



Limestone Coast Local Government Association

“Limestone Coast. Better Together”

MINUTES

Of the Ordinary Meeting
of the

Limestone Coast Local Government Association Board

held at the

Naracoorte Lucindale Council Chambers

DeGaris Place, Naracoorte, SA 5271

on

**Friday 10 October 2025
commencing at 10.02 am**

Charlotte Edmunds
Executive Officer
Limestone Coast Local Government Association

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1. PRESIDENT’S WELCOME

1.1 HOST MAYOR – Mayor Patrick Ross welcomed all Board members to Naracoorte Lucindale Council.

2. APOLOGIES

Board Member apologies: Nil

Board Members Leave of Absence: Nil

CEO’s/Staff apologies:

District Council of Robe	Nat Traeger	CEO
Kingston District Council	Ian Hart	CEO
City of Mount Gambier	Andrew Aitken	Interim CEO

3. CONFIRMATION OF MINUTES

RESOLUTION

Moved: Tatiara District Council **Seconded:** Kingston District Council

The Board resolved:

1. That the Minutes of the LCLGA Board Meeting held on 8 august 2025 held at the Tatiara District Council be taken as read and confirmed as accurate.
2. That the Minutes of the LCLGA Special Board Meeting held on 21 August 2025 held via Microsoft Teams be taken as read and confirmed as accurate.

CARRIED

4. DISCLOSURE OF INTERESTS

Pursuant to Division 1, Part 4, Chapter 5 of the Local Government Act 1999, a Board Member who has an interest in a matter within the Agenda must disclose the interest to the Board.

Agenda Report No and Title	Nil
Board Member Name and Council	Nil
Type of interest	Nil
Members Interest in the Matter:	Nil
Member participating in Meeting?	Nil
Reasons for Participating:	Nil
Member Voting on matter?	Nil

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4. BUSINESS ADJOURNED

Nil

5. MINUTES ACTIONS LIST

RESOLUTION

Moved: District Council of Grant **Seconded:** Tatiara District Council

The Board resolved that the Minute Action List be received and noted.

CARRIED

7. PRESENTATIONS/VERBAL REPORTS

Nil

8. EXTERNAL ORGANISATIONS REPORTS

8.1 DEPARTMENT OF PRIMARY INDUSTRIES & REGIONAL DEVELOPMENT

Apology noted.

8.2 REGIONAL DEVELOPMENT AUSTRALIA – LIMESTONE COAST

RDALC CEO Lauren Oxlade gave a verbal report to the Board.

8.3 UNIVERSITY OF SOUTH AUSTRALIA

RESOLUTION

Moved: Tatiara District Council **Seconded:** Naracoorte Lucindale Council

The Board resolved that the report be received and noted.

CARRIED

8.4 CROSS BORDER COMMISSIONER

RESOLUTION

Moved: Tatiara District Council of Tatiara **Seconded:** District Council of Grant

The Board resolved that the report be received and noted.

CARRIED

8.5 LOCAL GOVERNMENT ASSOCIATION - SOUTH AUSTRALIA

Dr Heather Holmes-Ross and Karen Teaha gave a verbal report and took questions and feedback from the Board regarding the LGA SA Strategic Plan.

The President sought the approval of at least two-thirds of the members present at the meeting to suspend meeting procedures:

Purpose of the Suspension: Morning Tea

Carried by more than two-thirds of the members present at the meeting.

Meeting suspended at 11:26 am.

The President determined that the period of suspension should be brought to an end;

Carried by more than two-thirds of the members present at the meeting.

The period of suspension came to an end and meeting procedures resumed at 11:52 am.

9. LCLGA REPORTS

9.1 REGIONAL TOURISM REPORT

RESOLUTION

Moved: Tatiara District Council **Seconded:** Kingston District Council

The Board resolved that the report be received and noted.

CARRIED

9.2 PRESIDENT'S REPORT

The President tabled a written report and acknowledged the passing of Cr Chris England, Kingston District Council, recognising over 30 years of service to Local Government.

PRESIDENT'S REPORT TO LCLGA BOARD MEETING 10 OCTOBER 2025

Since the August LCLGA meeting I have attended the Regional Growth Strategy Workshop, several meetings with Executive Officer, the official launch of the Limestone Coast Academy of Sport, LCLGA Audit and Risk Committee Meeting, the Tourism Transition Committee Meeting, and have met with the Cross Border Commissioner.

