



**GENERAL MEETING
OF THE LIMESTONE COAST LOCAL GOVERNMENT ASSOCIATION**

AGENDA

Date: 16th February 2024

Time: 9:30am for a 10:00am Start

Location: Council Chambers

Library Building

George Street, Millicent, SA 5280

WATTLE RANGE COUNCIL

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1. OPENING MEETING

1.1 President's Welcome

1.2 Host Mayor's Welcome & Acknowledgement of Country

2. PRESENT

Mayors

City of Mount Gambier	Mayor Lynette Martin OAM
Wattle Range Council	Mayor Des Noll OAM
District Council of Grant	Mayor Kylie Boston
Kingston District Council	Mayor Jeff Pope
Naracoorte Lucindale Council	Mayor Patrick Ross
District Council of Robe	Mayor Lisa Ruffell
Tatiara District Council	Mayor Liz Goossens

CEOs & LCLGA

City of Mount Gambier	Ms Sarah Philpott (CEO)
Wattle Range Council	Mr Ben Gower (CEO)
District Council of Grant	Mr Darryl Whicker (CEO)
Kingston District Council	Mr Ian Hart (CEO)
Naracoorte Lucindale Council	Mr Trevor Smart (CEO)
District Council of Robe	Ms Nat Traeger (CEO)
Tatiara District Council	Ms Anne Champness (CEO)
LCLGA	Mr Adrian Maywald (Executive Officer) Ms Kate Napper (Destination Development Manager) Ms Emma Herring (Destination Development Coordinator) Mr Tony Elletson (Connected & Active Communities Officer) Ms Rhiannon Zammit (Sports Academy Admin) Mr Paul Manfrin (Corporate Services Officer)

GUESTS

Team Telstra	Mr Michael Patterson
RDALC	Mr David Wheaton
SACCA	Mr Adam Gray
PIRSA	Ms Jennifer Schilling
LGASA	Ms Rowena McLean McLean – Director Sector Development (Via Teams) Ms Sarah Wozniak – Senior Policy Officer (Native Vegetation)
UniSA	Mr Ian McKay
Coorong District Council	Mayor Paul Simmons Ms Bridget Matter (CEO) Cr Jeff Arthur

3. APOLOGIES

Member for Barker	Hon Tony Pasin MP
Member for Mount Gambier	Hon Troy Bell MP
Member for MacKillop	Hon Nick McBride MP
Heritage Advisory Service	Mr Ian Hamilton

Recommendation

1. That the apologies be noted and accepted.

Moved:

Seconded:

4. CONFLICTS OF INTERESTS

Any delegate or staff member with a potential conflict of interest is asked to declare the interest on the supplied Conflict of Interests Declaration Form detailing what the conflict is and why they will not be participating in any item relating to that issue.

5. GUESTS & SPEAKERS

- **Mr Michael Patterson: Telstra – Phone Towers Update** and feedback on The Commonwealth Government is seeking feedback on the Universal Service Obligation for fixed line services (landlines).
Here are some key materials from the Commonwealth.

Why are the Govt running this public inquiry:

<https://minister.infrastructure.gov.au/rowland/speech/national-farmers-federation-conference>

Ministers Speech at the NFF conference explains this simply.

Departments Discussion Paper

<https://www.infrastructure.gov.au/sites/default/files/documents/better-delivery-of-universal-services-discussion-paper.pdf>

- **Ms Sarah Wozniak – LGA Senior Policy Officer (Native Vegetation)**

6. CONFIRMATION OF MINUTES

The Minutes of the LCLGA General Meeting, held at Wulanda in the City of Mount Gambier on Friday, 8th of December, 2023 can be found on the LCLGA website at:

<https://www.lclga.sa.gov.au/corporate/corporate-documents/lclga-board-meetings>

Recommendation

1. That the Minutes of the LCLGA General Meeting held at Wulanda in the City of Mount Gamber on Friday, 8th of December 2023 be accepted.

Moved:

Seconded:

7. MATTERS ARISING FROM THE MINUTES – ACTION SHEET

No	Title	Due Date	Responsible Officer/s	Status
	8th December 2023			
5.0	Audit and Risk	April 2024	E.O	Audit and Risk Committee Terms of Reference to the next Board Meeting
4.3.2	Audit and Risk	April 2024	E.O	Strategic Risk Register and Operational Risk Register
4.3.2	Audit and Risk	May 2024	E.O	Internal Controls
9.1.3	Adoption of Credit Card Policy 2023	Feb 2024	E.O. and Admin	Current Credit Card Holders have reviewed and signed the Policy. Closure of Destination Development Coordinator and Administrator Credit Cards is complete. Completed.
10.1	2024 LCLGA Meeting Dates	16 th of Feb 2024.	Board/E.O	Changes to be made at February 2024 Meeting.
10.2	LCLGA Charter			Available on the LCLGA Website. Complete
10.3	LCLGA Annual Report 2022-23			Available on the LCLGA Website. Complete
10.4	LCLGA – Council Funding Model	16 th of Feb, 2024	E.O	LCLGA EO to develop a discussion paper on subscription format, including alternative models.
	13th October 2023			
10.1	Strategic Plan Review	March 2024	E.O	To be postponed till Feb/Mar 2024.
10.2	Regional Capacity Grant			Completed
10.5	LC Regional Sporting Academy Incorporation	June 2024	E.O and Treadwell	Develop Business Case Study
10.6	LC Risk and Audit Committee	March 2024	E.O & Audit and Risk	Credit Cart and Card Use Policy Review Terms of Reference, Budgets, Delegations and all other Policies – in December 2023 Agenda.
11.2.2	Regional Growth Strategy	June 2024	E.O & Working Party	Start up meeting 1/2/24 Working in Partnership with RDA.
	11th August 2023			

14.1	Limestone Coast Connect - Correspondence 1 st October 2023		E.O	Response sent. Complete
	12th August 2022			
7.7	Recruit for an expanded Program Coordinator role, possibly at a graduate level.			On hold until after the strategy review and appointment of a new EO.
	17th June 2022			
7.6	Develop a process and scope for future incubator projects	Feb 2023	E.O	For new EO to consider with the Board after the strategic planning workshop.
	14th August 2020			
7.4	Risk & Audit Committee to recruit and appoint an independent member to the Risk & Audit Committee, with a maximum cost of \$3,000 pa and that the terms of reference are amended to allow an independent committee member.		E.O	To be completed with the new - EO and Risk & Audit Committee. – Deferred as a new Terms of Reference created due to legislative changes.

Recommendation

1. That the action sheet be noted and accepted.

Moved:

Seconded:

8. CORRESPONDENCE

In\Out	Date	Subject	Name	Organisation
In	07/12/2023	LGA Delegations Framework Updated		LGASA
Out	08/12/2023	Tourism Industry Updates	Destination Development	LCLGA
Out	17/12/2023	Culture Awareness Workshops	Tony Elletson	LCLGA
In\Out	18/01/2024	No Nomination to AC Care Board	Adrian Maywald	LCLGA

Recommendation

1. That the correspondence be received and noted.

Moved:

Seconded:

9. FINANCIAL REPORT

9.1 Finance Report Jan 31st 2024

9.2 Funding Options for LCLGA Board Consideration

9.1 Budget Reports 16th of February 2024

Committee: Board Meeting
Meeting Date: 16th February, 2024
Author: Adrian Maywald, LCLGA Executive Officer
Authoriser: Adrian Maywald, LCLGA Executive Officer
Strategic Reference: LCLGA Strategic Plan – Building Sustainable Communities
Budget Impact: Nil
Risk Assessment: Low

Recommendation

1. That the Board Approve the Finance Reports as tabled below.
2. That the Board acknowledge the comments in the Budget Report with Actuals.

