















# WELCOME

As the President of the Limestone Coast Local Government Association (LCLGA) it has been a privilege to work with the LCLGA Board and our constituent members in 2019 – 2020.

Notably, the LCLGA Board developed and approved a new strategic plan for the next five years. With our members, we agreed that the reason the LCLGA exist is to "collectively build stronger communities".

Collaboration to achieve regional outcomes is in our DNA. It continues to be our purpose since our formation by our members in 1885.

During 2019/20 the Covid-19 pandemic was a significant disruptor to every aspect of our operations. This disruption was heightened in the Limestone Coast due to our proximity to the Victorian Border. Life in the Limestone Coast does not stop at the Victorian Border, and indeed our communities, economies, recreational, social and health systems cross the border with many of our friends, employees, business partners, customers, stakeholders and families living in Western Victoria. We are very much looking forward to the reopening of the SA/Vic Border.

We take great pride in how our members and the LCLGA have worked together with our community throughout 2019/20 to sustain services, deliver recovery programs, provide information, connect our community, deliver projects; and provide a voice to state and federal government.

A special thank you to those agencies that partnered with us over the past twelve months. Without your valuable contribution, time and effort, many of our projects would not go ahead. They are the South Australian Tourism Commission, Office for Recreation Sport and Racing, Regional Development Australia Limestone Coast, Local Government Association of South Australia, SA Government Departments and Agencies, the University of South Australia, the Australian Federal Government and our member Councils. Your continued support is very much appreciated.

We acknowledge the tremendous efforts of Federal Member of Parliament Mr Tony Pasin MP and State Members Mr Troy Bell MP and Mr Nick McBride MP. Your assistance and support are valued and greatly appreciated.

On behalf of the Board, I would like to acknowledge the efforts of our dedicated staff over the past 12 months: Tony Wright, Michaela Bell, Tony Elletson, Biddie Shearing, June Saruwaka, Prae Wongthong, Ali Auld, Sophie Bourchier, Mae Steele & Nicole Moran.

The Annual Report includes a detailed overview of the LCLGA operations and the value we have delivered to our members. I commend this years' report to you and would like to acknowledge the continued support of the constituent council Mayors, elected members and Chief Executive Officers.

Mayor Erika Vickery (OAM)
President LCLGA



### **INTRODUCTION**

This document is the Annual Report of the Limestone Coast Local Government Association (LCLGA) Inc. for the period 1st July 2019 to 30th June 2020. This document is prepared pursuant to the Local Government Act 1999 to report to our Constituent Councils on the work and operation of the Association for the preceding financial year.

This report details the activities of the Association to represent and serve the seven Constituent Councils and to advance the Limestone Coast communities through effective advocacy, facilitation and innovation.

#### **OUR ASSOCIATION**

LCLGA was established as a regional body on 6th October 1885. LCLGA is a regional subsidiary representing its Constituent Councils and is established pursuant to Section 43 of the Local Government Act 1999 by the Constituent Councils.

The Association is comprised of the following Constituent Councils:

- > District Council of Grant
- > Kingston District Council
- > City of Mount Gambier
- > Naracoorte Lucindale Council

- > District Council of Robe
- > Tatiara District Council
- > Wattle Range Council

#### Under its Charter, LCLGA's objectives are to:

- > Work in Association with both the Local Government Association of South Australia (LGASA) and the Australian Local Government Association.
- > Undertake co-coordinating, advocacy and representational roles on behalf of its Constituent Councils at a regional level.
- > Facilitate and coordinate activities of local government at a regional level related to social, environmental and community development with the object of achieving improvement for the benefit of the communities of its Constituent Councils.
- > Develop, encourage, promote, foster and maintain consultation and co-operation and to strengthen the representation and status of local government when dealing with other governments, private enterprise and the community.
- > Develop further co-operation between its Constituent Councils for the benefit of the communities of its region.
- > Develop and manage policies which guide the conduct of programs and projects in its region with the objective of securing the best outcomes for the communities of the region.
- > Undertake projects and activities that benefit its region and its communities.
- > Associate, collaborate and work in conjunction with other regional local government bodies for the advancement of matters of common interest.
- > Implement programs that seek to deliver local government services on a regional basis; and
- > To effectively liaise and work with the State and Commonwealth Government and instrumentalities on a regional basis for the general enhancement of the region.

# THE LCLGA BOARD

The LCLGA Board comprises nominated representatives from each of the Constituent Councils and is chaired by the LCLGA President. Each Constituent Council can nominate up to two Deputy Board Members.

#### **LCLGA BOARD MEMBERS 2019-20**

COUNCIL	DELEGATE	DEPUTY BOARD MEMBER/S
City of Mount Gambier	Mayor Lynette Martin (OAM)	Deputy Mayor Sonia Mezinec
District Council of Grant	Mayor Richard Sage	Cr Gillian Clayfield
Wattle Range Council	Mayor Des Noll	Deputy Mayor Moira Neagle Cr Dale Price
District Council of Robe	Mayor Alison Nunan	Cr David Laurie
Kingston District Council	Mayor Kay Rasheed	Cr Jodie Gluyas Cr Chris England
Naracoorte Lucindale Council	Mayor Erika Vickery (OAM)	Cr Scott McLachlan Cr Craig McGuire
Tatiara District Council	Mayor Graham Excell	Cr Robert Mock

The Board held six ordinary bi-monthly General Meetings, and The Annual General Meeting during 2019-2020. Meetings are hosted by Constituent Councils on a rotational basis.

#### **OFFICE BEARERS 2019-2020**

In accordance with the LCLGA Charter, the positions of LCLGA President and Vice President are appointed at the Annual General Meeting, held in February.

At the Annual General Meeting in February 2019, Mayor Erika Vickery was again elected as LCLGA President, to serve in the position for a period of 12 months. Mayor Richard Sage was elected as LCLGA Vice President.

During 2019-2020, the Executive Officer role was filled by Tony Wright

Dean Newbery and Partners are the appointed Auditor.

During 2019-2020, LCLGA engaged the following staff to deliver regional programs:

STAFF MEMBER	ROLE
Tony Wright	Executive Officer
Michaela Bell	Project Manager
Tony Elletson	STARCLUB Field Officer - Limestone Coast Regional Sporting Academy Coordinator
Biddie Shearing	Tourism Development Manager
Ali Auld (until June 2020)	Regional Community Road Safety Officer
Ali Auld	Leadership Program
June Saruwaka (until July 2019)	Regional Waste Management Coordinator
Prae Wongthong (until Jan 2020)	Climate Adaptation Project Officer
Mae Steele	Executive Support Officer
Nicole Moran	Trainee

# LCLGA WORKING PARTIES & COMMITTEES

#### DELEGATES TO THE LOCAL GOVERNMENT ASSOCIATION OF SOUTH AUSTRALIA

Under the Constitution of the LGASA, regions are represented via appointed members to serve on the LGA Board and the South Australian Regional Organisation of Councils (SAROC).

	LC LGA REPRESENTATIVE	
LGA Board	Mayor Erika Vickery (SAROC Chair)	
SAROC	Mayor Erika Vickery (Chair)	
	Mayor Richard Sage (Delegate)	
	LCLGA EO	

SAROC is an important LGA committee for non-metropolitan Councils. Membership is drawn from each of the six non-metropolitan Regional Local Government Associations with members meeting bi-monthly to discuss the key issues affecting non-metropolitan Councils.