Along with other Mayors of the Board attended LCLGA Special Board meeting on 21 August. As a Board Member of the Local Government Association South Australia, attended Nominations Committee Meetings, Local Government Research and Development Scheme

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Advisory Committee Meetings, SAROC and LGASA Board Meetings and meetings to form a business case for COP31.

Along with Mayor Goossens attended SAROC and LGA Board Meetings in Renmark last week and hosted by the Renmark Council.

It is a long time since I have travelled to the Riverland and it was interesting to observe their recovery from the floods of three years ago. The message from the Mayor of Renmark is that we need to be disaster ready/disaster preparedness is essential.

As always, I encourage you to read the Agendas for SAROC and LGA Board Meetings and I am happy to answer any questions you may have.

I will email you the summary of the recent Board meetings when they are available next week.

I prefer to provide this summary to you as it is consistent with information being provided to sector.

RESOLUTION

Moved: City of Mount Gambier **Seconded:** District Council of Grant

The Board resolved that the report be received and noted.

CARRIED

9.3 EXECUTIVE OFFICER REPORT

RESOLUTION

Moved: District Council of Robe **Seconded:** District Council of Grant

The Board resolved that the report be received and noted.

CARRIED

9.4 LCLGA STRATEGIC PLANNING FRAMEWORK

RESOLUTION

Moved: Kingston District Council **Seconded:** Tatiara District Council

The Board resolve to:

1. Transition to a new budgetary framework with the LCLGA Annual Business Plan and Budget to include a long-term financial plan over a 5-year period.
2. Transition to a new strategic framework that combines the Annual Business Plan and Budget with a 5-year Strategic Plan

3. Commence the new budgetary and strategic framework from the 2026-27 financial year, delegating the EO to produce a document that incorporates the functions of a Strategic Plan, Action Plan, Long-term Financial Plan and Annual Business Plan to be presented to the Board in draft at the April 2026 meeting of the LCLGA Board.

CARRIED

9.5 LATE AGENDA ITEM – VISITOR ECONOMY OUTLOOK SUMMER 2025/2026

Report Author: Executive Officer

Consulted: RTM and the SATC

Strategic Reference: LCLGA Strategic Plan – Building a Stronger Economy

Budget Implications: unknown

Risk Assessment: Low

Attachments: Nil

RECOMMENDATION

Discuss options and appetite for investment.

EXECUTIVE SUMMARY

To discuss support for the visitor economy over summer 25-26

DISCUSSION

The Algal Bloom affecting some of South Australia's coastline is having a devastating impact on associated businesses.

While waters off the Coast of the Limestone Coast have not been directly affected by the bloom, the impact to our visitor economy over the peak summer season is still unknown.

A survey distributed in late August was returned by a relatively small number of respondents. These responses indicate low business confidence is being fuelled by other factors such as drought and cost of living. Few respondents seemed to be concerned about the perception of South Australia's coastline being impacted by the bloom.

This survey is planned to be repeated in early November to track this sentiment.

4WD messaging project

The LCLGA is progressing resolution made in December 2024:

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That the LCLGA leverage the learnings from the positive effort to define and control 4WD messaging from Robe to Beachport Coastline and seek to continue this work with all Coastal Councils. That a working party be formed to consider the merit of a consistent approach to 4WD messaging around access to coastlines

In the event of an increase to visitors along our coastline, this project will assist in promoting responsible visitation.

It will also inadvertently act to promote our coastline as open for business.

The campaign is expected to include:

- New maps detailing the coastline from Canunda National Park to the Victorian Border (DC Grant) and Robe to the Coorong (Kingston DC).
- Media release for papers and radio (including into Victoria)
- Social media messaging via 'Visit Limestone Coast'

Social media advertising campaign

If concerns remain around the Limestone Coast visitor economy in light of the Algal Bloom the Board may wish to consider additional marketing activity.

The LCLGA 2025/26 business plan does not include any budget allocation for tourism marketing. This would require additional buy in from participating councils, and discussion about project management resources.

Should the Board decide that the LCLGA will undertake promotional activities this summer as a region, the most cost effective and flexible option is via the Visit Limestone Coast digital platforms by boosting content on the Facebook and Instagram pages, targeting audiences in Victoria (currently around 19% of our Instagram audience is in Vic, 50% is in SA).

