	\$30,500.00	\$30,500.00	\$0.00	
\$540.00	Bank Fees	\$183.31	\$540.00	\$540.00	\$540.00	\$0.00	
\$19,200.00	Computing & IT	\$12,912.82	\$19,200.00	\$15,000.00	\$15,000.00	\$0.00	
\$7,000.00	Consultancy	\$6,590.04	\$7,000.00	\$7,000.00	\$7,000.00	\$0.00	
\$21,700.00	Occupancy	\$19,088.86	\$21,700.00	\$21,700.00	\$21,700.00	\$0.00	
\$12,000.00	Governance	\$8,409.50	\$12,000.00	\$12,000.00	\$12,000.00	\$0.00	
\$21,000.00	Insurances	\$19,029.89	\$21,000.00	\$21,000.00	\$19,030.00	(\$1,970.00)	
\$6,000.00	Meeting Expenses	\$1,501.37	\$6,000.00	\$6,000.00	\$5,000.00	(\$1,000.00)	Less expenditure
\$6,000.00	Miscellaneous Expenses	\$3,516.49	\$6,000.00	\$6,000.00	\$6,000.00	\$0.00	
\$4,800.00	Printing/Stationery	\$1,971.19	\$4,800.00	\$4,800.00	\$4,800.00	\$0.00	
\$1,000.00	Subscriptions	\$458.16	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	
\$7,500.00	Telephones	\$5,823.63	\$7,500.00	\$7,500.00	\$7,500.00	\$0.00	
\$8,000.00	Training	\$0.00	\$6,000.00	\$6,000.00	\$0.00	(\$6,000.00)	
\$8,000.00	Travel/Accommodation/Meals	\$23,882.45	\$23,140.00	\$23,140.00	\$27,340.00	\$4,200.00	Accommodation to 30 June 2025
\$22,100.00	Vehicles - Fuel	\$12,979.45	\$22,100.00	\$22,100.00	\$17,000.00	(\$5,100.00)	Less travel costs
\$53,980.00	Vehicles - Leasing	\$46,306.27	\$56,480.00	\$56,480.00	\$56,480.00	\$0.00	
\$1,500.00	Vehicles - Repairs/Maintenance	\$1,270.19	\$1,500.00	\$1,500.00	\$1,500.00	\$0.00	
\$84,529.00	Heritage Services	\$52,931.91	\$84,529.00	\$84,529.00	\$64,529.00	(\$20,000.00)	Accounts not as great as budgeted avg \$5200 per mth.
\$106,009.00	Regional Development Australia LC	\$106,009.00	\$106,009.00	\$106,009.00	\$106,009.00	\$0.00	
\$562,386.00	Wages	\$442,489.44	\$562,386.00	\$548,511.00	\$533,511.00	(\$15,000.00)	Wages Savings payments to 30 June
\$64,674.00	Wages - Superannuation	\$48,957.53	\$64,674.00	\$62,053.00	\$60,003.00	(\$2,050.00)	Wages Savings payments to 30 June
\$5,895.00	Wages - Workcover	\$6,890.00	\$5,895.00	\$5,895.00	\$6,890.00	\$995.00	
\$10,000.00	Wages - FBT	\$6,947.00	\$10,000.00	\$10,000.00	\$10,000.00	\$0.00	
\$15,448.00	Wage - Accruals	(\$16,398.46)	\$15,448.00	\$15,448.00	\$15,448.00	\$0.00	
\$78,844.00	SACCA	\$58,173.16	\$78,844.00	\$78,844.00	\$78,844.00	\$0.00	
\$64,816.00	1. Marketing	\$44,104.28	\$59,000.00	\$59,000.00	\$59,000.00	\$0.00	
\$5,000.00	2. Visitor Servicing	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
\$750.00	3. Events	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
\$1,000.00	4 & 5. Experience Development / Acc	\$0.00	\$3,500.00	\$3,500.00	\$3,500.00	\$0.00	
\$26,199.00	6. Governance & Collaboration	\$19,257.49	\$34,000.00	\$34,000.00	\$34,000.00	\$0.00	
\$650.00	7. Industry Capability	\$647.64	\$650.00	\$650.00	\$650.00	\$0.00	
\$1,999.00	8. Promote Value of Tourism	\$306.00	\$0.00	\$0.00	\$0.00	\$0.00	
\$84,000.00	LCRSA	\$75,920.21	\$84,000.00	\$84,000.00	\$84,000.00	\$0.00	
\$22,182.00	CAC	\$1,863.89	\$22,182.00	\$22,182.00	\$22,182.00	\$0.00	
\$0.00	1. Children at Risk Project	\$1,027.16	\$0.00	\$0.00	\$0.00	\$0.00	
\$4,980.00	2. Tatiara Soccer Project	\$1,080.00	\$4,980.00	\$4,980.00	\$4,980.00	\$0.00	
\$5,000.00	3. Tatiara Youth Leadership Project	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$0.00	
\$5,000.00	4. Facility Analysis Project	\$3,737.00	\$5,000.00	\$5,000.00	\$5,000.00	\$0.00	
\$2,000.00	6. Training Workshops Project	\$2,012.65	\$2,000.00	\$2,000.00	\$2,000.00	\$0.00	
\$38,000.00	Roads Program	\$11,290.00	\$38,000.00	\$38,000.00	\$13,000.00	(\$25,000.00)	Project completed and SLRP Submitted
\$25,000.00	Regional Growth Strategy	\$16,958.31	\$25,000.00	\$25,000.00	\$17,000.00	(\$8,000.00)	Project completed
\$0.00	Power of Her	\$22,289.71	\$0.00	\$18,495.62	\$18,495.62	\$0.00	
\$0.00	Storage	\$0.00	\$0.00	\$0.00	\$1,000.00	\$1,000.00	
\$0.00	Transition Costs	\$0.00	\$0.00	\$0.00	\$5,000.00	\$5,000.00	Removalist Costs
\$1,451,181.00	Total EXPENSES	\$1,094,092.19	\$1,463,557.00	\$1,461,356.62	\$1,384,431.62	(\$76,925.00)	
(\$68,092.00)	Operating Profit	\$306,900.68	(\$53,613.38)	(\$38,758.45)	\$30,029.55	\$68,788.00	