Moved

Seconded

EXECUTIVE SUMMARY:

4.1 Budget Reports

Budget Report with Actuals

Profit and Loss – Full Financial Year

Profit and Loss July to January

LIMESTONE COAST LOCAL GOVERNMENT ASSOC

Level 1
9 Bay Road
Mount Gambier SA 5290

Profit & Loss [Budget Analysis]

July 2023 To June 2024

Adopted Budget		Actual YTD	Budget Review 1	Proposed Budget Review 2	\$ Difference	Reason
	INCOME					
\$241,160.00	City of Mount Gambier	\$241,162.00	\$241,160.00	\$241,160.00	\$0.00	
\$107,458.00	District Council of Grant	\$107,456.00	\$107,458.00	\$107,458.00	\$0.00	
\$183,141.00	Wattle Range Council	\$183,140.00	\$183,141.00	\$183,141.00	\$0.00	
\$123,630.00	Naracoorte Lucindale Council	\$123,628.00	\$123,630.00	\$123,630.00	\$0.00	
\$58,135.00	District Council of Robe	\$58,140.00	\$58,135.00	\$58,135.00	\$0.00	
\$104,893.00	District Council of Tatiara	\$104,890.00	\$104,893.00	\$104,893.00	\$0.00	
\$55,921.00	District Council of Kingston	\$55,919.00	\$55,921.00	\$55,921.00	\$0.00	
\$52,198.00	SA Tourism Commission	\$52,198.13	\$52,198.00	\$52,198.00	\$0.00	
\$40,000.00	LGA SA	\$40,000.00	\$40,000.00	\$40,000.00	\$0.00	
\$10,000.00	Interest	\$28,561.88	\$10,000.00	\$30,000.00	\$20,000.00	Increased interest rates and more funds invested than anticipated
\$255,000.00	Grants (Liabilities)	\$238,509.79	\$255,000.00	\$255,000.00	\$0.00	
\$54,600.00	Sundry Income	\$10,000.00	\$10,000.00	\$10,000.00	\$0.00	
\$62,725.00	Participant Contribution	\$3,354.51	\$62,725.00	\$62,725.00	\$0.00	
\$0.00	SA Coastal Councils Alliance	\$50,405.86	\$48,730.00	\$48,730.00	\$0.00	
\$90,760.00	Grants	\$0.00	\$45,760.00	\$45,760.00	\$0.00	
\$1,439,621.00	Total INCOME	\$1,297,365.17	\$1,398,751.00	\$1,418,751.00	\$20,000.00	
	EXPENSES					
\$600.00	Advertising & Marketing	\$0.00	\$600.00	\$600.00	\$0.00	
\$26,064.00	Audit & Accountants Fees	\$16,018.00	\$26,064.00	\$26,064.00	\$0.00	
\$782.00	Bank Fees	\$399.21	\$782.00	\$782.00	\$0.00	
\$20,400.00	Computing & IT	\$17,144.17	\$20,400.00	\$30,400.00	\$10,000.00	
\$6,000.00	Consultancy	\$11,643.95	\$16,000.00	\$16,000.00	\$0.00	
\$22,611.00	Occupancy	\$13,882.80	\$22,611.00	\$22,611.00	\$0.00	
\$18,000.00	Governance	\$6,661.82	\$18,000.00	\$18,000.00	\$0.00	
\$27,072.00	Insurances	\$18,000.64	\$27,072.00	\$27,072.00	\$0.00	

\$6,000.00	Meeting Expenses	\$1,285.80	\$6,000.00	\$6,000.00	\$0.00	
\$6,000.00	Miscellaneous Expenses	\$3,739.17	\$6,000.00	\$6,000.00	\$0.00	
\$7,200.00	Printing/Stationery	\$1,421.90	\$7,200.00	\$7,200.00	\$0.00	
\$54,600.00	Projects	\$0.00	\$0.00	\$0.00	\$0.00	
\$6,000.00	Seminars	\$0.00	\$6,000.00	\$6,000.00	\$0.00	
\$3,000.00	Subscriptions	\$1,427.98	\$3,000.00	\$3,000.00	\$0.00	
\$7,200.00	Telephones	\$5,083.06	\$7,200.00	\$7,200.00	\$0.00	
\$10,728.00	Training	\$91.61	\$10,728.00	\$10,728.00	\$0.00	
\$13,032.00	Travel/Accommodation/Meals	\$13,292.31	\$18,032.00	\$18,032.00	\$0.00	
\$24,192.00	Vehicles - Fuel	\$13,764.64	\$24,192.00	\$24,192.00	\$0.00	
\$45,651.00	Vehicles - Leasing	\$36,629.09	\$45,651.00	\$55,651.00	\$10,000.00	Payout of vehicle lease have one less vehicle moving forward.
\$1,600.00	Vehicles - Repairs/Maintenance	\$565.30	\$1,600.00	\$1,600.00	\$0.00	
\$39,986.00	Heritage Services	\$35,028.82	\$84,986.00	\$84,986.00	\$0.00	
\$61,155.00	Regional Development Australia LC	\$75,866.25	\$61,155.00	\$101,155.00	\$40,000.00	Quarterly payments made to RDA of \$25,288.75 appears that this was under budgeted.
\$622,679.00	Wages	\$341,338.56	\$622,679.00	\$572,679.00	(\$50,000.00)	Anticipated Savings in Wages as a result of no LCRSA employee.
\$62,991.00	Wages - Superannuation	\$36,594.53	\$62,991.00	\$62,991.00	\$0.00	
\$6,171.00	Wages - Workcover	\$1,556.75	\$6,171.00	\$6,171.00	\$0.00	
\$0.00	Wages - FBT	\$4,401.00	\$0.00	\$10,000.00	\$10,000.00	Was not previously budgeted 22/23 was \$5,500 have allowed for increase number of vehicles and number of KM's travelled

\$17,320.00	Wage - Accruals	\$455.79	\$17,320.00	\$17,320.00	\$0.00	
\$8,405.00	SACCA	\$43,091.25	\$57,135.00	\$57,135.00	\$0.00	
\$109,816.00	1. Marketing	\$45,044.31	\$64,816.00	\$64,816.00	\$0.00	
\$5,000.00	2. Visitor Servicing	\$0.00	\$5,000.00	\$5,000.00	\$0.00	
\$750.00	3. Events	\$653.64	\$750.00	\$750.00	\$0.00	
\$1,000.00	4 & 5. Experience Development / Access + Infrastructure	\$543.98	\$1,000.00	\$1,000.00	\$0.00	
\$26,199.00	6. Governance & Collaboration	\$16,990.78	\$26,199.00	\$26,199.00	\$0.00	
\$650.00	7. Industry Capability	\$8.73	\$650.00	\$650.00	\$0.00	
\$1,999.00	8. Promote Value of Tourism	\$78.49	\$1,999.00	\$1,999.00	\$0.00	
\$84,000.00	LCRSA	\$39,433.73	\$84,000.00	\$84,000.00	\$0.00	
\$70,668.63	Waste Program	\$0.00	\$70,668.63	\$70,668.63	\$0.00	
\$56,000.00	CAC	\$1,760.01	\$56,000.00	\$56,000.00	\$0.00	
\$21,774.96	Roads Program	\$0.00	\$21,774.96	\$21,774.96	\$0.00	
\$54,437.41	Economic Program	\$0.00	\$54,437.41	\$54,437.41	\$0.00	Regional Growth Strategy it is anticipated that \$25K will be spent this year. Budget has not been altered given the Board may wish to continue the project.
\$1,557,734.00	Total EXPENSES	\$803,898.07	\$1,566,864.00	\$1,586,864.00	\$20,000.00	
(\$118,113.00)	Operating Profit	\$493,467.10	(\$168,113.00)	(\$168,113.00)	\$0.00	

Profit & Loss [Budget Analysis]