#### **ASSOCIATION COMMITTEES AND WORKING PARTIES**

To undertake specific projects or fulfil areas of operational responsibility, LCLGA convenes a number of committees and working parties. LCLGA acknowledges the work of all who have contributed to the following committees and working parties throughout 2019-2020. (The current appointments are listed, as of 8th February 2019)

COMMITTEE / WORKING PARTY	REPRESENTATIVE	COUNCIL
	Cr Jamie Jackson (Presiding Member) Mr Aaron Hillier Cr Paul Jenner	Tatiara District Council  City of Mount Gambier
	CEO or delegated staff member  Mr Steve Bourne	Naracoorte Lucindale Council
LC LGA Roads and Transport	Mr Dave Worthley	Kingston District Council
Management Group	Mr Peter Halton Ms Kerry Baker (Proxy)	Wattle Range Council
	Mr Adrian Schutz	District Council of Grant
	Mr Trevor Hondow Cr Bob Bates (Proxy)	Robe District Council
	LCLGA FO LCLGA Project Manager	LCLGA
	Mr Trevor Smart Mayor Erika Vickery	Naracoorte Lucindale Council
	Mayor Richard Sage CEO or delegated staff member (Proxy)	District Council of Grant
	Mr Roger Balbolka Mr Steve Chapple	Wattle Range Council
Limestone Coast Economic	Cr Frank Morello CEO or delegated staff member	City of Mount Gambier
Development Reference Group	Mr James Holyman	District Council of Robe
	Ms Nat Traeger	Kingston District Council
	Mayor Graham Excell Ms Anne Champness	Tatiara District Council
	LCLGA EO LCLGA Project Manager LCLGA Tourism Development Manager	LCLGA

# LCLGA WORKING PARTIES & COMMITTEES

COMMITTEE / WORKING PARTY	REPRESENTATIVE	COUNCIL
	Mr Steve Bourne	Naracoorte Lucindale Council
	Mr Dave Worthley	Kingston District Council
	Cr Paul Jenner	City of Mount Counting
	CEO or delegated staff member	City of Mount Gambier
	Mr Leith McEvoy	District Council of Grant
LCLGA Regional Waste Management Steering	Mr Aaron Price	District Courier of Grant
Committee	Mr James Holyman	Robe District Council
	Mr Andrew Pollock	Tatiara District Council
	Mr Aaron Hillier (Proxy)	Tadara District Courier
	Mr Peter Halton	Wattle Range Council
	Ms Lauren Oxlade (Proxy)	
	LCLGA Project Manager	LCLGA
	LCLGA EO	
	Ms Jane Fetherstonhaugh	District Council of Grant
	Mr Mike Ryan (Proxy)	
	Mr James Holyman	District Council of Robe
	Ms Sally Klose	Naracoorte Lucindale Council
	Ms Nat Traeger	Kingston District Council
Tourism Management Group	Mr Steve Chapple	Wattle Range Council
	Mr Roger Balbolka	
	CEO or delegate	City of Mount Gambier
	Mr Kingsley Green	Tatiara District Council
	Ms Anne Champness	
	Mrs Biddie Shearing LCLGA EO	LCLGA
	Ms Jane Fetherstonhaugh	
	Ms Jayne Miller (Proxy)	District Council of Grant
	Ms Heather Schinkel	Kingston District Council
	Mrs Sally Klose	Naracoorte Lucindale Council
	Cr David Laurie	D: 1: 1 C
Desired Creat and Des Advisors Creats	Mayor Alison Nunan (Proxy)	District Council of Robe
Regional Sport and Rec Advisory Group	Ms Naomi Fallon	Tatiara District Council
	Ms Sarah Mrzec	Wettle Decree Coursell
	Mr Steve Chapple	Wattle Range Council
	Cr Kate Amoroso	City Mount Gambier
	Mr Tony Elletson	ICICA
	LCLGA EO	LCLGA
	Mayor Richard Sage	District Council of Grant
	Mayor Erika Vickery	Naracoorte Lucindale Council
LCLGA Audit & Risk Committee	Mr James Holyman	District Council of Robe
	Mr Paul Duka	Wattle Range Council
	LCLGA EO	LCLGA

# LCLGA WORKING PARTIES & COMMITTEES

#### **ASSOCIATION REPRESENTATION - OUTSIDE ORGANISATIONS**

LCLGA has numerous representatives on working parties, boards and committees including State Government boards, cross border bodies and regional boards and committees. This representation allows LC LGA to keep in touch with communities and have input to new and existing initiatives.

During 2019-2020, LCLGA made or continued the following appointments to other organisations.

(The current appointments are listed, as of 8th February 2020)

LCLGA APPOINTMENTS TO OUTSIDE ORGANISATIONS	CURRENT APPOINTMENTS	COUNCIL
South East Zone Emergency	Mr Andrew Meddle	City of Mount Gambier
Management Committee (ZEMC)	Mr Daryl Whicker	District Council of Grant
Limenton Const. Zona Farancia	LCLGA EO (Local Government Controller)	LCLGA
Limestone Coast Zone Emergency Centre Committee (ZEST)	Mr Ben Hood (Local Government Deputy Controller)	City of Mount Gambier
Green Triangle Freight Action Plan –	Mr Andrew Meddle	City of Mount Gambier
Implementation Management Group	Mr Tony Wright	LCLGA
Limestone Coast Community	Mayor Erika Vickery	Naracoorte Lucindale Council
Services Roundtable	Cr Moira Neagle	Wattle Range Council
Regional Development Australia Limestone Coast	Mayor Erika Vickery	Naracoorte Lucindale Council
Limestone Coast Bush Fire	Mr David Hood	Naracoorte Lucindale Council
Management Committee	Mr Roger Balbolka (Deputy)	Wattle Range Council
Southern Border Fire Coordination Association	Mr Roger Balbolka	Wattle Range Council
Local Government Association of SA	Mayor Erika Vickery (SAROC Chair)	Naracoorte Lucindale Council
– LGA Board	Mayor Richard Sage (Delegate)	
	Mayor Erika Vickery (SAROC Chair)	Naracoorte Lucindale Council
South Australian Regional Organisation of Councils (SAROC)	Mayor Richard Sage	District Council of Grant
5. 5525.5 (5) (10 5)	LCLGA EO (Observer)	LCLGA
Ac.care Board	Mr Tony Wright	LCLGA

# 1. INFRASTRUCTURE

	DESIRED REGIONAL OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2018-2019	KEY OUTCOMES
1.1	Existing and future regional infrastructure is fit for purpose and has the capacity to meet the region's needs.	Regional Leadership	Lead the implementation of the LCLGA 2030 Regional Transport Plan	LCLGA have engaged HDS Australia to undertake an update to the 2030 Regional Transport Plan, Road Action Plans & Roads Database
		Advocacy	Submissions and engagement with local members, and State and Federal government.	Coastal challenges, Supporting the Green Triangle Freight Action Plan, Waste levy and strategy, roads, signage and regional housing.
		Council Coordination	Effectively coordinate regional submissions for the Special Local Roads Program to maximise investment in regional road infrastructure.	LCLGA submitted nine prioritised applications for funding under the Special Local Roads Program (SLRP) for 2018-2019 requesting a total \$1,810.500 (refer to table on page 9)
1.2	Councils to protect built heritage, heritage spaces and the region's cultural heritage.	Council Coordination	Effectively coordinate and manage a regional Heritage Advisory Service for the benefit of Constituent Councils and private owners.	LCLGA currently engages Habitable Places Architects to deliver the Limestone Coast Heritage Advisory Services to Constituent Councils on a fee-for-service, under an Agreement for 2016-2021. The Heritage Adviser works closely with and under the direction of Councils' planning and development assessment staff to provide timely and considered professional advice that includes: > Heritage conservation advice > Statutory DA assessment and advice > Policy advice to Council > Local Heritage Development Plan Amendments > CDAP/Heritage Committee > State Heritage Unit
1.3	Development of a regional approach to the maintenance and provision of improved and new infrastructure and utility services.	Advocacy	Advocate for the region for improved and sustainable services from State and Australian Governments in meeting our regional needs for:  > Roads > National Broadband Network > Mobile phone coverage	LCLGA has continued to advocate on Roads, data services and the need to address blackspots.