9.5 PRESIDENT'S REPORT

Report Author: Mayor Lynette Martin OAM, LCLGA President

Officers consulted: N/A

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: N/A

Risk Assessment: Low

Attachments: Nil

Recommendation

That the report be received and noted.

PRESIDENT'S REPORT TO LCLGA BOARD MEETING TO BE HELD ON 6 JUNE 2025

Since the last Board Meeting I have had the following commitments :-

1. ABC South East interview re LCLGA future model.
2. Attended LCLGA staff meeting.
3. ABC Radio National interview re LCLGA and Port Hedland Motion.
4. Along with LCLGA Mayors attended Regional Development Australia Limestone Coast Emerging Leaders Graduation.
5. With Mayors interviewed candidates for the Executive Officer position.
6. LCLGA Special Board Meeting to appoint Executive Officer.
7. Along with Executive Officer, we met with preferred candidate for EO position to formally offer the role.
8. SAROC Board Meeting
9. LCLGA Board Meeting
10. Attended OGM along with other Mayors of LCLGA.
11. Multiple meetings with Executive Officer, Colin Byles
12. Telephone conversation with Emma Terry, SATC
13. Telephone conversation with the Minister for Local Government's Office

As always, I encourage Mayors to read the Agendas and Minutes of both SAROC and the LGA Board to gain a better understanding of matters of interest.

I note the following in relation to the SAROC and LGA Meetings.

Drought Update – the committee acknowledged the contribution that Mayor Simmons has made on behalf of the sector to the SA Drought Advisory Group.

To further discuss options to support regional communities that are impacted by drought.

Through the leadership of Mayor Simmons negotiate with Primary Producers SA to develop a joint submission on a state funded rates deferral scheme. That this scheme be open to at least primary producers and business in regional/drought affected areas.

I also acknowledge Mayor Ross' address to the LGA OGM seeking support for those impacted by the drought.

Strategic Plan Update – that SAROC committee provide further feedback on LGA's Strategic Plan. A further workshop will be held. I encourage all Councils to provide feedback.

LGA Submission to DHS Disability Outcomes Framework. – again, SAROC to provide feedback on LGA's interim submission to DHS on the Outcomes Framework component of the draft State Disability Inclusion Plan 2025-2029. SAROC Members were concerned at the extra work for small Councils, where resources will go to reporting, not actually 'doing'. Consultation period has been extended to 26 May. We all acknowledge the importance of DAIP.

Federal Election Advocacy Update – LGASA will present an advocacy document, and they are seeking input from the sector on advocacy priorities.

LGA Response to ECSA 2022 Council Elections Report. As we all agree it has taken a long time for this report to be published.