July 2023 To January 2024

LIMESTONE COAST LOCAL GOVERNMENT ASSOC

Level 1
9 Bay Road Mount Gambier SA 5290

ABN: 42 930 727 010

Email: admin@lclga.sa.gov.au

		Selected Period	Budgeted	\$ Difference	% Difference
4-0000 INCOME					
4-0001	City of Mount Gambier	\$241,162.00	\$241,160.00	\$2.00	0.0%
4-0002	District Council of Grant	\$107,456.00	\$107,458.00	-\$2.00	0.0%
4-0003	Wattle Range Council	\$183,140.00	\$183,141.00	-\$1.00	0.0%
4-0004	Naracoorte Lucindale Council	\$123,628.00	\$123,630.00	-\$2.00	0.0%
4-0005	District Council of Robe	\$58,140.00	\$58,135.00	\$5.00	0.0%
4-0006	District Council of Tatiara	\$104,890.00	\$104,893.00	-\$3.00	0.0%
4-0007	District Council of Kingston	\$55,919.00	\$55,921.00	-\$2.00	0.0%
4-0008	SA Tourism Commission	\$52,198.13	\$52,198.00	\$0.13	0.0%
4-0009	LGA SA	\$40,000.00	\$40,000.00	\$0.00	0.0%
4-0013	Interest	\$24,476.08	\$10,000.00	\$14,476.08	144.8%
4-0014	Grants (Liabilities)	\$238,509.79	\$255,000.00	-\$16,490.21	(6.5)%
4-0015	Sundry Income	\$10,000.00	\$10,000.00	\$0.00	0.0%
4-0017	Participant Contribution	\$2,590.87	\$0.00	\$2,590.87	NA
4-1107	SA Coastal Councils Alliance	\$50,405.86	\$48,730.00	\$1,675.86	3.4%
4-1109	Grants	\$0.00	\$45,760.00	-\$45,760.00	(100.0)%
Total INCOME		\$1,292,515.73	\$1,336,026.00	-\$43,510.27	(3.3)%
Gross Profit		\$1,292,515.73	\$1,336,026.00	-\$43,510.27	(3.3)%
6-0000 EXPENSES					
6-0001	Advertising & Marketing	\$0.00	\$350.00	-\$350.00	(100.0)%
6-0003	Audit & Accountants Fees	\$16,018.00	\$15,204.00	\$814.00	5.4%
6-0004	Bank Fees	\$395.46	\$456.15	-\$60.69	(13.3)%
6-0005	Computing & IT	\$17,020.53	\$11,900.00	\$5,120.53	43.0%
6-0006	Consultancy	\$11,643.95	\$9,333.31	\$2,310.64	24.8%
6-0007	Occupancy	\$12,147.45	\$13,189.75	-\$1,042.30	(7.9)%
6-0009	Governance	\$6,661.82	\$10,500.00	-\$3,838.18	(36.6)%
6-0010	Insurances	\$18,000.64	\$15,792.00	\$2,208.64	14.0%
6-0012	Meeting Expenses	\$1,285.80	\$3,500.00	-\$2,214.20	(63.3)%
6-0013	Miscellaneous Expenses	\$3,739.17	\$3,500.00	\$239.17	6.8%
6-0015	Printing/Stationery	\$1,421.90	\$4,200.00	-\$2,778.10	(66.1)%
6-0017	Seminars	\$0.00	\$3,500.00	-\$3,500.00	(100.0)%
6-0018	Subscriptions	\$1,427.98	\$1,750.00	-\$322.02	(18.4)%
6-0019	Telephones	\$5,047.06	\$4,200.00	\$847.06	20.2%
6-0021	Training	\$91.61	\$6,396.00	-\$6,304.39	(98.6)%
6-0022	Travel/Accommodation/Meals	\$13,292.31	\$10,518.70	\$2,773.61	26.4%
6-0023	Vehicles - Fuel	\$12,174.60	\$14,112.00	-\$1,937.40	(13.7)%
6-0024	Vehicles - Leasing	\$31,682.79	\$26,629.75	\$5,053.04	19.0%
6-0026	Vehicles - Repairs/Maintenance	\$565.30	\$933.35	-\$368.05	(39.4)%
6-0028	Heritage Services	\$35,028.82	\$49,576.00	-\$14,547.18	(29.3)%
6-0029	Regional Development Australia LC	\$75,866.25	\$45,866.25	\$30,000.00	65.4%
6-0030	Wages	\$322,854.80	\$371,214.00	-\$48,359.20	(13.0)%
6-0031	Wages - Superannuation	\$34,557.36	\$37,554.00	-\$2,996.64	(8.0)%
6-0032	Wages - Workcover	\$1,556.75	\$6,171.00	-\$4,614.25	(74.8)%
6-0033	Wages - FBT	\$4,401.00	\$0.00	\$4,401.00	NA
6-0034	Wage - Accruals	\$455.79	\$10,326.00	-\$9,870.21	(95.6)%
6-0035	SACCA	\$43,091.25	\$33,328.75	\$9,762.50	29.3%
6-1001	1. Marketing	\$40,706.31	\$37,809.35	\$2,896.96	7.7%
6-1002	2. Visitor Servicing	\$0.00	\$2,916.69	-\$2,916.69	(100.0)%
6-1003	3. Events	\$653.64	\$437.50	\$216.14	49.4%
6-1004	4 & 5. Experience Development / Access + Infrastructure	\$543.98	\$583.35	-\$39.37	(6.7)%
6-1006	6. Governance & Collaboration	\$16,990.78	\$15,282.75	\$1,708.03	11.2%
6-1007	7. Industry Capability	\$8.73	\$379.19	-\$370.46	(97.7)%

Created: 6/02/2024 10:07 PM

Profit & Loss [Budget Analysis]

July 2023 To January 2024

LIMESTONE COAST LOCAL GOVERNMENT ASSOC

Level 1
9 Bay Road Mount Gambier SA 5290

ABN: 42 930 727 010

Email: admin@lclga.sa.gov.au

		Selected Period	Budgeted	\$ Difference	% Difference
6-1008	8. Promote Value of Tourism	\$78.49	\$1,166.10	-\$1,087.61	(93.3)%
6-1116	LCRSA	\$39,433.73	\$49,000.00	-\$9,566.27	(19.5)%
6-1127	Waste Program	\$0.00	\$68,687.08	-\$68,687.08	(100.0)%
6-1216	CAC	\$1,744.19	\$32,666.69	-\$30,922.50	(94.7)%
6-1227	Roads Program	\$0.00	\$21,035.41	-\$21,035.41	(100.0)%
6-1327	Economic Program	\$0.00	\$52,588.51	-\$52,588.51	(100.0)%
Total EXPENSES		\$770,588.24	\$992,553.63	-\$221,965.39	(22.4)%
Operating Profit		\$521,927.49	\$343,472.37	\$178,455.12	52.0%
Total Other Income		\$0.00	\$0.00	\$0.00	NA
Total Other Expenses		\$0.00	\$0.00	\$0.00	NA
Net Profit/(Loss)		\$521,927.49	\$343,472.37	\$178,455.12	52.0%

Profit & Loss [Budget Analysis]

July 2023 To June 2024

LIMESTONE COAST LOCAL GOVERNMENT ASSOC

Level 1
9 Bay Road Mount Gambier SA 5290

ABN: 42 930 727 010

Email: admin@lclga.sa.gov.au

		Selected Period	Budgeted	\$ Difference	% Difference
4-0000 INCOME					
4-0001	City of Mount Gambier	\$241,162.00	\$241,160.00	\$2.00	0.0%
4-0002	District Council of Grant	\$107,456.00	\$107,458.00	-\$2.00	0.0%
4-0003	Wattle Range Council	\$183,140.00	\$183,141.00	-\$1.00	0.0%
4-0004	Naracoorte Lucindale Council	\$123,628.00	\$123,630.00	-\$2.00	0.0%
4-0005	District Council of Robe	\$58,140.00	\$58,135.00	\$5.00	0.0%
4-0006	District Council of Tatiara	\$104,890.00	\$104,893.00	-\$3.00	0.0%
4-0007	District Council of Kingston	\$55,919.00	\$55,921.00	-\$2.00	0.0%
4-0008	SA Tourism Commission	\$52,198.13	\$52,198.00	\$0.13	0.0%
4-0009	LGA SA	\$40,000.00	\$40,000.00	\$0.00	0.0%
4-0013	Interest	\$28,561.88	\$10,000.00	\$18,561.88	185.6%
4-0014	Grants (Liabilities)	\$238,509.79	\$255,000.00	-\$16,490.21	(6.5)%
4-0015	Sundry Income	\$10,000.00	\$10,000.00	\$0.00	0.0%
4-0017	Participant Contribution	\$3,354.51	\$62,725.00	-\$59,370.49	(94.7)%
4-1107	SA Coastal Councils Alliance	\$50,405.86	\$48,730.00	\$1,675.86	3.4%
4-1109	Grants	\$0.00	\$45,760.00	-\$45,760.00	(100.0)%
Total INCOME		\$1,297,365.17	\$1,398,751.00	-\$101,385.83	(7.2)%