For example, the SATC post multiple times per week on Facebook and Instagram. The posts that perform the best organically are then boosted to maximise their reach. If any of these boosted posts perform particularly well, they are then turned into ads.

For this to be most effective original content creation is recommended. In this case, investment would need to include original content creation, before mapping out what we want to achieve with boosting, and how we will measure it. If we are to spend money on a social campaign, we need to have a clear understanding at the outset why we are doing it and what the measurable objectives will be.

- Do we want to reach as many people as possible in the target audience?
- Do we want to drive traffic to our website, and/or do we want to generate referral traffic to SA tourism operators via their ATDW product pages on southaustralia.com?

We also need to consider if this is a project that we have capacity to manage with current resources within the LCLGA.

The SATC have offered to help through their platforms. In a recent example a region committed to a budget and gave the SATC direction on the specific tourism products they wanted to be

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promoted. The SATC then set up and ran ads within the set budget and put together a report detailing the results of the campaign in term of leads generated. Note this would mean the traffic is directed to Limestone Coast specific content on southaustralia.com only.

RESOLUTION

Moved: District Council of Grant **Seconded:** District Council of Robe

The board resolved that the report be received and noted.

CARRIED

10. MOTIONS WITH NOTICE

Nil

11. MOTIONS WITHOUT NOTICE

Nil

12. QUESTIONS WITH NOTICE

Nil

13. QUESTIONS WITHOUT NOTICE

Nil

14. CORRESPONDENCE

Nil

15. MINUTES AND RECOMMENDATIONS OF SUB-COMMITTEES

15.1 LCLGA TOURISM TRANSITION COMMITTEE

RESOLUTION

Moved: Naracoorte Lucindale Council **Seconded:** Robe District Council

The Board resolves to:

1. Adopt the Terms of Reference for the LCLGA Tourism Management Committee as set out in Attachment 15.1.2
2. Appoint to the Tourism Management Committee one member from each constituent council as per TORs.
3. Provide a standing agenda item to the Tourism Management Committee as per Attachment 15.1.4

CARRIED

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15.2 LCLGA AUDIT AND RISK COMMITTEE

The Board noted that the proposed Independent Member to be appointed to the Audit and Risk committee is also an Independent Member of District Council of Robe and Kingston District Council Audit and Risk Committees.

RESOLUTION

Moved: Robe District Council **Seconded:** Kingston District Council

That the Board resolve:

1. to adopt the Terms of Reference for the LCLGA Audit and Risk Committee as set out in Attachment 15.2.1;
2. to appoint Phil Southam to the LCLGA Audit and Risk Committee as an independent member;
3. that in the event that Phil Southam does not accept the role or resigns within the three-year term of appointment, Kaitlin Creek will be automatically appointed to the position;
4. to remunerate the independent member of the LCLGA Audit and Risk Committee \$300 + GST per meeting attended, and that travel allowances be paid to independent members at a rate in accordance with the ATO rate for the current financial year;
5. Appoint to the LCLGA Audit and Risk Committee incoming Tatiara CEO Kingsley Green, to replace outgoing CEO Anne Champness.

CARRIED

15.3 LCLGA ROADS AND TRANSPORT MANAGEMENT COMMITTEE

RESOLUTION

Moved: District Council of Grant **Seconded:** Robe District Council

The Board resolved that the Minutes of the LCLGA Roads and Transport Committee be received and noted.

CARRIED

District Council of Grant Mayor Boston left the meeting at 1:07 pm.

16. CONFIDENTIAL ITEMS

16.1 LEGAL MATTERS

RESOLUTION

Moved: Naracoorte Lucindale Council **Seconded:** Kingston District Council

CONSIDERATION FOR EXCLUSION OF THE PUBLIC

Pursuant to section 90(3)(h) of the Local Government Act 1999 the Limestone Coast Local Government Association orders that all members of the public, except Mayor Lynette Martin OAM, Mayor Liz Goossens, Mayor Kylie Boston, Mayor Jeff Pope, Mayor Patrick Ross, Mayor Lisa Ruffell, CEO Darryl Whicker, CEO Anne Champness, CEO Nat Traeger, CEO Ian Hart, CEO Kelly Westell, Acting CEO Andrew Aiken and LCLGA Executive Officer Charlotte Edmunds be excluded from attendance at the meeting for the receipt, discussion and consideration in confidence of Agenda Item 16.1 *Legal Matters*

The Limestone Coast Local Government Association is satisfied that, pursuant to section 90(3) (h) of the Act, the information contained in Agenda Item 16.1 *Legal matters* is in relation to Legal Advice.