# 1. INFRASTRUCTURE

### **SPECIAL LOCAL ROADS**

	COUNCIL	ROAD	ROAD TYPE	ESTIMATED PROJECT COST \$	\$ SLRP SOUGHT
1	Tatiara District Council	Brown Terrace	Freight	145,000.00	72,500.00
2	District Council of Grant	Ramsay Terrace	Freight	400,000.00	200,000.00
3	Wattle Range Council	Railway Terrace South	Freight	300,000.00	150,000.00
4	Tatiara District Council	Mingbool Road	Freight	260,000.00	130,000.00
5	Wattle Range Council	Wandilo Forest Road	Freight	550,000.00	275,000.00
6	Wattle Range Council	Kennedy Road (Glencoe)	Freight	102,000.00	51,000.00
7	Naracoorte Lucindale	Old Caves Road	Tourism	1,235,000.00	617,500.00
8	District Council of Robe	Bagdad Road / Dairy Range Road	Freight	262,000.00	131,000.00
9	Tatiara District Council	Railway Terrace South Freight		367,000.00	183,500.00
				\$ 3,621,000.00	\$ 1,810,500.00

# 2. SUSTAINABLE ECONOMY

	DESIRED REGIONAL OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2019-20	KEY OUTCOMES
2.1	A growing and diverse economy, based on the region's natural assets and innovative community, under the priorities of: Premium Food and Wine from our Clean Environment; and Growing Advanced Manufacturing.	Regional Leadership	Convene the Limestone Coast Economic Development Group (LCEDG) and maintain the Limestone Coast Economic Development Group Work Plan.	The LCEDG continues to be an important forum to further regional priorities. The LCEDG consists of LCLGA members, RDA Limestone Coast and State Government representatives through Primary Industries and Regions SA (PIRSA) and the Department of State Development.  The LCEDG completed a review of their Terms of Reference and developed a Work Plan to guide the implementation and prioritisation of critical projects to assist in achieving the outcomes detailed in the Limestone Coast Regional Growth Strategy & Action Plan  Some of the major projects discussed includes:  > Limestone Coast Migration Project – workforce attraction & retention strategy  > Workforce Assessment needs in the disability sector in the Limestone Coast  > Development of a Strategic Plan for the Limestone Coast Red Meat Cluster  > Limestone Coast Leadership Program
		Advocacy	Strongly advocate for investment, projects, legislation/policy review or development to promote economic growth in the region.	Engagement, presentations and submissions on projects and policy settings on the Growth Strategy pillars for growth.
		Partnership	Partner with RDA Limestone Coast to drive economic development projects for the Region.	This is an ongoing project where the LCLGA and Councils provide funding to enable the delivery of regional projects and supporting services for small businesses.

# 2. SUSTAINABLE ECONOMY

	DESIRED REGIONAL OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2019-20	KEY OUTCOMES
2.2	A thriving and well- supported tourism industry, growing the region's status as a visitor destination.	Advocacy	Advocate for and support industry leadership within regional tourism, including the rollout of the regional Limestone Coast brand	The region has been represented at domestic and global tourism activities, underpinned by the Limestone Coast regional brand; and has contributed regularly at the SA Regional Chairs forums, including meetings with SATC, the Minister for Tourism and the Premier.  The development of a Limestone Coast Industry Reference Group to test collaboration and the creation of an independent industry voice for the region.  LCLGA supported the Mixed Dozen project which entailed significant business building capacity activities and a consumer-facing digital tool, which has leveraged the Limestone Coast Regional Brand.
		Council Coordination	Coordinate council investment to implement the Regional Tourism Plan	Due to Covid-19, some scheduled activities in regional tourism plan were re-directed to support and recovery work.  The LCLGA Tourism Management Group developed a Recovery & Rebuilding Action Plan to provide support to the tourism sector and our members during the emergence of Covid-19.  In parallel a new Destination Tourism & Marketing Plan was underdeveloped which was delayed due to Covid-19.
2.3	A sustainable population base with the skills and capability to grow regional economic development.	Advocacy	Assist key regional bodies and the South Australian Government with the objective to grow our population, develop our regional workforce, and to build skills and capability in our communities, through implementation of the outcomes developed in the Limestone Coast Regional Growth Plan.	The Limestone Coast Regional Growth Strategy identified 'Invigorating the working age population, by attracting and retaining more people across the region to fill key skills gaps and support vibrant and sustainable regional communities' as a priority area for growing the population in the Limestone Coast.

# 3. ENVIRONMENTAL SUSTAINABILITY

	DESIRED OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2019-2020	KEY OUTCOMES
3.1	Local Government is a key partner in the sustainable management	Advocacy and Partnership	Engagement with members and stakeholders on local environmental and sustainability issues.	LCLGA represents the region, as required, with regard to coastal, 4wd access and impacts from climat variability.
	of the environment and natural resources in the region.	Partnership	In partnership with Natural Resources South East and RDA Limestone Coast deliver the outcomes identified in the Climate Adaptation Plan	Since 2018, the LCLGA have worked on the "Coastal Flood Mapping Viewer application project' in collaboration with the Eyre Peninsula NRM Board, Eyre Peninsula Local Government Association, the Coast Protection Board and the Department for Environment and Water Department. This was funded by the Natural Disaster Resilience Program to improve access to Coastal flood mapping information.  The Interactive Flood Mapping Tool is aimed at providing improved information about coastal flood hazard from sea level rise and flood events. The tool was launched in June 2020.
3.2	A regional approach to landfill minimisation and innovative waste management.	Delivery	Coordinate shared resources for the Regional Waste Management Coordinator to deliver a regional approach to waste management.	The LCLGA engaged the University of South Australia and BDO EconSearch to develop a model to test the viability and risks for a regional Material Recovery Facility (MRF).  This involved an assessment of the costs in material recovery, processing and reuse of recyclable materials within the Limestone Coast context.  A objective of this study was to create an assessment framework to determine the economic benefit from a range of options for the management of recyclable waste in the region.
		Delivery	In partnership with Constituent Councils, develop an Implementation Plan for the Regional Waste Infrastructure Plan.	The Limestone Coast Region Waste and Resource Recovery Implementation Plan provides a list of priority actions for the region. The Committee has representatives from of our members who facilitate and coordinate the implementation plan.

# 3. ENVIRONMENTAL SUSTAINABILITY

	DESIRED OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2019-2020	KEY OUTCOMES
3.3	Well-managed and protected terrestrial, wetland, coastal and marine environments, with active partnership from all responsible organisations.	Partnership	Investigate further opportunities for funding of critical environmental outcomes and identified regional projects.	The LCLGA was successful in obtaining funding from the LGR&DS to bring together Councils, State Government, Local Government Risk Management and independent researchers to develop a new, more equitable and sustainable funding model to manage coastal issues.  This project aims to produce a new, collaborative and evidence-based coastal protection and management funding model for South Australian Coastal Councils, that take into account:  The roles and most appropriate cost-sharing arrangements for coastal management across all levels of Government;  Establish a long-term program of works, rather than the current year-to-year arrangements;  A more streamline funding mechanisms to achieve multiple outcomes for our coast, including protection, tourism, health, recreational and environmental benefits;  Appropriate cost-sharing on public vs private benefits from the investment of public funding into coastal management and protection;  The Principles and thresholds for triggering Government financial intervention/support vs default market/insurance-driven response.