The report made 19 recommendations to improve the integrity and participation in local government elections. The most notable being to shift the date of elections to the year after state elections.

Another contentious matter is allowing candidate nominations to be publicly displayed progressively as they are accepted, rather than after the close of nominations.

LGA has submitted a response to each of ECSA's recommendations.

I encourage Councils to support the Libraries Campaign, which was launched on 18 May, advocating for increased library funding through indexation on any future Collaboration Agreement.

[Return to Order of Business](#)

9.6 EXECUTIVE OFFICER REPORTS**9.6.1.1 UPDATE REPORT**

Report Author: Colin Byles, Interim EO LCLGA

Officers consulted: N/A

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: N/A

Risk Assessment: Low

Attachments: Nil

Recommendation

That the report be received and noted.

EXECUTIVE SUMMARY

Update of the activities of the Executive Officer and the organisation for Members information

- 7/4 Telstra – Limestone Coast Phone Towers – Michael Paterson
- 7/4 Planning Commission – On line – Planning Region information
- 7/4 SATC – Brand Launch
- 10/4 Meet new Naracoorte Lucindale CEO – Kelly Westell
- 10/4 RDA CEO - Regional Growth Strategy
- 10/4 Andrew Wroniak – LGA – Re – Financial Shared Services
- 17/4 Mayor’s Catch up
- 28/4 Limestone Coast CEO’s meeting
- 28/4 Regional Academies of Sport – LCRSA Funding meeting
- 28/4 Kelly Westell – Update on LCLGA activities
- 1/5 Tourism Management Group meeting
- 2/5 University SA Graduation Luncheon
- 5/5 VRM Accounting – Financial Review update of LCLGA
- 7/5 Emerging Leaders Luncheon
- 7/5 Executive Officer Interviews
- 9/5 LCLGA Special Board Meeting
- 12/5 SATC – Regional Tourism Review – Chairs Meeting
- 12/5 Regional Academies of Sport – Heads of Agreement Meeting
- 14/5 Mayor Martin meeting – Various
- 14/5 Drought Resilience Report Meeting
- 16/5 LCLGA Special Board Meeting
- 16/5 Meeting with Mayor Martin & preferred candidate for Executive Officer position
- 21/5 LCLGA and LGA – Shared Services meeting
- 26/5 Green Triangle Computing re Computer agreements
- 26/5 LCLGA – CEO’s meeting
- 30/5 Meeting with DC Grant re-transition of CAC program

Plus, several meetings and phone calls with LCLGA President Mayor Lynette Martin OAM on various LCLGA matters.

The Executive Officer has been deeply involved in preparing for the transitioning to the new advocacy model such as termination of lease offices, procurement of a storage unit, removalists, computer/photocopier/ telephone agreements, leased vehicles.

The leased offices agreement will terminate on the 30 June 2025; however, the lessees (Elders) have allowed LCLGA till the end of July 2025 to exit the building, there will be furniture and equipment that will need to be removed and sold off.

[Return to Order of Business](#)

9.6.2 LIMESTONE COAST REGIONAL SPORTS ACADEMY – REGIONAL ACADEMIES OF SPORT

Report Author: Colin Byles, Interim EO LCLGA

Officers consulted: Tony Elletson CAC Officer

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: Nil

Risk Assessment: Low

Attachments: To be supplied prior to the Board meeting

Recommendation

That the report be received and noted

EXECUTIVE SUMMARY

The Limestone Coast Regional Sports Academy (LCRSA) has now had the Heads of Agreement signed with the Regional Academies of Sport (RAS).

[Media Release](#) (also attached) have now been sent out with Coaches and Athletes informed of the management change prior to the release of the Media Release.

The LCRSA will now commence transitioning the overall management and governance to RAS.

There is a level of excitement around LCRSA joining with RSA, with the athletes and coaches being exposed to a higher level of elite athlete activity.

**Ordinary Board Meeting Agenda
District Council of Grant****6 June 2025**

The position of Sports Program Manager is currently being advertised and will close in the next few weeks.

Deputations have been made to the Office of Recreation Sport and Racing (ORSR) with funding proposals which look promising at the moment.

RAS executives will be coming to South Australia mid-June to meet with the Minister of Sport and her team to discuss further funding opportunities based on State and Federal Government funding opportunities. They will then come down to the Limestone Coast and meet with our team and visit the sport facilities in the region.