Gross Profit		\$1,297,365.17	\$1,398,751.00	-\$101,385.83	(7.2)%
6-0000	EXPENSES				
6-0001	Advertising & Marketing	\$0.00	\$600.00	-\$600.00	(100.0)%
6-0003	Audit & Accountants Fees	\$16,018.00	\$26,064.00	-\$10,046.00	(38.5)%
6-0004	Bank Fees	\$399.21	\$782.00	-\$382.79	(49.0)%
6-0005	Computing & IT	\$17,144.17	\$20,400.00	-\$3,255.83	(16.0)%
6-0006	Consultancy	\$11,643.95	\$16,000.00	-\$4,356.05	(27.2)%
6-0007	Occupancy	\$13,882.80	\$22,611.00	-\$8,728.20	(38.6)%
6-0009	Governance	\$6,661.82	\$18,000.00	-\$11,338.18	(63.0)%
6-0010	Insurances	\$18,000.64	\$27,072.00	-\$9,071.36	(33.5)%
6-0012	Meeting Expenses	\$1,285.80	\$6,000.00	-\$4,714.20	(78.6)%
6-0013	Miscellaneous Expenses	\$3,739.17	\$6,000.00	-\$2,260.83	(37.7)%
6-0015	Printing/Stationery	\$1,421.90	\$7,200.00	-\$5,778.10	(80.3)%
6-0017	Seminars	\$0.00	\$6,000.00	-\$6,000.00	(100.0)%
6-0018	Subscriptions	\$1,427.98	\$3,000.00	-\$1,572.02	(52.4)%
6-0019	Telephones	\$5,083.06	\$7,200.00	-\$2,116.94	(29.4)%
6-0021	Training	\$91.61	\$10,728.00	-\$10,636.39	(99.1)%
6-0022	Travel/Accommodation/Meals	\$13,292.31	\$18,032.00	-\$4,739.69	(26.3)%
6-0023	Vehicles - Fuel	\$13,764.64	\$24,192.00	-\$10,427.36	(43.1)%
6-0024	Vehicles - Leasing	\$36,629.09	\$45,651.00	-\$9,021.91	(19.8)%
6-0026	Vehicles - Repairs/Maintenance	\$565.30	\$1,600.00	-\$1,034.70	(64.7)%
6-0028	Heritage Services	\$35,028.82	\$84,986.00	-\$49,957.18	(58.8)%
6-0029	Regional Development Australia LC	\$75,866.25	\$61,155.00	\$14,711.25	24.1%
6-0030	Wages	\$341,338.56	\$622,679.00	-\$281,340.44	(45.2)%
6-0031	Wages - Superannuation	\$36,594.53	\$62,991.00	-\$26,396.47	(41.9)%
6-0032	Wages - Workcover	\$1,556.75	\$6,171.00	-\$4,614.25	(74.8)%
6-0033	Wages - FBT	\$4,401.00	\$0.00	\$4,401.00	NA
6-0034	Wage - Accruals	\$455.79	\$17,320.00	-\$16,864.21	(97.4)%
6-0035	SACCA	\$43,091.25	\$57,135.00	-\$14,043.75	(24.6)%
6-1001	1. Marketing	\$45,044.31	\$64,816.00	-\$19,771.69	(30.5)%
6-1002	2. Visitor Servicing	\$0.00	\$5,000.00	-\$5,000.00	(100.0)%
6-1003	3. Events	\$653.64	\$750.00	-\$96.36	(12.8)%
6-1004	4 & 5. Experience Development / Access + Infrastructure	\$543.98	\$1,000.00	-\$456.02	(45.6)%
6-1006	6. Governance & Collaboration	\$16,990.78	\$26,199.00	-\$9,208.22	(35.1)%
6-1007	7. Industry Capability	\$8.73	\$650.00	-\$641.27	(98.7)%

Profit & Loss [Budget Analysis]

July 2023 To June 2024

LIMESTONE COAST LOCAL GOVERNMENT ASSOC

Level 1
9 Bay Road Mount Gambier SA 5290

ABN: 42 930 727 010

Email: admin@lclga.sa.gov.au

		Selected Period	Budgeted	\$ Difference	% Difference
6-1008	8. Promote Value of Tourism	\$78.49	\$1,999.00	-\$1,920.51	(96.1)%
6-1116	LCRSA	\$39,433.73	\$84,000.00	-\$44,566.27	(53.1)%
6-1127	Waste Program	\$0.00	\$70,668.63	-\$70,668.63	(100.0)%
6-1216	CAC	\$1,760.01	\$56,000.00	-\$54,239.99	(96.9)%
6-1227	Roads Program	\$0.00	\$21,774.96	-\$21,774.96	(100.0)%
6-1327	Economic Program	\$0.00	\$54,437.41	-\$54,437.41	(100.0)%
Total EXPENSES		\$803,898.07	\$1,566,864.00	-\$762,965.93	(48.7)%
Operating Profit		\$493,467.10	-\$168,113.00	\$661,580.10	393.5%
Total Other Income		\$0.00	\$0.00	\$0.00	NA
Total Other Expenses		\$0.00	\$0.00	\$0.00	NA
Net Profit/(Loss)		\$493,467.10	-\$168,113.00	\$661,580.10	393.5%

9.2 Budget Reports 16th of February 2024

Committee:	Board Meeting
Meeting Date:	16th February, 2024
Author:	Adrian Maywald, LCLGA Executive Officer
Authoriser:	Adrian Maywald, LCLGA Executive Officer
Strategic Reference:	LCLGA Strategic Plan – Building Sustainable Communities
Budget Impact:	Nil
Risk Assessment:	Low

Recommendation

1. That the Board as requested on December 8th 2023 consider the possible LCLGA funding models as tabled in this report for further consideration inline with the current arrangements.

Moved

Seconded

EXECUTIVE SUMMARY:

Once the Board has considered the possible funding models for the LCLGA that the CEOs of the 7 Councils meet to discuss and consider the options tabled and or request further considerations.

Purpose:

To ensure that we have a clear and transparent funding model that is agreed to by all and inline with current practice as supported by the LGA.

Background:

Current Funding Model from the LCLGA Board Meeting March 2023

Forecast Subscriptions 2021/22 Business Plan

MEMBER CONTRIBUTIONS	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26
City of Mount Gambier	\$180,168	\$219,226	\$229,886	\$241,160	\$249,280	\$257,709
District Council of Grant	\$78,159	\$96,986	\$102,073	\$107,458	\$111,309	\$115,309
Wattle Range Council	\$134,499	\$165,757	\$174,203	\$183,141	\$189,549	\$196,204
Naracoorte Lucindale Council	\$90,065	\$111,748	\$117,520	\$123,630	\$128,004	\$132,548
District Council of Robe	\$43,469	\$53,157	\$55,578	\$58,135	\$59,990	\$61,914
District Council of Tatiara	\$75,875	\$94,668	\$99,635	\$104,893	\$108,651	\$112,556
District Council of Kingston	\$40,435	\$50,560	\$53,165	\$55,921	\$57,895	\$59,945
Total	\$642,670	\$792,102	\$832,059	\$874,339	\$904,678	\$936,186

The sought-after member subscriptions are the same as forecast in the 2021/22 Business Plan.

2023/24								
MEMBER CONTRIBUTIONS	Subscriptions	Tourism	Connected & Active Communities	SACCA*	Programs	RDALC*	Heritage*	Total
City of Mount Gambier	\$86,165	\$61,251	\$12,775	\$1,201	\$18,800	\$26,799	\$34,171	\$241,162
District Council of Grant	\$42,095	\$29,924	\$8,523	\$1,201	\$9,184	\$13,092	\$3,437	\$107,456
Wattle Range Council	\$69,205	\$49,195	\$12,508	\$1,201	\$15,099	\$21,524	\$14,408	\$183,140
Naracoorte Lucindale Council	\$47,307	\$33,628	\$8,979	\$1,201	\$10,321	\$14,712	\$7,480	\$123,628
District Council of Robe	\$18,550	\$13,186	\$1,741	\$1,201	\$4,047	\$5,769	\$13,646	\$58,140
District Council of Tatiara	\$40,825	\$29,021	\$8,167	\$1,201	\$8,907	\$12,697	\$4,072	\$104,890
District Council of Kingston	\$21,094	\$14,995	\$4,015	\$1,201	\$4,602	\$6,561	\$3,451	\$55,919
Total	\$325,241	\$231,200	\$56,708	\$8,405	\$70,960	\$101,154	\$80,665	\$874,333

Possible Future Funding Models for the 7 Councils of the LCLGA

Following a review of 6.2 Subscriptions from our endorsed Charter at our December meeting in 2023 and a meeting with Andrew Wroniak from the LGA.

Andrew Wroniak provided information that Alan Morton had undertaken a membership subscription review in 2017. From this a strategy was adapted that looked at revenue and population to determine the value charged to each Council.

The information used to propose the possible funding options has been gathered from the 'Councils in Focus Website' and further details on the LGA's formulas can be found on Page 14 of their Annual Business Plan 2023/2024.

At a SELGA Board Meeting held in March 2015 it was decided that subscription are to be applied equitably to Constituent Councils under such terms and conditions as determined by the board. (see page 50, Dec 8th 2023 Board Meeting Agenda).

1. LCLGA current model as shown above.
2. Per Capita (Population model).
3. Per Council (Income model).

Figures in the Table Below are based upon 2022 data from Councils in Focus

City of Mount Gambier	District Council of Grant	Wattle Range Council	Naracoorte / Lucindale Council	District Council of Robe	Kingston District Council	Tatiara Council	Limestone Coast
27400	8646	12100	8502	1496	2397	6803	Population
37.2 Million	17.2 Million	29.7 Million	20.5 Million	8.3 Million	9.2 Million	19 Million	Revenue Size 136.1 Million
14600	5528	9065	6210	2455	2647	4700	Properties
\$24981	\$24981	\$24981	\$24981	\$24981	\$24981	\$24981	Fixed fee 20%
\$284686.00	\$89831.94	\$125719.00	\$88335.78	\$15543.44	\$24904.83	\$70683.17	80 % of population (\$10.39 per person) Total \$699704.16
\$309667.00	\$114812.94	\$150700.00	\$113316.78	\$40524.44	\$49885.83	\$95664.17	population plus base
\$191181.00	\$88395.52	\$152636.45	\$105355.12	\$42655.98	\$47281.32	\$97646.21	80 % of income received \$194.58
\$216162.00	\$113376.52	\$177617.45	\$130336.12	\$67636.98	\$72262.32	\$122627.21	Base plus income

10. RECOMMENDATIONS

10.1 2024 Limestone Coast Local Government Association Meeting Dates

10.2 Eyes on Eyre

10.1 2024 Limestone Coast Local Government Association Meeting Dates

Committee: Board Meeting

Meeting Date: 16th of February, 2024

Author: Adrian Maywald, LCLGA Executive Officer

Authoriser: Adrian Maywald, LCLGA Executive Officer

Strategic Reference: LCLGA Strategic Plan – Building Sustainable Communities

Budget Impact: Nil.