# 4. COMMUNITY AND SOCIAL WELLBEING

	DESIRED OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2019-2020	KEY OUTCOMES
4.1	Regional communities have access to appropriate health and education services and facilities.	Advocacy	Advocate for expanded mental health and drug treatment services and support in the Limestone Coast.	The LC LGA continues to support the Substance Misuse Limestone Coast (SMLC) project and has engaged a Project Officer to deliver the Program in the region.
			Encourage and support the initiatives of Constituent Councils to be expanded regionally, particularly regarding suicide prevention and other priority issues with significant impacts on regional areas.	With 3-years funding from the Federal Department of Health, SMLC has successfully delivered educational programs targeting schools and the community that can be adapted to the needs of each locations in the Limestone Coast.
4.2	Regional communities have access to programs and facilities promoting a healthy lifestyle.	Partnership and Delivery	Partner with Constituent Councils to deliver the Regional Public Health and Wellbeing Plan	Under the South Australian Public Health Act, 2011 (The Act) South Australian Councils are required to maintain and review their Regional Public Health Plan (RPHP). The majority of Councils within the LCLGA agreed that a joint Public Health & Wellbeing Plan be reviewed and updated. A draft copy has been prepared for consultation.
			Partner with the Office of Recreation and Sport to deliver the STARCLUB Program for the Limestone Coast.	Local Government recognises the importance of sporting and recreation clubs to regional communities and is pleased to partner with the Office for Recreation, Sport and Racing to deliver the Star Club Program in the Limestone Coast. The Star Club Program has supported over 100 sporting and recreation clubs in the Limestone Coast in the areas of leadership, financial sustainability, compliance, planning and volunteer management
4.3	Local Government is a key regional partner in emergency management, road safety and other community safety programs.	Council Coordination	Assist to coordinate Constituent Councils' role in Zone Emergency Management to ensure appropriate role for Local Government in emergency response and recovery.	The LCLGA is a member of the Zone Emergency Management Committee (ZEMC), the Bushfire Management Committee (BMC) and the Zone Emergency Support Team (ZEST) with responsibility for regional emergency preparedness, response, planning and implementation.
		Partnership and Delivery	Partner with the DPTI, and work with relevant State agencies and community road safety groups to implement the South East Road Safety Strategy, including the engagement of a Regional Community Road Safety Officer to coordinate regional efforts to reduce road crashes and trauma.	Sponsored by DPTI and supported by regional stakeholders the roads safety program was established to provide a regionally based road safety advocate to lead regional road safety activities including campaigning, initiating and promoting road safety messages and actions across the Limestone Coast.  This is the final year of this project with the shift in responsibilities and resources to DPTI and SAPOL.

# 5. LCLGA GOVERNANCE, LEADERSHIP & FINANCIAL SUSTAINABILITY

	DESIRED OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2019-2020	KEY OUTCOMES
5.1	LCLGA is recognised as the regional leadership body which provides a framework and coordination for other regional groups.	Regional Leadership	Lead regional advocacy and action on priority issues, and actively engage and coordinate partner organisations' action on common regional issues.  Facilitate active engagement and participation of Constituent Councils on issues and decisions that impact their communities.	As the peak Local Government body in the region, LCLGA continues to work with our local Members of Parliament, Federal Member for Barker Mr Tony Pasin, Member for Mount Gambier Mr Troy Bell, and Member for Mackillop Mr Nick McBride, and commends the work they do on behalf of our region.  Additional to maintaining these working relationships, we also maintain close contact with both the State and Federal Government and regularly meet with Ministers and senior agency staff on issues relevant to the Region.
5.2	Regional Local Government is effective and cost efficient.	Council	Work with the State Government to implement the new Planning Act Identify and coordinate practical opportunities for joint investment, shared services and resources between Constituent Councils and the LGA that improve service delivery and provide cost savings.  Coordinate and convene specialist Working Groups to address and act on regional issues of common interest to Constituent Councils:	The Board approved the formation of a Joint Planning Board for the Limestone Coast which will facilitate the delivery of a new Regional (Land Use) Plan by 2024.  Many of our existing projects and programs provide shared service outcomes. Agreement was reached with our members to assess the market for shared outcomes in Roads, Waste and Materials Recycling. Additional activities in shared advertising were completed.  The LCLGA continues to coordinate and convene the following;  > Roads and Transport Working Group > Limestone Coast Economic Development Reference Group > Regional Waste Management Steering Committee > Regional Sport and Recreation Advisory Group > Tourism Management Group
5.3	A well-governed regional organisation.	Delivery	Ensures the Association operates and carries out its operations in alignment with the adopted LCLGA Charter and relevant legislation	The LCLGA has developed a new strategic plan to guide the Association over the next five years.  In developing this plan, we engaged extensively with our members and stakeholders to understand what they value about the LCLGA, where we can improve and most importantly, what we should do into the future.  We also explored the externalities that are likely to impact our members and the LCLGA in delivering this strategic plan. In a workshop with our Board (Mayors of the Limestone Coast constituent Councils) and Council CEO's we developed clarity on our "why"  The "why" for the Limestone Coast Local Government is working with our members "collectively building stronger communities".

# 5. LCLGA GOVERNANCE, LEADERSHIP & FINANCIAL SUSTAINABILITY

	DESIRED OUTCOME	LC LGA ROLE	LC LGA ACTIONS 2017-18	KEY OUTCOMES
5.4	LCLGA maintains its reputation with State and Australian Governments as a leading Local Government body and effective advocate for the Limestone Coast.	Advocacy	Lead effective and targeted advocacy campaigns, on priority regional issues, in partnership with Constituent Councils, the LGA and regional organisations as appropriate.	Each year at both a state and federal level the LCLGA are requested to provide feedback and submission on behalf Limestone Coast region and our Constituent Councils.  Some of our major submissions include:  > Joint Standing Committee on 'Migration in regional Australia'  > Regions SA 'Regional Development Strategy Discussion Paper'  > Select Committee 'Matters relating to the timber industry in the Limestone Coast'  > South Australian Productivity Commission 'Inquiry into Local Government costs and efficiency.'  > Efficient rating of renewable energy assets.
			Continue to be active members of SAROC and the LGA Board to support LCLGA's advocacy on regional issues and issues affecting Local Government.	President of the LCLGA Mayor Erika Vickery, Vice President Richard Sage and the LCLGA Executive Officer continue to attend SAROC meetings and have input into the many regional issues that are elevated to the LGASA Board for consideration.
			Lead the regions response and input to the State and Australian Governments on key issues and opportunities, acting as a single point of contact for regional visits and requests.	We engaged with Local Members, State and Federal Government including attending meetings with the Premier, State Ministers and Federal MP's and the opposition.
5.5	Effective communications with Constituent Councils, partner organisations and the community.	Delivery	Develop a modern communication plan that provides up to date information	The LCLGA EO and Project staff continue to meet regularly with Constituent Councils
			Continue LCLGA representation on key outside organisations	LCLGA Project staff provide bi-monthly reports to LCLGA Constituent Councils
5.6	LCLGA financial processes are transparent and efficient, ensuring a sustainable financial position.	Delivery	Implement an annual program of budget development, consultation, adoption and review.	Continued LCLGA representation on key outside organisations.  We continue to hold our bi-monthly Board meetings across the Limestone Coast with reports being tabled for consideration, the majority of which are available to the public.
			Ensure that the LCLGA Board and Constituent Councils are provided with bimonthly financial and performance reports, and an Annual Report.	Budgets are prepared and sent out for Council feedback throughout April and May each year with final adoption of the Annual Budget taking place at the August Board meeting.
			Explore approaches to attract funding for LCLGA to deliver or partner on priority regional projects.	Throughout the year our staff continually monitor the grants environment to assess opportunities as they arrive. In this past year we have been able to attract additional funding through grant programs in Tourism, Waste and Leadership.

The South Australian Tourism Commission has a strategic partnership with each region in South Australia (there are 11 regions including Limestone Coast).

The Limestone Coast Local Government Association (LCLGA) is the preferred partner and we have a strong working relationship which supports this strategic alliance. The SATC provides \$47,000 pa (+CPI) to LCLGA, plus access to a further \$20,000 pa (matched 1:1) for consumer-facing activity. This financial agreement outlines agreed KPI's to be achieved such as being an in-region liaison for industry, political and local intelligence.

In addition, through the Tourism Industry Development Manager, we provide advice on funding applications that have a tourism outcome, for example, Events Funding. The Limestone Coast Visitor economy was valued at \$375 million, year ending March 2020 (Tourism Research Australia) with 667,000 overnight visitors and 765,000 day trips.

The LCLGA Tourism Management Group monitor and oversee the implementation of the regional Priorities to Grow the Visitor Economy by 2020 (which expired in June 2020) within our Regional Tourism Framework (pictured below).

#### **INDUSTRY**

#### The Limestone Coast Collaborative

Custodians of the Limestone Coast Regional Brand

**24 x Tourism & Business Interest Groups** 875 tourism business across the region

**South Australian Tourism Industry Council** The peak body of the SA Tourism Industry

Delivering on the promise

**Consumer Facing Activities** 

#### **REGIONAL LEADERSHIP**

# Limestone Coast Local Government Association

Consisting of 7 local councils

# Limestone Coast Economic Development Group

A group of high level leaders and economic practitioners focused on driving the region forward with their LCED Group Work Plan.