The Limestone Coast Local Government Association is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the information to be presented and discussed relates to a confidential legal matter.

CARRIED

District Council of Grant Mayor Boston returned to the meeting at 1:10pm.

RESOLUTION

[REDACTED]

CARRIED

RESOLUTION

Moved: Tatiara District Council **Seconded:** District Council of Grant

CONSIDERATION FOR KEEPING ITEMS CONFIDENTIAL

In accordance with sections 91(7) and 91(9) of the Local Government Act 1999 the Limestone Coast Local Government Association orders that Agenda Item 16.1 *Legal Matters*, the report and its attachments, the discussion and the resolution/s and minutes arising from the report, having been considered by the Limestone Coast Local Government Association in confidence under section 90(3)(h) be kept confidential and not available for public inspection until further notice of the Board of Limestone Coast Local Government Association.

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Further, that the Limestone Coast Local Government Association delegates the power to review, revoke, but not extend the confidential order to the Executive Officer in accordance with the provisions of section 91(9)(c) of the Local Government Act 1999

CARRIED

16.2 2030 LIMESTONE COAST REGIONAL TRANSPORT PLAN – INTERMEDIATE UPDATE**RESOLUTION**

Moved: Naracoorte Lucindale Council **Seconded:** Kingston District Council

CONSIDERATION FOR EXCLUSION OF THE PUBLIC

Pursuant to section 90(3) of the Local Government Act 1999 the Limestone Coast Local Government Association orders that all members of the public, except Mayor Lynette Martin OAM, Mayor Liz Goossens, Mayor Kylie Boston, Mayor Jeff Pope, Mayor Patrick Ross, Mayor Lisa Ruffell, CEO Darryl Whicker, CEO Anne Champness, CEO Nat Traeger, CEO Ian Hart, CEO Kelly Westell, Acting CEO Andrew Aitken and LCLGA Executive Officer Charlotte Edmunds be excluded from attendance at the meeting for the receipt, discussion and consideration in confidence of Agenda Item 16.2 *2030 Limestone Coast Transport Plan – intermediate update*.

The Limestone Coast Local Government Association is satisfied that, pursuant to section 90(3) (k) of the Act, the information contained in Agenda Item 16.2 *2030 Limestone Coast Regional Transport Plan – intermediate update* is in relation to tenders for the supply of goods, the provision of services or the carrying out of works.

The Limestone Coast Local Government Association is satisfied that the principle that the meeting be conducted in a place open to the public has been outweighed in the circumstances because the information to be presented and discussed relates to a commercial proposal for the provision of services.

CARRIED

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RESOLUTION

MOVED: Tatiara District Council

SECONDED: District Council of Robe

That the Board resolves:

1. Accept the quotation provided by HDS Australia as set out in Attachment 16.2.1
2. Draw the required funds of \$18,900 (exc. GST) from consolidated revenue and reflected in Budget review 1

CARRIED

RESOLUTION

Moved: Naracoorte Lucindale Council **Seconded:** Kingston District Council

CONSIDERATION FOR KEEPING ITEMS CONFIDENTIAL

1. In accordance with sections 91(7) and 91(9) of the *Local Government Act 1999* the Limestone Coast Local Government Association orders that the report 16.2 *2030 Limestone Coast Regional Transport Plan – intermediate update* and its attachments, the discussion and the resolution/s and minutes arising from the report, having been considered by the Limestone Coast Local Government Association in confidence under section 90(3)(k) be kept confidential and not available for public inspection until further notice of the Board of the Limestone Coast Local Government Association.
2. Further, that the Limestone Coast Local Government Association delegates the power to review, revoke, but not extend the confidential order to the Executive Officer in accordance with the provisions of section 91(9)(c) of the *Local Government Act 1999*.

CARRIED

17. OTHER BUSINESS

President Mayor Martin acknowledged the meeting was the last LCLGA Board meeting to be attended by Anne Champness as CEO of Tatiara District Council and thanked her for her service and dedication to the Limestone Coast.

18. MEETING CLOSED

Meeting closed at 1:25 pm.