Risk Assessment: Low

Recommendation

1. That the Limestone Coast Local Government Association (LCLGA) Board endorses the proposed changes to the nominated dates for the 2024 LCLGA meetings as endorsed on 8th December, 2023.
2. Change 1: Move the Friday the 12th of April LCLGA Board Meeting that clashes with a Mayor's Forum to Friday the 19th of April.
3. Change 2: Update the Mayor and CEOs Forum dates to be on the 25th and 26th of July, 2024 (as per email from Ms Rowena Mclean with date clarification on 18/1/24).

Moved:

Seconded:

EXECUTIVE SUMMARY:

The Limestone Coast Local Government Association General Meetings are generally held bimonthly on the second Friday of the month commencing in February each year, which is the Annual General Meeting. Meeting dates for 2024 will need to be endorsed by the LCLGA Board.

PURPOSE:

To endorse the updated 2024 Limestone Coast Local Government Association meeting dates as of the 16th of February 2024.

BACKGROUND:

The following dates have been endorsed for 2024 LCLGA Meetings as of December 8th 2023.

Date	Meeting	Location
18 th Jan 2024	LGASA & SAROC	LGA House
16 th Feb 2024	LCLGA AGM & GM	Wattle Range Council
14 th Mar 2024	LGASA & SAROC	LGA House
12 th Apr 2024	LCLGA GM	District Council of Robe
16 th May 2024	LGASA & SAROC	Regional
7 th Jun 2024	LCLGA GM	Grant District Council
18 th Jul 2024	LGASA & SAROC	LGA House
9 th Aug 2024	LCLGA GM	Tatiara District Council
3 rd Oct 2024	Regional SAROC	Regional
11 th Oct 2024	LCLGA GM	Naracoorte Lucindale Council
5 th Dec 2024	LGASA SAROC	LGA House
13 th Dec 2024	LCLGA GM	Kingston District Council
14 th Feb 2025	LCLGA AGM & GM	City of Mount Gambier

Noting dates and locations of meetings could be subject to change to accommodate Limestone Coast Councils. LGASA and SAROC meeting dates have been endorsed, however dates and locations are still not confirmed.

Updated 2024 Meeting Dates if proposed changes are endorsed as of the 16th of February, 2024.

Date	Meeting	Location
18 th Jan 2024	LGASA & SAROC	LGA House
16 th Feb 2024	LCLGA AGM & GM	Wattle Range Council
14 th Mar 2024	LGASA & SAROC	LGA House
19 th Apr 2024	LCLGA GM	District Council of Robe
16 th May 2024	LGASA & SAROC	Regional
7 th Jun 2024	LCLGA GM	Grant District Council
25 th and 26 th Jul 2024	LGASA & SAROC	LGA House
25 th & 26 th of Jul 2024	Mayors and CEO Forum	LGA House
9 th Aug 2024	LCLGA GM	Tatiara District Council
3 rd Oct 2024	Regional SAROC	Regional
11 th Oct 2024	LCLGA GM	Naracoorte Lucindale Council
5 th Dec 2024	LGASA SAROC	LGA House
13 th Dec 2024	LCLGA GM	Kingston District Council
14 th Feb 2025	LCLGA AGM & GM	City of Mount Gambier

10.2 Eyes on Eyre

Committee: Board Meeting

Meeting Date: 16th of February, 2024

Author: Adrian Maywald, LCLGA Executive Officer

Authoriser: Adrian Maywald, LCLGA Executive Officer

Strategic Reference: LCLGA Strategic Plan – Building Sustainable Communities

Budget Impact: Nil.

Risk Assessment: Low

Recommendation

1. That the LCLGA Board consider the information on Eyes on Eyre with the possibility of having a consistent approach across the Limestone Coast if all Councils thought it would be of benefit.

Moved:

Seconded:

EXECUTIVE SUMMARY:

Eyes on Eyre is an online platform to support campers/travellers in booking and safely using both National Park and Local Camp Grounds and Facilities. Following on from a discussion at a Mayors meeting to explore if there is an interest to implementing something similar in the Limestone Coast region.

PURPOSE:

To consider if an consistent approach across the Limestone Coast would be relevant and helpful in supporting travellers/campers across our region for booking and appropriate usage of camp grounds. To support successful management, infrastructure and income for camping in the Limestone Coast.

BACKGROUND:

Futher information and references are from:

<https://www.landscape.sa.gov.au/ep/Stewardship-priorities/coasts-and-seas/eyes-on-eyre>

Eyes on Eyre

Tourism is one of the fastest growing industries in the region and a major part of the regional economy, with strong tourism growth expected to continue. The challenge this presents for natural

resource management is: *how do we - as a collective community - effectively manage environmental impacts resulting from increased visitation to the region?*

Eyes on Eyre is an initiative between the Eyre Peninsula Landscape Board, [Regional Development Australia Eyre Peninsula](#), Department for Environment and Water, and the Eyre Peninsula Local Government Association in conjunction with 11 local councils.

We aim to enhance the Eyre Peninsula as a distinctive, cultural and remarkable world-class destination, underpinned by the character of its local communities and coupled with the conservation and protection of its pristine environment. We encourage locals and visitors to respect the environment.

Together, the Eyes on Eyre partners have achieved a number of outcomes to try and minimise environmental impacts and at the same time improve visitor amenity. Outcomes achieved so far include:

Coastal Vehicle Access Decision Making Framework

Completed in 2017, the framework guides environmental, social and economic values decision making along the coast. It also provides clear recommendations for councils and other organisations who manage the coast through a suite of management options and consistent guidelines.

Camping infrastructure

It was identified in early 2018 that the formalisation of some historical camping sites would benefit these areas environmentally and allow a better experience for visitors - whether locals or tourists. A list of possible sites was then finalised through consultation with local councils. The sites are Fitzgerald Bay, Point Gibbon, Redbanks, Lipson Cove, Fishery Bay, Farm Beach, Greenly Beach, Sheringa Beach, Walker's Rock and Tractor Beach.

In early 2019, a landscape architect was contracted to produce concept plans for campsite upgrades. These concept plans have now had community input and have been endorsed by the relevant local council.

Online booking system for camping

In late 2021, we started working with several councils across the EP to implement an online booking system for popular camping areas. The online booking project aims to address visitor impacts at scale and provide a sustainable model for campground management. We want to develop high-quality camping infrastructure to enhance the visitor experience, whilst conserving the Eyre Peninsula environment.

The District Council of Elliston was the first to start implementing this with online bookings available for Sheringa and Walker's Rock. Online booking is now also available for Point Gibbon and a number of campgrounds managed by Lower Eyre Council. See the [Eyre Peninsula website](#) for booking details and [this media release](#) for more information about the move to an online booking system.

In March 2022, we had [\\$700,000 in funding approved](#) to progress work on these plans for priority coastal campgrounds. Since then, a range of councils have moved forward with works on camping areas, as highlighted in the below video.

11. LCLGA REPORTS

11.1 LCLGA President's Report

11.2 Executive Officer's Report

11.3 Destination Development Report

11.4 Connected and Active Communities Project Report

11.5 Limestone Coast Regional Sporting Academy Report

11.1 LCLGA President's Report

I attended the following meetings and events since the LCLGA Meeting held on 8 December 2023.

1. Met with Acting EO in preparation for handover.
2. Attended farewell lunch for Acting EO.
3. Met with new EO to discuss various matters in relation to his role.
4. Mayor's information catch ups.
5. Met with EO to discuss Agenda for next Board meeting and Annual General Meeting
6. Introductory meeting with new SAPOL Superintendent, Cheryl Brown
7. Met with Mr Peter Gandolfi, who has been appointed by the Minister to oversee the Research, Education and Training Precinct at the TAFE/UniSA site.
8. Attended SAROC Meeting in Adelaide on 18 January and Members can access the Agenda and Minutes on the LGA website. The following are brief notes from the meeting:-
 - 1) Matthew Hunt, Director, Office of Regional Housing gave an update on the work of the Office and advised that there would be an announcement on Tuesday 23 January for additional funding to support regional housing initiatives. This is new funding from the State Government. There will be a formal registration of interest process and there is the expectation of meaningful contribution by Councils. Tatiara's experience was used as an example.
 - 2) Michael Arman, Director BRM Advisory spoke about the Climate Ready Coast Program. They are six months into the delivery of this. Long term planning for coastal councils preparing for sea level rise and other coastal changes. What is happening in the metropolitan area is different to the regional areas as we know the coast is different across the State. 17 pieces of legislation are involved in coastal governance, different councils have different approaches to coastal adaptation. Some imbed them into their business plans and strategies. SA is learning from other states. He said the real funding for the coast is not going to come from the State Government – the Federal Government has the money.
 - 3) Local Government Functional Support Group update was presented. There is a lot going on in this space at the moment. Iresponda framework put in place to ensure Council personnel who are supporting emergencies are doing it in a safe way. Being updated and will flow on to Iresponda training.
 - 4) More discussion on budget alignment with Board approved priorities. James Holyman is driving this complex task for us. We are in transition at the moment and need to have clarity, what we are doing, what the deliverables are and the final component is that we have the appropriate resources to support the projects.