Regional Development Australia Limestone Coast

Capacity Building + Facilitation

Advocacy + Support

Leadership

#### GOVERNMENT

South Australian Tourism Commission

Regions SA / PIRSA

Dept. Environment, Water, Natural Resources

Austrade

AusIndustry

Leadership

**Capacity Building + Support** 

**Funding** 

#### PRIORITY 1: GROW OUR SHARE IN INTERNATIONAL VISITOR EXPENDITURE

The Limestone Coast was represented at the following Trade Events, specifically targeting our key international markets of United Kingdom, Europe/Germany, United State of America, India, South East Asia, SE Asia and China.

- India Travel Mission Kochi, August 2019. Secured 90 business to business face appointments with leading travel wholesalers and travel planners from across India. With the World Cup 2020 scheduled for late 2020 in Australia, we launched touring packages between Melbourne and Adelaide that coincided with the cricket schedule.
  - > To support this emerging market and to assist in developing compelling itineraries, the tourism industry development manager participated in an on-line webinar series called India Host which was adapted to focus on the domestic market, given Covid-19 and has provided a more in-depth understanding of how to attract, engage and service the local Indian community based traveller for domestic travel opportunities.
  - > Tourism Australia invited the Limestone Coast to present live to high volumes of agents in India, this resulted in many what's app messages seeking further information.

- > SATC Roadshow United State of America. This was a sponsored trade event by SATC which included training sessions and presenting the Limestone Coast as a destination to 124 agents, itinerary planners/buyers in business to business meetings. In addition to pitching the region and its natural wonders to 30 media companies including the New York Times, Conde Nast Traveller, Travel & Leisure, Style & Society, Bella Mag, Travel Pulse and various family-oriented publications or websites.
- > Australia Marketplace South East Asia. Secured 125 itinerary planners from Malaysia, Singapore & Indonesia and through the support of SATC provided interactive training sessions with agents.
- > Corroboree West in Perth provided an opportunity to meet and train 300 frontline travel agents from our key western markets.
- > The Limestone Coast was accepted to attend Australian Tourism Exchange in Melbourne I April 2019, however this event was cancelled due to Covid-19.

The Limestone Coast is a member of the Australian Tourism Export Council (ATEC) which enables our region to be viewed credibly when represented internationally and domestically in the trade distribution system. Our region also has a position on the South Australian Branch Committee of ATEC, the Tourism Industry Development Manager, Biddie Shearing, is the Chairperson which enables a national voice on inbound business and market development.

The Limestone Coast participated in exclusive ATEC trade events that bring together Inbound Tour Operators (ITO's) who are arguably the heart of the tourism supply chain, destinations and tourism operators. The events attended included;

> South Australia ATEC B2B Exchange, Adelaide. Secured 16 x 10 minutes appointments.

- > ATEC Meeting Place, Brisbane. Secured 25 x 9-minute appointments.
- > SATC & ATEC SA Showcase, Sydney. Secured 27 x 10-minute appointments

Our region also hosted several familiarisations with wholesalers, travel influencers and media from various countries, some as a result of meetings held previously at Trade Events. These familiarisations were hosted in partnership with the South Australian Tourism Commission and Tourism Australia.

The Limestone Coast international visitation is 44,000 with 273,000 nights valued at \$19 million. (Tourism Research Australia International Visitor Survey, year ending March 2020).

# PRIORITY 2: BUILD ADVOCACY AND FORMALISE ACTIVITIES FOR THE 'VISITING FRIENDS & RELATIVES' SECTOR

Together with the South Australian Tourism Commission and Tourism Australia, the Limestone Coast assisted in hosting trade and media familiarisations to increase reach through traditional and social media, including WeChat.

- > Limestone Coast partnered with Amaze Tour, for a promotion that targeted 600,000 Chinese speaking Australians, who are active users of WeChat to drive bookings to the Limestone Coast. This campaign was postponed due to Covid-19.
- > In August, the region hosted a film crew and two celebrities as they filmed throughout the region as part of a southern Australia itinerary. This was broadcast in Hong Kong on Channel TVB later in the year to an average audience of 77 million with an estimated media value of \$7 million.

# PRIORITY 3: USE EVENTS TO GROW VISITATION

As part of our strategic partnership with the South Australian Tourism Commission we supported nine applications in the Regional Events and Festivals funding programme. Five events were successful in receiving money for marketing to support an increase in visitation and expenditure for our region. This was the highest number of events that have been funded through this program since its inception.



Our region supported Naracoorte Lucindale Council in delivering a highly successful triple j event called One Night Stand in 14th September, in Lucindale. Each of the 15,000+ attendees received a glow in the dark wrist band with the hashtag #LimestoneCoast. It is estimated the event generated \$20 million in economic activity in the region and increased awareness of the region.

# PRIORITY 4: BUILD A REGIONAL PROPOSITION TO ATTRACT CORPORATE AND BUSINESS TRAVELLERS

The Limestone Coast are a regional member of the Adelaide Convention Bureau (ACB) and which includes an on-line pitch portal and our regional profile.

> The Limestone accepted to attend the Destination SA in Adelaide, March 2020, event, however due to Covid-19 this was postponed. We also participated in on-line webinars to improve our regional profile and plan for the future.

The LCLGA was successful in a bid to host Sustainable Economic Development Regional Australia (SEGRA) National Conference in September 2020. This included significant work to develop a program and to access a grant through the ACB. Due to Covid-19, the 2020 conference was cancelled.

# PRIORITY 5: WORK TOGETHER TO RAISE THE PROFILE OF THE LIMESTONE COAST

As part of our strategic partnership with the (SATC) the Limestone Coast was featured in the Intrastate Campaign themed "Things have Changed around here' encouraging visitation from those who may have visited the region previously years ago and enticing them to return. This campaign generated high volumes of interest with the biggest month ever for domestic traffic to sa.com, and the campaign has generated the most ATDW leads out to operators in a month as well as travel partner leads.

The tourism industry development manager continued to play an integral role in the Mixed Dozen Project as part of a large consortia, with 12 stakeholders with a total of \$362,000. In conjunction with Wine Australia and Primary Industries, Regions SA (PIRSA) the project brings together wine associations and other symbiotic organisations to build capabilities and confidence to better target, attract and host international wine visitors. A digital itinerary planner www.limestonecoast.org.au was launched in January 2020 aimed to inform, entice and disperse travellers across the region, ultimately increasing length of stay and depth of meaningful experience.

The project included capacity building and mentoring activities including workshops aimed to increase digital listings with the Australian Tourism Data Warehouse (ATDW). The region listings grew from 326 to 462 (40% increase). IN addition to this there were an additional 15 bookable online experiences established. This activity contributes to lifting the overall digital footprint of the region and raises the profile of the Limestone Coast.

Through several meetings and building on years of enthusiasm, the Tatiara District Council led an initiative to establish a Memorandum of Understanding between LCLGA and the Wimmera Mallee Tourism Association. The aim of the cross-border alliance was to bring together regional councils in a unique geographical location that have a high level of commonality with potential to grow our local economies while increasing the awareness of the region and its collective opportunities, initially underpinned by tourism activities.

In line with the Limestone Coast Regional Growth Strategy, which outlined the need for a holistic tourism and marketing plan to guide the growth and development of the visitor economy, the LCLGA has partnered with SATC to develop a Destination Tourism & Marketing Plan for the region. The first of its kind since 2010. Delivery of this plan has been delayed due to Covid-19 and is now due December 2020.

With three years of funding from the Federal Department of Health, and auspiced by the LCLGA, the SMLC is progressing the following objectives.

Objective: Scaffold an educative program targeting schools and the community that can be adapted to the needs of each location in the region.

#### **CLIMATE SCHOOLS**

All Limestone Coast secondary schools are being encouraged to use evidence informed Alcohol and Drug (AOD) education at www.climateschools.com.au. The full program is freely available for schools to use during the pandemic and is an innovative and engaging way to empower students to gain knowledge about their health and wellbeing. The modules are accessed on-line, making them perfect to use during home schooling periods and can be distantly managed by teaching staff.