[Return to Order of Business](#)

9.6.3 SOUTH AUSTRALIAN REGIONAL TOURISM REVIEW

Report Author: Colin Byles, Interim EO LCLGA

Officers consulted: Nil

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: Nil

Risk Assessment: Low

Attachments: Nil

Recommendation

That the LCLGA formally write to the Minister of Tourism and the Chief Executive Officer of the South Australian Tourism Commission (SATC) to express our disappointment and frustration with the process in developing a zone and to request that SATC direct Kangaroo Island and Fleurieu Tourism Regions to engage with Limestone Coast Tourism from the outset.

- 1. If SATC fail to facilitate this inclusion, the LCLGA Board must ensure that the Limestone Coast is at a minimum, included as an observer in the Exploratory Working Group.**
- 2. That the LCLGA immediately begin compiling a detailed paper outlining opportunities, concerns and questions to be addressed prior to any formal proposal for zone formation.**

**Ordinary Board Meeting Agenda
District Council of Grant
BACKGROUND****6 June 2025**

The South Australian Tourism Commission (SATC) is undertaking a Regional Tourism Review That will take twelve (12) tourism regions to five (5) Destination Management Zones.

DISCUSSION

The South Australian Regional Tourism Review, as previously reported, is ongoing. The pilot zone encompassing the Yorke Peninsula and Clare Valley is expected to be operational from mid-August 2025.

A Chairperson and Board have now been appointed, with the next step being the recruitment of a Chief Executive Officer.

SATC has encouraged tourism regions to initiate discussions among themselves to determine suitable alliances for forming Tourism Zones.

The Limestone Coast Local Government Association (LCLGA), acting as the Regional Tourism Organisation, agreed to initiate discussions with the Kangaroo Island and Fleurieu Tourism Regions.

However, following initial engagement, Kangaroo Island and Fleurieu Tourism Regions have opted to conduct discussions exclusively between themselves, excluding the Limestone Coast region for the time being. The possibility of including the Limestone Coast has been deferred to a later stage in the process.

I have conveyed my disappointment and frustration to SATC regarding this approach by Kangaroo Island and Fleurieu. The response from SATC - that it is up to each tourism region to choose their partners and that SATC will only engage with working parties once formed—was, in my view, unsatisfactory.

Excluding the Limestone Coast Tourism Region from the initial discussions undermines the opportunity to address collaboration challenges early on and risks entrenching structural disadvantages by the time integration is considered.

At present, the Limestone Coast Region lacks a viable discussion partner, as the regions to the north do not regard our area as a compatible fit.

SATC has since provided the following guidance on how to proceed while awaiting a decision from the other two regions:

“Following the Chairs Reference Group meeting concerning Limestone Coast’s potential inclusion in Zone 2, we acknowledge your concern that regional issues may be overlooked if your participation is delayed.

To support the preparation of a business case for Limestone Coast’s inclusion in Zone 2, we recommend developing a comprehensive paper outlining key concerns, opportunities, and questions in collaboration with the LCLGA.

**Ordinary Board Meeting Agenda
District Council of Grant**

6 June 2025

Both the KITA and FPT Boards have prepared similar documents. This will assist the Exploratory Working Group in identifying and addressing relevant matters prior to any formal engagement with SATC to establish the zone.

In the meantime, SATC will continue engaging with KITA and FPT to advocate for Limestone Coast's inclusion in the Exploratory Working Group—at the very least as an observer during the initial phase.”

Mayor Martin has contacted the Chief Executive Officer of SATC to express dissatisfaction with the exclusion of Limestone Coast from these early discussions and received the same response as previously communicated to us.

CONCLUSION

I recommend that the LCLGA Board formally write to the Chief Executive Officer of the South Australian Tourism Commission to express our disappointment and frustration with the process, and to request that SATC direct Kangaroo Island and Fleurieu Tourism Regions to engage with Limestone Coast Tourism from the outset.

Should SATC fail to facilitate this inclusion, the LCLGA Board must ensure that the Limestone Coast is, at a minimum, included as an observer in the Exploratory Working Group.

Furthermore, the LCLGA should immediately begin compiling a detailed paper outlining opportunities, concerns, and questions to be addressed prior to any formal proposal for zone formation.

9.6.4 REGIONAL DROUGHT RESILIENCE PLAN

Report Author: Colin Byles, Interim EO LCLGA

Officers consulted: Nil

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: Nil

Risk Assessment: Low

Attachments: Supplied under separate Cover

Recommendation

That Regional Development Australia Limestone Coast employ a fulltime Drought Project Manager to develop the Implementation Plan and oversee implementation activities.