- 5) The State Government will review the Native Vegetation Act 1991 (SA)NV Act) in the first half of 2024. Senior Policy Officer of the LGA, Sarah Wozniak will speak at the LCLGA February meeting, which will provide us an opportunity to discuss our challenges and concerns.
 - 6) Based on previous workshops the LGA have appointed a consultant to support the review of the LGA's Constitution and GAROC and SAROC Terms of Reference. A survey will be sent to all Councils and hopefully amendments will be presented to the next Ordinary General Meeting in May 2024.
9. Attended Academy Induction and Award Presentations at Wulanda Recreation and Convention Centre.

Recommendation

- | |
|------------------------------|
| 1. That the Report be noted. |
|------------------------------|

Moved:

Seconded:

11.2 Executive Officer's Report

Committee: Board Meeting

Meeting Date: 16th February, 2024

Author: Adrian Maywald, LCLGA Executive Officer

Authoriser: Adrian Maywald LCLGA Executive Officer

Strategic Reference: LCLGA Strategic Plan – Building Sustainable Communities

Budget Impact: Nil

Risk Assessment: Low

Recommendation

1. That the Report be noted.
2. We reconvene the 7 CEOs to decide upon future directions of the MRF with Marsden and Jacobs based upon the information received in the December 11th 2023 meeting.
3. Working group to review the FSC Range Consulting. The 3 Councils involved – Wattle Range Council, District Council of Grant and District Council of Robe review the works thus far and provide recommendations regarding the future works contracted to FSC.

Moved:

Seconded:

EXECUTIVE SUMMARY:

Regional Growth Strategy

The Regional Growth Strategy Start up meeting has occurred with URPS on the 1st of February, 2024.

A working party has been established with 3 CEO's from the LCLGA, and representatives from the RDA Limestone Coast.

A request for supporting documents has been sent to each of the 7 Councils to support URPS with research and background information along with the draft planning for a 3 day road show including community workshops being put together by URPS to begin in March, 2024.

Materials Recovery Facility (MRF)

A meeting with the consultants Marsden Jacob was held on December 11th 2023. This meeting included the Chief Executive Officers of the seven Councils to discuss a number of issues that need to be clarified from the first report from the consultants.

This project now needs to continue to progress with the 7 CEO's of our 7 Councils needing to reach a resolution to proceed further or discuss whether the project continues based upon information received in the December meeting.

COASTAL ADAPTATION STRATEGY – Wattle Range Council, District Council of Grant and District Council of Robe.

- This service agreement began on the 15th of August, 2022 and contracts were established in April 2023. The initial invoice from FSC Range Consulting has now been paid with member Councils invoiced. Having established that this project started with Wattle Range Council hosting and has since been transferred to the LCLGA.

Background provided by the CEO's has been invaluable and we will soon hold a meeting to review works to date and review of the project moving forward to ensure we are clear on appropriate contacts and expectations of remaining works to be complete.

Summary of Activities for the last two months:

- Meeting with Department of Infrastructure Chief Executive Officer and Directors with all Council Mayors, Chief Executive Officers and Infrastructure Directors Managers discussing Infrastructure issues in the Limestone Coast and Coorong regions.
- Regional Local Government Association Executive Officers meeting with LGA President and SAROC President.
- Limestone Coast CEO's bi monthly meeting.
- Country Cabinet Community Forum Naracoorte.
- Meeting with Contract Accountant re Financial Reports.
- Staff Team Meetings – culture building discussions and policy reviews and updates.
- Green Triangle Freight Action Plan Meeting Dec 2023.
- LCRDA meetings with David Wheaton and Lauren Oxlade.
- Meeting with PIRSA and Liz McKinnon, Cross Border Commissioner.
- 11th Dec Marsden Jacobs – Teams link re MRF.
- SAROC Agenda meeting with Mayor Martin – overview of agenda items.
- Regional Tourism Chairs online meeting.
- Mayors on-line meetings.
- CEO's online meeting.
- Tim Viner-Smith discussion re establishment of ¼ meetings for Roads working group.
- Green Triangle Forestry Industry Meetings.

- Regional Growth Strategy Evaluation Panel discussions.
- Email response to Patrick Smith care of the Limestone Coast Connect LGBTIQ, acknowledging receipt of their email to the Board from October 2023.
- Sporting Academy Induction and Awards February 4th 2023.
- Regional LGA Counterparts meeting Adelaide February 8th 2024.
- Drafting a Strategic Planning Workshop to be held in a central location in March 2024 to review and set the directions for the LCLGA with our member Councils.
- Common Themes from meeting with CEO's and Mayors thus far: Electricity Grid/Options, Challenges re Water, Housing Development and land regulations, staffing shortages, private development implementation, support for each other after storms etc, training costs, waste costs/systems, roads DIT/Local.

11.3 Destination Development Report

Committee: Board Meeting

Meeting Date: 16 February, 2024

Author: Kate Napper, Destination Development Manager

Authoriser: Adrian Maywald, LCLGA Executive Officer

Strategic Reference: LCLGA Strategic Plan: Building A Stronger Economy
Goal – Value of tourism to the region continues to increase

Destination Development Strategy 2025 strategic initiatives

Priority Area 1: Marketing

Priority Area 2: Visitor Servicing

Priority Area 3: Events

Priority Area 4: Experience Development

Priority Area 6: Governance + Collaboration

Priority Area 7: Industry Capability

Priority Area 8: Promote the Value of Tourism

Budget Impact: Nil

Risk Assessment: Not Required

Recommendation

1. That the Report be noted.

Moved:

Seconded:

Purpose: Project update in accordance with the initiatives and actions set out in the Destination Development Strategy.

General project updates are as follows.

- South Australian Tourism Commission (SATC) Regional Review continues. Further consultation session held 2 February with Destination Development Manager and Colin Byles in attendance to represent Limestone Coast.

Updates specific to Strategy initiatives and action plan as follows.

Priority Area 1: Marketing

- Digital marketing activities (social media, blogging, e-newsletter) continue to achieve strong digital storytelling outcomes including raising the profile for the Limestone Coast with excellent engagement noted through social media. Refer to Appendix A Digital Marketing Report (October-December 2023) for full insights.
- Content updates are being actioned on destination website in accordance with Q3 of Storytelling Framework.

Priority Area 2: Visitor Servicing

- Working with HWR Media to prepare 2024 edition of Limestone Coast Visitor Guide with Council consultation ongoing. New publication will be available in March.

Priority Area 3: Events

- Outreach to local industry regarding SATC Regional Event Funding opportunity which opens Thursday 15 February. There are two categories of funding - Established Event and Development Event (new/emerging) with up to three years of funding available.
- Engaging with local industry regarding the AFL Gather Round Regional Engagement Program to leverage this event in the Limestone Coast.

Priority Area 4: Experience Development

- Recipients of the second round of SATC's Experience Nature Tourism Fund (ENTF) grants have been announced with 15 products and experiences supported across the state, including two in the Limestone Coast. LCLGA provided letters of support for these applications.
- Limestone Coast Visitor Servicing Network (LCVSN) meeting hosted in January with 8 of our 9 visitor servicing teams participating. Gatherings will continue throughout 2024 with information from state visitor servicing network (SAVSN) being fed up.
- Contributing to conversations with National Parks & Wildlife Service Limestone Coast around responsible 4WD use in and around Conversation Parks in particular the Beachport to Robe coastline after community raised concerns about the increase in visitor volumes over Summer and reporting inappropriate behaviour. The 4WD map of the area is under review by Wattle Range Council in consultation with Robe Council and other relevant parties. Messaging through Limestone Coast Destination website and social media is being reviewed and adjusted accordingly.

Priority Area 6: Governance + Collaboration

- Continue to provide regular updates and communication with industry via the Tourism Industry Network Facebook Group with posts reaching 630+ Limestone Coast members.
- Destination Development Manager will represent Limestone Coast at the 2024 Regional Tourism Organisation Forum and attend Destination Australia hosted by Tourism Australia from 12-13 March in Sydney.