Secondary schools currently registered to use Climate School modules include the Millicent Community Learning Centre, Bordertown High School, Penola High School, Mount Gambier High School, Kangaroo Inn Area School and Grant High School.

Substance use and mental health issues are the leading cause of burden of disease for young people, causing morbidity, behavioural problems, mental illness, loss of income to self and global economy. Mental illness and substance use disorders often begin in adolescence & early adulthood (15-24 years) and the delays to seek treatment is very long.

For example, the median delay to seek treatment for alcohol related abuse is 18 years (Gore et.al. 2011).

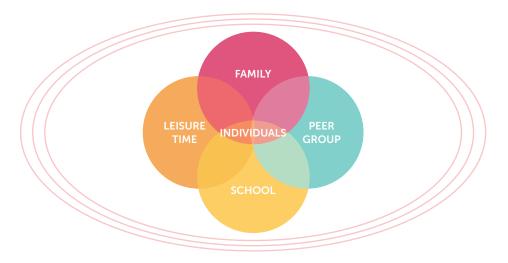
Climate Schools aims to change and strengthen the school climate around AOD education, and the modules provide curriculum-consistent health education courses proved to reduce harm and improve student well-being.

#### PLANET YOUTH DOMAINS IN AUSTRALIA

In 2019, The Limestone Coast was one of five Australian sites selected to participate in the Planet Youth trial by the Alcohol and Drug Foundation (ADF), with the program to be coordinated by SMLC.

South Australia has two trial sites, Mount Gambier and Murray Bridge.

The model shows that long term investment in community-led prevention leads to significant reductions in AOD use among young people with significant reduction in the need and costs for tertiary AOD treatment.



#### THE FOUR STEPS OF THE PLANET YOUTH MODEL ARE:

- 1. Conduct a Youth Survey in the school environment
- 2. Share the results to stakeholders in the community
- 3. Stakeholder workshops drawing on survey data to inform the development of a community action plan and delivery of activities to address identified priority issues and identified gaps.
- 4. Evaluate the process and impact of the community action plan, report to the ADF and prepare for the next round of youth surveys in 2021.



The survey results were presented by the Planet Youth team from Iceland's Reykjavik University at a community information session at Mount Gambier City Hall on Wednesday 26th February 2020.

Those who attended shared a common interest in developing a community action plan promoting the increase of protective factors for young people in the region.

#### LIMESTONE COAST KEY FINDINGS

#### **Substance Use - Key Findings**



#### Family - Key Findings



#### Leisure activities - Key Findings



#### **School - Key Findings**



Objective: To collect and consolidate data about existing support services in the community and coordinate workforce training for agencies.

SMLC with the Limestone Coast Drug Action Team is exploring the short and long-term impacts of COVID-19 on Limestone Coast Agencies, their current and future resources, their clients who regularly use licit and illicit substances and the wider community.

We are asking our local experts their knowledge and opinions to gain an understanding of the current AOD issues and the future needs for our community. This information will allow drug-related issues in the Limestone Coast during COVID-19 to be accurately represented and used to inform planning for education, prevention and harm reduction strategies in the SMLC program, our networks, service providers and health departments.



#### **Objective: To establish Community Partnerships**

Loneliness and isolation contribute to vulnerability and increases the risk of problematic AOD use. The SMLC is engaging with small community groups to give vulnerable people in their community the opportunity to re-connect and contribute to their communities and reduce the uptake of alcohol and other drugs.

Tarpeena Progress Association (TPA) was granted \$1,000 seed funding through SMLC's Community Partnership Program. The TPA is using the grant money to purchase meat for their free monthly BBQ and equipment for

residents to use during social gatherings, bringing Tarpeena residents together. Members of the TPA have been inviting vulnerable people to their monthly gatherings and asking their opinions, via a survey SMLC prepared, about activities they would like to participate in during TPA monthly get-togethers. The data collected from the survey has been shared with the District Council of Grant. These activities have been put on hold during the COVID-19 pandemic.

# Objective: To establish a Board representing diverse community interests to build and champion the development of substance misuse infrastructure and a community-based collaborative model.

Knowledge gained from the Western Region Alcohol and Drug Centre suggests that Board members need to be proactively selected for their networks and an ability to garner broad based support of development strategies. https://wrad.org.au/

With WRAD's precedent in mind, SMLC's Working Party members, Sergeant Andrew Stott, Dr Judy Nagy, Dr Sue Mutton and SMLC's project officer Sophie Bourchier invited selected community members to join SMLC's Advisory Board.

SMLC's Advisory Board members are John Williamson (Lawyer, Mt Gambier), Sue Thomson (Registered Nurse, Mt Gambier), Sandi Seymor (Social Worker, Penola), Michael Schultz (Accountant, Millicent) and Prof (Adj.) Ian Darnton-Hill AO (Adjunct Professor, University of Sydney). Our new Membership represents the diverse skills required to contribute to the progression of SMLC's objectives.

The COVID-19 pandemic meeting restrictions has delayed the Advisory Board induction process. On Monday 6th July, Michael White, Executive Director, from the Adelaide based South Australian Network of Drug and Alcohol Services (SANDAS), attended Mt Gambier to provide background information to Advisory Board members relating to AOD issues as part of Induction Part 1. Further Induction activities are being planned around COVID-19 restrictions, and on completion of the induction process, SMLC's website will be launched which is currently being designed by local web designer Leigh Howlett.





Induction part 1 with Michael White, Executive Director, SANDAS.

### LIMESTONE COAST LEADERSHIP PROGRAM



In its second year, the project aims to develop, stimulate and foster a diverse range of leaders in our region to support boards, council, community leadership, project development, governance, industry, business associations, sport, recreation and service clubs.



The program is delivered by the Leaders Institute of SA and includes the following topics:

- > Adaptive Leadership
- > Leadership Frameworks and Tools
- > Leading Change
- > Governance and Finance
- > Presentations and Public Speaking
- > Developing Teams and Motivating Others
- > Reactive v Creative Leadership



### LIMESTONE COAST LEADERSHIP PROGRAM

Through the program participants were placed into working groups to undertake Community Action Projects. These projects address real regional issues.

Participants benefit through the journey learning deeply about collaborative working and gaining valuable hands-on experience in complex fields and issues, while exploring social and economic dynamics and issues across our region.

# Leadership launch

# Limestone Coast program kicks off with two-day retreat

THE second year of the Limestone Coast Leadership Program launched recently with a two-day retreat in Robe.

The community capacity-building program - backed by the Limestone Coast Local Government Association-has attracted 17 participants this year, with Robe District Council hosting the first session of the eight-month course.

Designed specifically for the Limestone Coast, the program focuses on leadership capacity and developing networks of skilled and motivated people who support each other to take on roles and projects to benefit the region's community and economy.

"Regional delivery of this high-quality program by The Leaders Institute of SA, overcomes barriers that similar city-based programs present in terms of costs for travel and accommodation and time away from work," program coordinator Ali Auld said.

"We are fortunate to have the chief executives from each of the seven council areas provide participants regional

#### Without the support of organisations and businesses within the Limestone Coast, a program like this could not be offered

context, with an insight into the

LIMESTONE COAST LEADERSHIP
PROGRAM COORDINATOR

unique (and common) issues, opportunities and challenges occurring across the Limestone Coast.\*

Participants will work together on several community action projects that address real issues in the region

"Sustainable, ongoing leadership programs in other states, have been shown to produce wide ranging social benefits including active citizenship, increased capacity, shared purpose and support-

ing participants to be catalysis for community action," Ms Auld said.

"Without the support of organisations and businesses within the Limestone Coast, a program like this could not be offered.

"We are very lucky and grateful to have such community minded regional businesses, industries, organisations and council leaders

who recognise the value in a program such as this and provide scholarships to ensure that financial barriers do not impact on emerging leaders being able to undertake the program."

#### The projects being undertaken in 2020 include:

- > Attracting and Retaining a Skilled Workforce
- Community Supporting Persons with Disability Independence
- > Engaging Youth In Work Opportunities in the Region
- > Moving people around the Limestone Coast

In addition to the scheduled program, participants are invited to attend events and functions as opportunities arise.