BACKGROUND

This [Limestone Coast Regional Drought Resilience Plan](#) tells the story of dry times in the region and identifies opportunities for strengthening communities to respond to drought. The Plan was built on the findings of community engagement across the Limestone Coast, combined with research-based evidence, and the input of project partners:

Regional Development Australia Limestone Coast

Limestone Coast Landscape Board

Limestone Coast Local Government Association

Department of Primary Industries and Regions SA

SA Drought Hub

South East Aboriginal Focus Group

In this plan, the Bureau of Meteorology (2022) definition of drought is used:

Drought is a prolonged, abnormally dry period when the amount of available water is insufficient to meet our normal use.

For the Limestone Coast, the *timing* of rainfall and the *cumulative effects* of weather are as important to agricultural success as the *amount* of rain. The impacts of weather-related variances across industry are also diverse, with each industry having different water, temperature and timeframe parameters.

Climate projections indicate that the Limestone Coast will spend 40% more time in drought by 2030 (DEW, 2024).

The Plan identifies tangible actions that will help build resilience, with immediate benefits, as well as long-term impacts.

Table 3 on page 25 outlines the actions that will be undertaken to enable the region to meet the Pillar Pathways. The priorities from this table is shown below.

Activities with High Suitability for Stage 1 funding				
Pathway	Project Reference	Output	Rank	Comments
Pathway 1. Business Support - Enhancing the Small Business Support Program to Build Business Resilience for Future Dry Times	1-2	Create a map of available support services (in a variety of formats) promoting available services (financial, relevant rebates/incentives, farm advice/outreach, Mental Health etc. website with linked services maintained by a lead agency.		
Pathway 3. Industry Collaboration - Fostering Collaboration Between Industry Bodies and Agencies	3-1	3-1-1. Appoint a Project Coordinator for Industry Collaboration.		
		3-1-2. Develop a steering committee across Limestone Coast based primary production bodies to share information and as appropriate program and resources.		
		3-1-3. Create a calendar of events around key production periods for engagement and networking.		
Pathway 7. Mental Health - Improve awareness and remove barriers to mental health and well-being resources	7-1	Mental health first aid for primary production facing service providers.		
	7-2	7-2-1. Appoint a Project Coordinator for Mental Health Program.		
		7-2-2a. Implement a steering committee with relevant health and social stakeholders.		
		7-2-2b. Undertake a desktop review of existing literature resources, gaps and access barriers.		
		7-2-3. Create a map of available services/resources.		
	7-2-4. Create a gap analysis with recommendations.			
Pathway 8. Community Connection – Create Connection in Communities in Good Times and Dry Times	8-1	8-1-1. Promote low-cost opportunities for people to gather.		
		8-1-2. Provide seed funding for community groups to gather on local issues or with local interests.		

Implementation Plan

PIRSA are developing a template to be used in each region. They have engaged consultant URPS to prepare the template and supporting materials including a prioritisation methodology that is optional for regions. PIRSA have also made an allocation of time for each region to use URPS in the development of the implementation plan, at no cost to the Consortia.

\$140,000 is available for each region to develop their implementation plan and report on implementation activities. The funding can be used to engage a consultant or employ up to 1 FTE. The plan must be completed by 30 November 2025.

Proposal: RDALC to employ a full time Drought Project Manager to develop the Implementation Plan and oversee implementation activities.

Implementation Activities

Based on the project reference group meeting held on Wednesday 14 May 2025, the activities for Stage 1 implementation were prioritised on by:

- Deliverability by 30 November 2025
- Potential for positive impact on communities in the Limestone Coast during current drought conditions
- Minimising negative impacts or input required from communities in the Limestone Coast currently experiencing drought conditions; and
- Laying a solid foundation for Stage 2 implementation.