Priority Area 7: Industry Capability

- Working with intojobs Business Navigator, Stephen Chapple to leverage Workforce Australia's Self Employment Program for Limestone Coast tourism businesses which includes 12 months of mentoring.

Priority Area 8: Promote the Value of Tourism

- Limestone Coast Tourism Immersion & Networking Event held on 23 November 2023 received wide regional media coverage including SE Voice online <https://sevoice.com.au/businesses-share-tourism-development-journey/> and Mt Gambier Times and Limestone Coast Today in print (Refer to Appendix B).

Appendix A

Limestone Coast Digital Marketing Report (October-December 2023)



Visit Limestone Coast Digital Marketing Report

October – December 2023

Social Media

Summary

- An extremely positive quarter overall for Limestone Coast Instagram and Facebook channels, with solid growth across most key metrics of post reach, community engagement, amplification, advocacy and community growth metrics – with record figures in some areas.
- October - December activity across the two accounts saw **136 posts** shared organically (non-paid) which **reached 356,609 people** (a massive 48% increase on the previous quarter).
- A number of Limestone Coast Social Media posts were picked up and reshared by amplifier accounts, including SATC and other SA Media Channels. Whilst these re-posts didn't always tag back to the Limestone Coast social media accounts, the **re-shared posts were seen by a massive potential audience of over 5 million people** (based on their collective community size and reach per post).
- It is important to note however, that as **SATC is now almost exclusively focusing on posting 'owned' material on its social channels (including Instagram)**, this means its sharing of UGC and/or owned material from SA Regional accounts is also occurring far less. This **also has implications on what Tourism Australia is sharing on its social media channels**, as their content is heavily influenced by SATC.
- Average engagement on posts by reach (people taking action on the posts when they saw them) was well above industry average. **Instagram was once again a whopping 8.27%** (industry benchmark is 4.35%) and **Facebook was 5.90%** (industry benchmark is 0.45%). Both increased on the previous quarter.
- Community size grew by a **9.64% on Instagram to 14,324 followers**, making this the third-strongest quarter of growth since April-June 2022, and by **2.76% on Facebook to 5,739 fans**.
- **Reach was around 48% up** on the previous quarter, making this the **4th highest-reaching quarter of all time. Overall engagement also increased**, reflecting a high level of community interest and relevance.
- It is again important to note that **SATC's Facebook page is no longer tagging regional Facebook pages**. This is at odds with Tourism Australia's approach (who do tag regional accounts and creators) - and severely limits any SA region's ability to extract social referral traffic from their page, and thus limits regions' ability to grow their own pages. **Both SATC and Tourism Australia also now appear to be limiting the number of links in posts**, focusing instead on entertainment and inspiration, as opposed to web leads.
- Having said this, **the Limestone Coast is still maintaining the 4th highest number of posts on the SATC's Instagram channel (@southaustralia) this Financial Year - as compared to all other SA regions** (behind Eyre Peninsula, Flinders Ranges & Outback and Fleurieu Peninsula). This continues to demonstrate the massive overall shift in positive promotion for the region over the last couple of years by SATC, having moved from almost nothing. It also continues to demonstrate the importance of consistently sourcing and sharing strong, powerful visuals that align to SATC's brand.
- The hashtag **#visitlimestonecoast** has been promoted since November 2020 as a way to unify and collect social media stories across the Region and it has been used a total of **7,596 times since commencement**, with a total of **635 individual uses this quarter – a huge 97% increase on the previous quarter!**

- **On Facebook, the fanbase is mostly women aged 25 – 54** living in Adelaide, Mount Gambier, Melbourne, Millicent, Naracoorte and Sydney.
- **On Instagram, the fanbase is mostly women aged 25 – 44** living in Adelaide, Melbourne, Sydney, Mount Gambier, Brisbane and Perth.
- **The top performing posts, across both platforms for reach and engagement were similar** on each platform, with a couple of notable variations.
- **On Facebook, the top performers were:** Naracoorte Swimming Lake, Limestone Coast Boat Tours, Lacepede Seafoods, Beaches of Kingston SE, Sinkhole and Swimming Hotspots (Link Post), Millicent Ghost Mushroom Street Art Mural and The Big Lobster.
- **On Instagram the top performers were:** Robe Jetty, Beachport Jetty, Long Beach in Robe, Guichen Bay aerial, Bowman Scenic Drive and Little Blue Lake.

Key Insights

- Posts continued to feature visually impactful content and stories that supported key messaging in order to 1) plant seeds for future travel and 2) drive bookings and 3) drive dispersal
- **Regional Focus:** Posts are shared of key experiences and businesses across the 7 council Regions, in key theme areas of events, outdoor and nature, national parks, food and wine, coastal, accommodation, arts, heritage and culture.
- **Seasonal Weather:** Responsive, weather-driven content also remained important, with the need to stay adaptable and flexible to current conditions a constant focus.
- **Spring Focus:** Transition to better weather, lush landscapes, longer days of sunshine, seasonal changes in nature and flora (eg. canola, spring blossoms and gardens, incl. Umpherston Sinkhole, budding vineyards), al-fresco dining with a view, walks and hikes, wildlife spotting, accommodation, scenic drives, beaches and coastline, national parks (coastal + inland), 4WD and camping, family activities (particularly around October school holidays).
- **Summer Focus:** Daylight savings, glorious sunny weather, beaches and coastline, seasonal changes in nature and flora (eg. Blue Lake at its bluest, leafy green glades and gardens), underground sinkholes and caves (consistent temperatures year-round), al-fresco dining with a view, crisp ales, spirits and white wine, coastal walks and hikes, marine life, water-based experiences, coastal accommodation, scenic drives (coastal), national parks (coastal), camping/glamping and campfires, events family activities (especially around Summer school holidays).
- **Events coverage:** Spring + Summer School Holiday Events, Robe Beer Festival, Coonawarra Cabernet Celebrations, Geltwood Festival, Coonawarra Vignerons Cup, Christmas + New Year Celebrations (incl. The Sailing Club in Robe and fireworks at Beachport), individual winery events (incl. Raidis Estate and the Leconfield Great Day Out), among others.
- **Promotion of the Limestone Coast Tourism EDM** (focus on driving subscriptions) also occurred during the period, with the aim of driving new consumer subscriptions.
- **A Top 10 Posts of 2023 countdown** was also featured in the lead-up to Christmas and New Year on both Facebook and Instagram.
- **Blog Coverage:** strategically timed blog articles from the Limestone Coast website were shared on the Facebook newsfeed and Instagram bio section, e.g. Lunch Spots With a View, Best Scenic Drives on the LC, The Ultimate 4WD Guide to the LC, Best Short Walks in the LC, Ultimate LC Golf Trip, Ultimate Seafood Experiences in the LC, Best Beaches in the LC, Sinkhole and Swimming Hotspots of the LC, Best Beaches in

the LC, Sinkhole and Swimming Hotspots of the LC, Roadtrips for Young Families in the LC, On Tour with your Teens/Tweens, Fishing in the LC, Craft Beer and Spirits in the LC, Best Playgrounds in the LC.

- **Amplification:** Content from the Visit Limestone Coast social channels was shared by a number of major influencers and local media channels. These included South Australia (SATC), Glam Adelaide, and Play & Go Adelaide. Play and Go Adelaide are becoming an increasing supporter of SA Regions. Whilst they occasionally didn't tag the Limestone Coast social media accounts, the coverage of the region to new audiences is in excess of 5 million people when looking at their combined community sizes.
- **Results continue to be solid on both channels**, indicating that the content is very much resonating with our core audience and that community sentiment is increasingly positive.
- **On Facebook, engagement was well up** on the previous quarter.
- **On Instagram, engagement was also well up on the last quarter**, making this the highest quarterly engagement figure since 2021.
- **On Facebook, reach was up by almost 46% on the last quarter** - representing the second-highest quarterly reach since records began. This bucks the overall trend for most other brands on Facebook at present.
- **On Instagram, reach was up by almost 49% on the last quarter** - representing the third-highest quarterly reach since records began. This once again bucks the overall trend for most other brands on Instagram at present.
- **On Facebook, fanbase increased by 2.76% in the last quarter**, which is up on the previous quarter - and also up on the same quarter last year. This again bucks the trend for most brands on the platform, given the current challenges in growing organically on the network.
- **On Instagram, followers grew by 9.64% in the last quarter** – the rate of growth was slightly down on last quarter - which was one of the strongest quarters of growth over the last couple of years. **The last 9 months are still the strongest period of growth since the account opened in 2020-21**, which is a truly phenomenal achievement in the context of recent algorithm changes.
- **The limited number of posts per week** means there isn't the ability to feature all council areas each month (due to having a limited content schedule per week). Given the more limited window to reach people, we must ensure that the strongest possible content is being posted in order to generate maximum reach and cut-through with the limited budget available.
- **The Facebook and Instagram algorithms continue to shift in favour of video content (particularly Reels)**, and are currently skewed towards **rewarding original content that hasn't been shared previously**. Sourcing original footage from other creators (and making something new) takes significantly more time, as opposed to simple image/video optimisation.
- **Recent shifts in the Facebook algorithm have also started negatively impacting the number of leads/referrals to websites**. We will continue to watch this space and adapt our approach, which will increasingly involve posting more short-form video on Facebook (eg. Reels). These will be served up largely without links, given the platform is actively discouraging channels from adding links to videos specifically. Facebook referral traffic is therefore likely to remain a little more subdued than previously, as Meta's aim is to keep people on its platform (especially watching videos), with an increasing skew towards 'entertaining and inspiring' audiences, as opposed to being a news/information source (web leads). This further underlines the need for increased time and attention in managing the account to extract best benefits from the platform.
- **Direct Messaging/Stories content is also seeing growth**, as users increasingly spend less time sharing and interacting with content on their main feeds, due to privacy concerns. This represents another significant time challenge in terms of content management/operations.
- An overall drop in organic reach and engagement has continued for most brands over the last year on both platforms as accounts adapt to these changes, as well as more paid ads cluttering the landscape. This means an investment in **social media resources (time and budget)** remains critical to achieving results.