This year's participants had the opportunity to join an informal dinner with the Hon Clare Scrivens in Port MacDonnell in August 2020.

Sponsors SE NRM Board and Beach Energy took the opportunity to present to the group on the Induction Day in Feb 2020.

As the program is delivered in each council area, CEO's or their representatives are invited to present to the participants to share their regions issues, opportunities and challenges and their own leadership journey if desired.



### LIMESTONE COAST LEADERSHIP PROGRAM

#### LIMESTONE COAST LEADERSHIP PROGRAM 2020 PARTNERS























Limestone Coast Council areas also provide in-kind venue and catering support to the program.

#### **PARTICIPANTS FOR 2020**

- > 17 (12 Female and 5 Male)
- > Inclusion Migrant, Disability and Disadvantaged
- Inclusion representatives from five of the Limestone Coast Council Areas
- > 1 participant withdrawal in 2020 due to Fires (Forestry Recovery work relocation to NSW)

Participants attend induction sessions, overnight workshops, monthly full day workshops and a graduation event. They also undertake out of session community action project work, substantial pre reading. research and written reflections.

#### **COVID-19 IMPACTS**

- Restrictions required cancellation of the delivery of face to face sessions
- > Program moved to online zoom platform for one session
- > Following stakeholder feedback, program was hibernated for 2 months
- > Face to face delivery to be resumed 7th July (restrictions dependent)







# REGIONAL ROAD SAFETY

#### **OBJECTIVES**

The overarching responsibility of the Regional Community Road Safety officer is to advance road safety in the Limestone Coast region whilst promoting and raising awareness of Government of SA road safety programs.





The priority work areas identified for 2019/2020:

- > Government of SA Campaign Support and Digital Engagement
- > Community and Industry Engagement

#### **GOVERNMENT OF SA CAMPAIGN SUPPORT**

Our strong relationship with regional print and electronic media enabled the promotion of the Government of SA campaign messages throughout the year.



Social media is an important part of our communications package. Facebook posts highlighting campaigns, issues and events are also used to educate all road users.

Regular social media posts promote and share current Government of SA road safety campaigns. The use of our social media has been instrumental in pushing the messages to and for the media, local members and community road safety groups.

Campaigns such as "Think who you'll leave behind' 'No ones driving if your distracted' 'The 10 year hangover' 'Be Safe Be Seen' and 'Our town could save your life – rest every two hours' are good examples of supporting the Government of SA state-wide campaigns. The "No Winners Here" regular road safety message continued to be circulated to all community road safety groups, Councils, regional media and interested stakeholders.

### Driver commitment to road safety campaign sought

Fatality Free Friday pledge ahead of tomorrow's national campaign to reduce road trauma across Australia.

The community-based road safety campaign, which is headlined annually by tomorrow's Fa Free Friday, will unveil a tribute to the 1195 lives

tragically lost on the nation's roads last year. A collection of stories and safety messages from everyday people, frontline workers and those touched by road trauma will be released to the broader public as part of the Australian Road Safety Foundation (ARSF) initiative

Supporting the Fatality Free Friday campaign, Limestone Coast Local Government Association regional community road safety officer Ali Auld urged motorists not to take additional risks behind the wheel despite a decline in traffic volume due to COVID-19 travel restriction

"It is very frustrating to see people on our roads

the rights of others to be safe on our roads." Ms-Auld said.

"This careless decision making is continually putting the safety of the community at risk and we should not accept any excuses for these poor behaviours that endanger us all."

ARSF research has found one in four drivers admitted to taking road risks since the implentation of COVID-19 restrictions, a statistic it believes is being driven by the fact two thirds of Australians believe the roads are safer under current conditions.

Speeding is the most common risk drivers admitted to taking, followed by mobile phone use and running a red light or stop sign.

"As a community, we need to strongly heed the Australasian Road Safety Foundation who implore people to drive to the conditions and be courteous to each other to prevent further unnecessary trauma and injuries," Ms Auld said.

ARSF founder and chief executive R warned there was never an excuse to be taking risks

on or around the roads.
"For every road death, another 35 Australians are hospitalised," Mr White said.

While it was expected the road toll would reflect the reduction in traffic on the road, the national year-to-date toll has only declined by 12.5pc com-pared to the same period last year.

"Sadly, with fewer cars on the roads during coronavirus, we're seeing an increase in bad driver behaviour, which is unacceptable," Mr White said. "Road trauma at any time is tragic, but it's also largely preventable.

"While our incredible frontline medical and emergency services are already working harder than ever, is that text message or few extra minutes

worth adding extra pressure on these resources? Visit arsf.com.au/take-the-pledge-fff to take the Fatality Free Friday pledge.

#### Campaign drives home road safety message

TODD LEWIS



### **REGIONAL ROAD SAFETY**

Road safety statistics were updated each week and placed on the pages of 7 country football associations in South Australia during the football and netball season highlighting the unnecessary level of road trauma on regional and rural roads.

Country Footy SA was able to post the weekly update on the pages of the majority of SA country football leagues on the weekend of the SA Country Football Championships. The weekly emails usually carry a themed Government of SA road safety message.

Opportunities were also seized to promote timely road safety messages that relate to regional issues for example, fatigue, drink/drug driving, distraction and speed. TV and Radio campaigns through winter promoting 'Drive to the Conditions' 'See and Be Seen' 'Headlights On'

Partnering with The Little
Blue Dinosaur Foundation
through the Christmas
holiday time promotes road
safety awareness with key
messages of 'Hold my Hand'
and 'Slow Down – Kids
Around' building awareness
for both locals and tourists



Regional media has continued to demonstrate their commitment to regional road safety with their willingness to distribute key road safety messages. We acknowledge and thank ABC SE Local Radio, Southern Cross Austereo, WIN Television, The Border Watch and Fairfax regional media for their support.

#### INDUSTRY AND COMMUNITY ENGAGEMENT

In step with the South Australian Road Safety Strategy – Towards Zero Together workplace activities aligning with the region's key industries and major employers. In Association with the Safe Freight Network (Forestry/manufacturing SA and Vic) and The Green Triangle Freight Action Plan Group progress is being made on improving workplace driving, road safety culture and the interaction of the Heavy Vehicle industry with other road users. These networks include sectors that comprise the regional freight task, forestry, livestock, fluids, bulk and general freight and contractors.

#### Opportunities through industry and community engagement have included:

- Supporting and providing funding assistance and collaboration for promotion of the Annual Regional "Lights and Car Safety Check" championed by Rotary in the Limestone Coast. Evening sessions were held at Bordertown, Naracoorte, Millicent and Mount Gambier
- > Sharing training resources from the ARRB, NRSPP and LGA SA on informative and business improvement opportunities.
- Membership with the Australian Road Safety Foundation (ARSF) has assisted regional stakeholders in raising the 'Road Safety Message'. Resources used at Family Truck Show, Fatality Free Friday and RYDA.
- > Raising opportunities through the media for the community to engage in community consultation and "Have their Say" on road safety issues,
- > Promoting the availability of partner programs and current road safety programs delivered by RYDA, RAA Street Smart and Street-Smart Primary, The Little Blue Dinosaur Foundation, MFS- RAP





### **REGIONAL ROAD SAFETY**

Promoting and increasing road safety awareness through National Events such as 'National Ride to School Day' 'Walk Safely to School Day' 'National Ride to Work Day' 'National Police Remembrance Day' 'Fatality Free Friday' together with international 'World Day of Remembrance for Road Traffic Victims' and 'Global Road Safety Week'

Collaboration workshops with regional support services Standby, Substance Misuse, Road Trauma Support Team SA and The Limestone Coast Grief and Trauma Support Team were developed to increase awareness of how to access the regional support for trauma victims and their families.

Covid-19 restrictions 2 sessions to be delivered.

This Regional Community Road Safety Officer was externally funded through a partnership funding agreement with responsibilities transferred to DPTI 1st July 2019. (previously held with the Motor Accident Commission)

The partnership arrangement was guaranteed to continue for one year following the cessation of MAC and funding concluded 30th June 2020.