10 MOTIONS WITH NOTICE

Nil

[Return to Order of Business](#)

11 MOTIONS WITHOUT NOTICE

[Return to Order of Business](#)

12 QUESTIONS WITH NOTICE

Nil

[Return to Order of Business](#)

13 QUESTIONS WITHOUT NOTICE

[Return to Order of Business](#)

14 CORRESPONDENCE**15 MINUTES of WORKING GROUPS****Recommendation**

1. That the minutes of the [Tourism Management Group](#) dated 1 May 2025 be received and noted.

16 CONFIDENTIAL ITEMS**16.1 SHARED SERVICES****CONSIDERATION FOR EXCLUSION OF THE PUBLIC**

Pursuant to section 90(2) of the Local Government Act 1999 the Limestone Coast Local Government Association orders that all members of the public, except Mayor Lynette Martin, Mayor Liz Goosens, Mayor Lisa Ruffell, Mayor Kylie Boston, Mayor Jeff Pope, Mayor Patrick Ross, CEO's Sarah Philpott, Anne Champness, Darryl Whicker, Nat Traeger, Ian Hart, Kelly Westell and LCLGA Interim Executive Officer Colin Byles be excluded from attendance at the meeting for the receipt, discussion and consideration in confidence of Shared Services.

The Limestone Coast Local Government Association is satisfied that, pursuant to section 90 (3) (a) (j) of the Act, the information to be received, discussed or considered in relation to the Agenda Item is:

- (a) Information the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of any person (living or dead).
- (j) information the disclosure of which -
 - (i) Would divulge information provided on a confidential basis by or to a Minister of the Crown, or another public authority or official (not being an employee of the Council, or a person engaged by the Council); and
 - (ii) Would, on balance, be contrary to the public interest

The Limestone Coast Local Government Association is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the subject matter includes information concerning personal affairs of people associated with the Limestone Coast Local Government Association, as well as confidential information of the Limestone Coast Local Government Association.

CONSIDERATION FOR KEEPING ITEMS CONFIDENTIAL

1. In accordance with sections 91(7) and 91(9) of the *Local Government Act 1999* the Limestone Coast Local Government Association orders that the report Future Proofing the LCLGA and its attachments, the discussion and the resolution/s and minutes arising from the report, having been considered by the Limestone Coast Local Government Association in confidence under;

(a) information the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of any person (living or dead).

(j) information the disclosure of which -

(i) would divulge information provided on a confidential basis by or to a Minister of the Crown, or another public authority or official (not being an employee of the Council, or a person engaged by the Council); and

(ii) would, on balance, be contrary to the public interest

be kept confidential and not available for public inspection until the staff of the Limestone Coast Local Government Association and stakeholders have informed of the decision then the resolution to be released and the report and attachments be kept confidential for a period of 12 months.

2. Further, that the Limestone Coast Local Government Association delegates the power to review, revoke, but not extend the confidential order to the Executive Officer in accordance with the provisions of section 91(9)(c) of the *Local Government Act 1999*

[Return to Order of Business](#)

17 OTHER BUSINESS

18 MEETING CLOSED

[Return to Order of Business](#)

ATTACHMENTS

- 9.6.2 Regional Academies of Sport – Media Release
- 9.6.4 Regional Drought Resilience Plan (under separate cover)
- 15. Tourism Management Group Minutes 1 May 2025

**MEDIA RELEASE
FOR IMMEDIATE ATTENTION**

Limestone Coast Sporting Academy Gains Independence to Boost Athlete Development

The Limestone Coast Regional Sporting Academy (LCRSA) has officially adopted an independent governance structure, marking its evolution from being managed by the Limestone Coast Local Government Association (LCLGA). This pivotal development represents a major step forward for athlete development in South Australia, enhancing the support available to emerging sports talent across the region.

The LCRSA is set to become the first regional academy in South Australia to operate under an independent governance model. This transition has been carefully considered by the LCLGA, with thorough due diligence conducted to assess the benefits of independent operations. The Academy will now be managed and operated locally, with strategic and operational support from Regional Academies of Sport Ltd (RAS Ltd), its parent organisation, which provides expertise in governance, strategy and risk, finance, marketing and more.

LCRSA has three key missions: to identify talented young sportspeople in regional areas, to educate and develop those selected and to support their progression along the sporting pathway.

While the LCRSA will benefit from the shared services and operational efficiencies of the parent organisation, the LCRSA will continue to operate locally, maintaining its strong regional identity and deep community connections. Programs, office and athlete support will remain based in the Limestone Coast region, ensuring that the unique needs and voices of the local sporting community are first and foremost of every operational consideration.

Brett O'Farrell, Chief Executive Officer of RAS Ltd, welcomed the move of LCRSA to independence; "the move of the Limestone Coast Regional Sporting Academy into an independent operational model has been modelled off the years of success enjoyed by Regional Academies in NSW and VIC. At RAS Ltd, we're committed to preserving the local identity of the Limestone Coast Regional Sporting Academy while enhancing its capacity to deliver world-class programs."

"With the Brisbane 2032 Olympics on the horizon, now is the time to invest in the next generation of regional talent. Programs delivered in the Limestone Coast, and those still to be developed, will not only nurture future sporting stars but also help shape a stronger, more resilient generation, equipped for life beyond the playing field. It's an incredibly exciting time to be an emerging athlete in South Australia." Mr. O'Farrell concluded.

The move to independence will allow the LCRSA to access a broader network of expertise, resources and support, while continuing to deliver tailored programs that reflect the region's sporting culture and aspirations.

Mayor Lynette Martin OAM, President of the Limestone Coast Local Government Association commented, "The transition of the LCRSA to the Regional Academies of Sport Ltd is a significant milestone and provides the athletes of the Limestone Coast Region with increased opportunities to excel in their chosen sport."

"Now, with LCRSA's integration into RAS Ltd, we are positioned for growth through a professional, sustainable organisation that will further develop and support our region's talented athletes," she finished.

As part of this exciting transition, Limestone Coast Regional Sporting Academy is now seeking a passionate and experienced leader to take on the role of Program Manager – LCRSA. This is a unique opportunity to shape the future of sport in the Limestone Coast region and be part of a dynamic, expanding network of regional academies. Apply now for the Program Manager role [here](#).

END

LCLGA Spokesperson: President LCLGA - Mayor Lynette Martin OAM

LCLGA Contact: Colin Byles (Interim Executive Officer) eo@lclga.sa.gov.au - 0417 844 813

LCLGA Contact: Tony Elletson (Connected and Active Communities Officer)

[telletson @lclga.sa.gov.au](mailto:telletson@lclga.sa.gov.au) - 0400 262 738



Limestone Coast
Local Government
Association

Tourism Management Group Meeting

Thursday 1 May 2025
10:00am – 11.30am
Online via Teams

Minutes

1.0 Meeting Open 9.58am

1.1 Present

City of Mount Gambier	Amanda Stevens
Naracoorte Lucindale Council	Josie Collins
Wattle Range Council	Nicole Croser
Robe District Council	Camille Lehmann
Kingston District Council	
District Council of Grant	
Tatiara District Council	Kelly Hutchinson
LCLGA	Kate Napper Emma Herring Colin Byles

1.2 Apologies: Rebecca Perkin (DCG), Tess Armfield (KDC), Biddie Shearing (CoMG), Emma Clay (WRC)

24.

2.0 Previous Minutes (Tables of Actions not circulated as no updates)

Minutes accepted.

3.0 LCLGA Business Model Transition – what this means for Destination Development

- Colin Byles, (LCLGA Interim Executive Officer) joined the meeting to provide an update on the organisation's transition to an advocacy-focused operational model from 1 July 2025. As a result, the Destination Development Manager and Coordinator roles will be made redundant, and all associated regional tourism programs and projects will conclude on 30 June 2025.
- A part-time Regional Tourism Manager role (three days per week) is anticipated to continue until 30 June 2026, supported by funding from the South Australian Tourism

**Ordinary Board Meeting Agenda
District Council of Grant****6 June 2025**

Commission (SATC). The focus of this role will be to lead the development of a Destination Management Plan (DMP) for the Limestone Coast.

- Questions were raised regarding intellectual property and the management of ongoing assets, particularly the Limestone Coast destination website and social media channels. As part of this discussion, City of Mount Gambier (Amanda) raised the question of transitioning the website to SATC's Content Management System.

Colin left the meeting at 10.14am

4.0 Destination Tourism and Marketing Plan 2025 Updates

- LC Visitor Guide 2025-26 edition production update
 - LCLGA provided an update on the imminent release of the next edition of the Limestone Coast Regional Visitor Guide, with distribution scheduled to commence in the week beginning 12 May. LCLGA will communicate the ordering process and guide availability to industry.
 - The cover image for the new edition features a photograph captured during a recent South Australian Tourism Commission (SATC) shoot and aligns with the new *Simple Pleasures* Destination Brand Platform.
- Cross Border Tourism – Product Audit and Briefing
 - LCLGA (Kate) provided an update on a situational analysis being developed in collaboration with Kelly-Anne Saffin, South Australia's Cross Border Commissioner (Department of the Premier and Cabinet). The briefing paper explores cross-border tourism collaboration opportunities and may help shape tourism priorities under a broader Memorandum of Understanding (MoU) between South Australia and Victoria.
 - The briefing seeks to identify specific opportunities and shared themes to strengthen the tourism component of the MoU. It highlights key demand-driving products and will be presented to the Minister for Tourism, Zoe Bettison, in the coming weeks. A draft will be shared with the group for comment prior to submission.
- Digital Marketing – Q3 report and Q4 updates per Storytelling & Content Framework
 - A general discussion was held around Q3 marketing results.
 - LCLGA provided an update on content updates currently underway for Autumn and Winter.
 - The group reflected on regional storytelling achievements delivered since the launch of the Limestone Coast Digital Storytelling Strategy in November 2020, including a 1,303% increase in social media following, over 7.2 million in organic reach, and more than 10,000 uses of the regional hashtag #visitlimestonecoast.
 - The Limestone Coast destination website has also delivered more than 7,000 direct leads to local tourism businesses via the Australian Tourism Data Warehouse (ATDW), strengthening the region's digital visibility and consumer reach.
 - The role of digital channels in promoting the region was acknowledged, noting this as context for future tourism planning.