### STARCLUB PROGRAM

Local Government recognises the importance of sporting and recreation clubs to regional communities, and is pleased to partner with the Office of Recreation, Sport and Racing (ORSR) to deliver the STARCLUB Program in the Limestone Coast.

The STARCLUB Program promotes involvement in recreation and sport by supporting all sporting and recreation clubs in the Limestone Coast in the areas of leadership, financial sustainability, compliance, planning and volunteer management. LCLGA employs the STARCLUB Field Officer, who serves as an on-ground resource and a conduit between clubs, councils, associations and the ORSR.

The long-term goals of this program are:

- > to ensure clubs in the region are compliant with State and Federal Legislation,
- > clubs are financially stable through prudent self-management and have access to appropriate funding
- > maintain and build on membership, players and volunteers within the club.

#### The STARCLUB Field Officer provides support to clubs and associations in a number of areas:

#### **Funding and Financial Stability**

Awareness of grant availability and application support, increased eligibility through STARCLUB membership, and education and training regarding financial stability.

#### Volunteer Management

Sourcing and retaining volunteer support, running nationally-accredited training and education locally, information on education and training courses, providing templates for job descriptions for volunteers, volunteer management policy assistance, ideas to involve, recognise and reward volunteers, and providing information on succession plans and complaints / conflict procedure.

#### Compliance

Occupational work, health and safety for club staff and volunteers, child protection, constitutions - update, review or start from scratch, incorporation, affiliation with State or national bodies, compliance with the Discrimination Act, risk management and information on licensing requirements for clubs selling alcohol.

#### **Planning**

Long-term maintenance of facilities, strategic planning, job descriptions, codes of conduct, good sports program and play by the rules program.

The STARCLUB Field Officer is guided by the Regional Sport and Recreation Advisory Group, established with membership from all constituent councils. This group provides direction and feedback for the STARCLUB Field Officer.

# STARCLUB PROGRAM

#### The STARCLUB Field Officer program delivered the following outcomes in 2019-20:

- > Had over 100 face to face meetings with clubs/associations providing support in the STARCLUB Program, as well as Funding, Strategic Planning, Facility Planning, Sports Tourism Opportunities, Conflict Resolution, Volunteer Support, Financial guidance and various other sports related issues. Also support for Clubs during the COVID-19 situation. Plus provided support to clubs with hundreds of phone calls and emails received.
- > The STARCLUB Field Officer also provided the following training and education for clubs in the region.
  - Strategic planning workshop
  - Child Safe Officer Course.
  - RSA Courses across the region Naracoorte
  - Level 1 Sports Trainers Course
- > Below is a table comparing the regions STARCLUB numbers from 2018-19 to 2019-20. In all areas we have seen an increase in clubs registering and progressing through the program. This is due to the support councils have shown to the program.

STARCLUB STATUS	2018-2019	2019-2020
LEVEL 1 REGISTERED  Club has registered in the STARCLUB program but not 'submitted' their responses.	241	257
LEVEL 2 SUBMITTED  All questions have been answered online as either; Yes, No or In Progress, and responses have been 'submitted'.	60	62
LEVEL 3 PROVISIONAL ONLINE STATUS ACHIEVED  At least 3 questions in each of Parts 1-5 must be answered YES including all mandatory questions	49	54
LEVEL 4 FULL STARCLUB RECOGNITION ACHIEVED A consultant has met with the club and determined if the club has appropriately met criteria for 'Recognition'	43	45

# LIMESTONE COAST REGIONAL SPORTING ACADEMY



In partnership with the Office for Recreation, Sport and Racing and the LCLGA, the Limestone Coast Regional Sporting Academy (LCRSA) inducted its first Inductees in October 2017 and commenced working with these Athletes in November, as part of a Pilot Program.

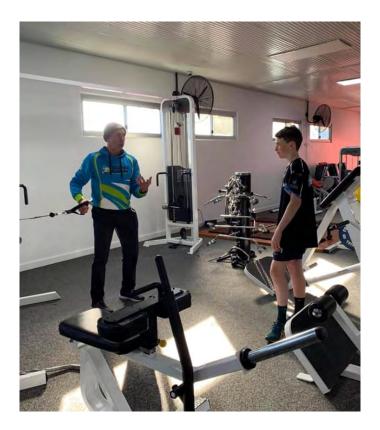
In June 2019 the LCLGA were successful in meeting certain requirements from the ORSR and obtained another \$50,000 to run the program for another 12 months. Once again, the LCLGA partnered with the ORSR and the third year of the LCRSA was launched in October 2019. We were pleased to welcome back Limestone Coast Regional Sporting Academy.

Hockey SA and Athletics SA as official partners of the Academy, and were able to offer skill-based sessions for athletes and local coaches. We were also excited to welcome two new sports to the program, Tennis and Cycling thanks to new partnerships formed with the South Australian Sports Institute and Tennis SA.

We inducted 72 athletes into the Academy for the 2019/20 iteration. There are 15 athletes in the hockey program, 5 in the athletics program, 20 in the tennis program, 12 in the cycling program and 20 in the lonestar program

These athletes are provided with a 12-month Gym membership, a 12-month elite athlete strength and conditioning program (2 sessions a week at the gym and an at home program), coaching, education sessions (sports psychology, media training, coping with pressure, sporting routines and sports nutrition), and high level testing at the University of SA's High Performance Centre in Adelaide. We are also able to live stream our education sessions to athletes across the region who are unable to attend.





The program has given the athletes the chance to understand the training and preparation requirements to become an elite athlete, as well as, improve their performances at school and on the field or track.

We continued our partnership with the University of SA, who provide us with a venue for our education sessions and testing. The LCRSA is extremely pleased to also be supported by the M & G Hotel Group, who have provided us with 30 nights of free accommodation for athletes and families, as well as, a reduced rate for athletes and families on an ongoing basis.

We also welcomed the Commodore on the Park as a partner this year. The Commodore on the Park provide our visiting coaches and educators with accommodation when they visit the region.

# LIMESTONE COAST REGIONAL SPORTING ACADEMY

#### The LCRSA has four main objectives:

- > To identify regional sporting talent
- > To educate and develop youth in the region
- > To provide pathways to State and national representation
- > To develop the skills of regional coaches

The LCRSA athletes have done the Academy and our region extremely proud, competing at State and National levels in the past year. We have had two past Academy Alumni move to Adelaide and gain selection for Glenelg in the SANFLW League side and one of our current cycling program athletes has been offered a full time SASI Scholarship to train with the elite cyclists in the country. This has put her on the path to Olympic and World Championship selection.

We also had an athlete win the 2019-20 U/16 Athletics SA Athlete of the Year.

All of our athletes have been great ambassadors for the program and we look forward to continue supporting our current and future LCRSA athletes in the coming years.







### **ACKNOWLEDGEMENTS**

LCLGA acknowledges the Constituent Council Mayors, Elected Members, Chief Executive Officers and staff for their support of the regional role of the Association.

During 2019-2020, the LCLGA Board engaged a small team to implement a diverse and comprehensive regional work plan: Tony Wright (Executive Officer), Michaela Bell (Projects Manager), Tony Elletson (LCLGA Star Club Field Officer & Limestone Coast Regional Sporting Academy), Ali Auld (Leadership Program), Biddie Shearing (LCLGA Tourism Industry Development Manager), Sophie Bourchier (Substance Misuse Program) and Mae Steele (Executive Support Officer). The Team farewelled June Saruwaka (Regional Waste Management Coordinator, Prae Wongthong (Climate Adaptation Project Officer) & Ali Auld (Community Road Safety Officer)

The Local Government Association SA has continued to provide strong support to LCLGA and its members throughout the year. LCLGA acknowledges the contributions of SAROC members, Chief Executive Officer Matt Pinnegar and the many LGA staff that have supported LCLGA throughout the year.

The Local Government Research and Development Scheme funding has enabled LCLGA to undertake a range of additional projects throughout the year, both through additional Research and Development Fund projects and via the Regional Capacity Building Grants.

LCLGA enjoys a close working relationship with RDALC Board members and staff.

Tony Wright
Executive Officer