5.0 Industry updates (SATC, Tourism Australia, TiCSA)

- SATC New Destination Brand Platform
 - LCLGA (Kate) attended the launch of South Australia's new destination brand platform in Adelaide on 7 April, which included a briefing by the Minister for Tourism and SATC's marketing team.

**Ordinary Board Meeting Agenda
District Council of Grant****6 June 2025**

- The Tourism Management Group (TMG) discussed the new *Simple Pleasures* destination brand platform, sharing initial impressions and identifying opportunities for the Limestone Coast to engage with it. There is an open opportunity to contribute by nominating local people, places, and products that reflect the brand. LCLGA is coordinating and submitting regional input to SATC on behalf of the Limestone Coast. SATC also intends to expand its suite of commissioned artwork supporting the brand.
 - The *Simple Pleasures Guide to Winter* campaign will launch in May. As the first tactical activation under the new brand, it aims to encourage domestic bookings during the winter season. Operators are encouraged to participate.
 - General discussion noted errors in the representation of the Limestone Coast on southaustralia.com following the brand rollout and reskin, with work underway to address them.
- SATC Limestone Coast Destination Management Plan update
 - LCLGA (Kate) is coordinating stakeholder engagement for the Limestone Coast Destination Management Plan in collaboration with SATC and The Tourism Collective.
 - Engagement will roll out in the coming weeks and include a series of public workshops, in-depth interviews, and an industry survey. Councils will receive invitations to participate in the interview process.
 - Two public workshops will be open-invitation and delivered in-region by The Tourism Collective later in June.
 - TiCSA SA Tourism Conference
 - South Australian Tourism Conference will be held on 12–13 June at Morphettville Racecourse, Adelaide, and will be attended by LCLGA (Kate).
 - Representatives from Robe District Council will also attend to accept Robe's award as the 2025 *Hello SA* Tiny Tourism Town winner.

Amanda left the meeting at 11.17am.

6.0 Support & Funding Opportunities

- Upcoming Limestone Coast ATDW online workshops
 - Free online workshops are being offered exclusively for Limestone Coast tourism businesses via the Australian Tourism Data Warehouse (ATDW). The *ATDW Essentials* session (for those new to tourism) will take place on 14 May, followed by the *ATDW Masterclass* (for experienced users) on 21 May.
 - 25. • There has been good interest from across the region, and LCLGA is actively engaging with industry to encourage participation.
 - 26.
- SATC industry capability programs – update
 - The third intake of SATC's Experience Development Program is underway, with two operators from the Limestone Coast participating.
 - SATC has launched a pilot *Distribution Ready Program* (DRP), designed to help tourism businesses in South Australia work confidently and successfully with international travel trade partners. The program supports businesses to strengthen their online, international, and trade distribution strategies and includes mentoring and a peer-to-peer learning approach. With only 10 spots available across the state, it's a strong outcome to have one Limestone Coast operator selected — offering a valuable opportunity to build trade readiness in the region.

**Ordinary Board Meeting Agenda
District Council of Grant****6 June 2025**

- The Tourism Industry Council South Australia is currently focused on delivering agritourism workshops and has earmarked the Limestone Coast to host one. LCLGA raised the opportunity at the meeting for council consideration, as it may not be in a position to partner directly due to upcoming changes. Wattle Range Council expressed interest in supporting delivery in their area, where strong agritourism potential has been identified.

7.0 Around the region – individual Council tourism developments (optional)

- General discussion with meeting participants

Next Meeting – June (TBC, as required)

Meeting End: 11.39am