- **Post level summary of council by council posts** can be viewed on the social media channels of [Facebook](#) and [Instagram](#).

Metric	# Posts	Reach	Community Size	Community Growth	Average Engagement Rate on Reach per Post
	<i>How many posts shared on the channel the quarter (excludes Stories)</i>	<i>Total number of people who saw a post over the quarter</i>	<i>How many people are following the Account at the quarter end.</i>	<i>% growth in followers since the previous quarter.</i>	<i>Of the people who saw a post, what % engaged with it (shared, reacted, saved it)</i>
Instagram	42	192,505 people	14,324	9.64%	8.27%
Facebook	94	164,104 people	5,739	2.76%	5.90%

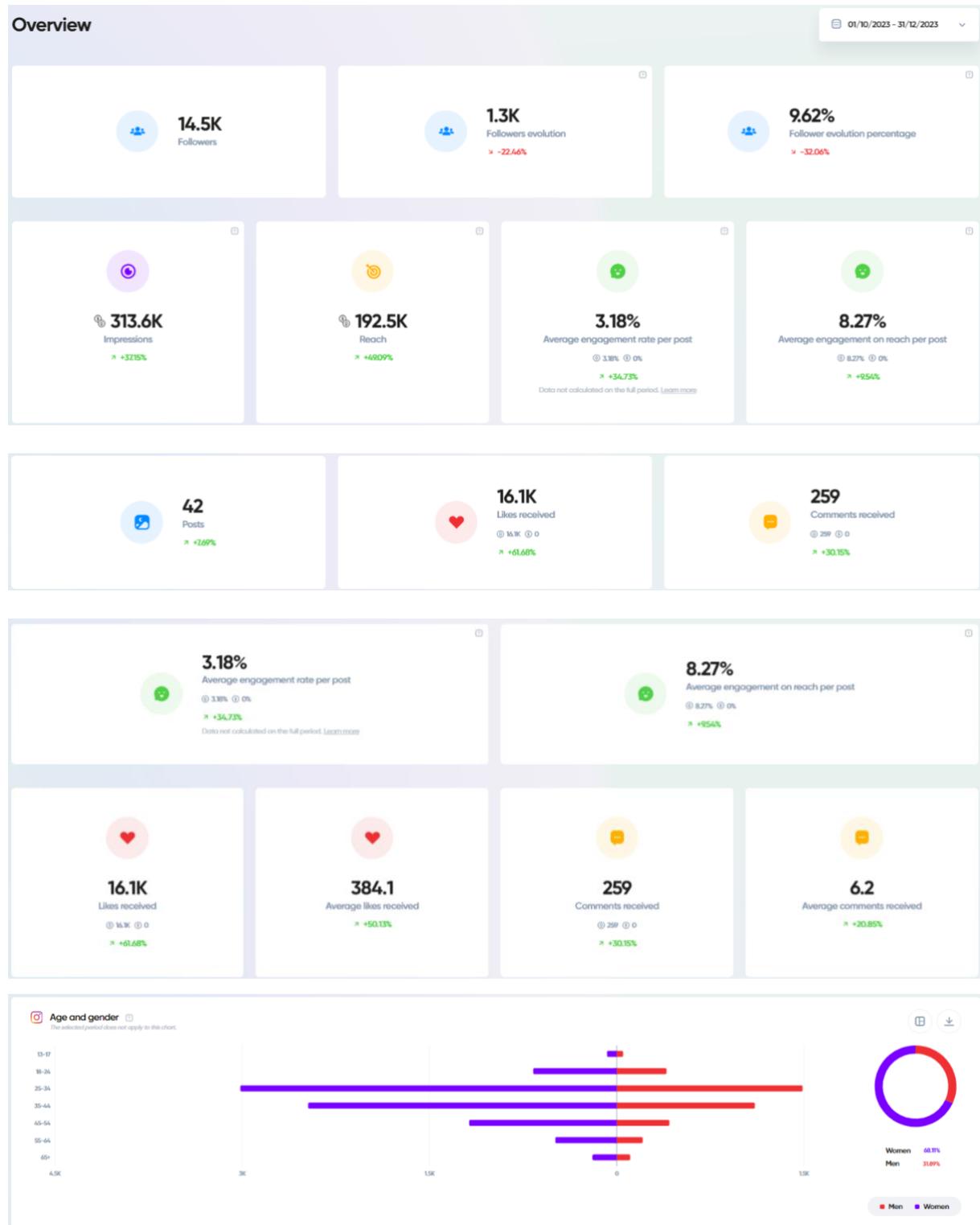
#visitlimestonecoast	Running Total: 7,596 uses	Almost 97% increase since the last quarter!
Key Themes for the Quarter	<p>Events – Spring + Summer School Holiday Events, Robe Beer Festival, Coonawarra Cabernet Celebrations, Geltwood Festival, Coonawarra Vignerons Cup, Christmas + New Year Celebrations (incl. The Sailing Club in Robe and fireworks at Beachport), individual winery events (incl. Raidis Estate and the Leconfield Great Day Out), among others.</p> <p>Pushing website blogs and articles – Lunch Spots With a View, Best Scenic Drives on the LC, The Ultimate 4WD Guide to the LC, Best Short Walks in the LC, Ultimate LC Golf Trip, Ultimate Seafood Experiences in the LC, Best Beaches in the LC, Sinkhole and Swimming Hotspots of the LC, Best Beaches in the LC, Sinkhole and Swimming Hotspots of the LC, Roadtrips for Young Families in the LC, On Tour with your Teens/Tweens, Fishing in the LC, Craft Beer and Spirits in the LC, Best Playgrounds in the LC.</p> <p>Spring seasonal content – Transition to better weather, lush landscapes, longer days sunshine, seasonal changes in nature and flora (eg. canola, spring blossoms and gardens, incl. Umpherston Sinkhole, budding vineyards), al-fresco dining with a view, walks and hikes, wildlife spotting, accommodation, scenic drives, beaches and coastline, national parks (coastal + inland), 4WD and camping, family activities (particularly around October school holidays), Fathers Day.</p> <p>Summer seasonal content – Daylight savings, glorious sunny weather, beaches and coastline, seasonal changes in nature and flora (eg. Blue Lake at its bluest, leafy green glades and gardens), underground sinkholes and caves (consistent temperatures year-round), al-fresco dining with a view, crisp ales, spirits and white wine, coastal walks and hikes, marine life, water-based experiences, coastal accommodation, scenic drives (coastal), national parks (coastal), camping/glamping and campfires, events family activities (especially around Summer school holidays).</p> <p>Limestone Coast Tourism EDM (focus on driving subscriptions) was also a feature of the period.</p>	

Social Media Amplification Coverage

Organisation	Channel	Community Size / Potential Reach	Post	Likes / Reactions / Views	Comments	Shares
SATC	IG	640,949	Umpherston Sinkhole	9,467	87	N/A
SATC	IG	640,949	Little Blue Lake	5,812	64	N/A
SATC	FB	1,418,465	Umpherston Sinkhole	2,700	663	229
SATC	FB	1,418,465	Little Blue Lake	1,300	419	100
Glam Adelaide	IG	123,559	Bowman Scenic Drive	N/A	N/A	N/A
Glam Adelaide	IG	123,559	Beachport Jetty	N/A	N/A	N/A
Glam Adelaide	IG	123,559	Robe aerial	N/A	N/A	N/A
Glam Adelaide	IG	123,559	Southend Jetty	N/A	N/A	N/A
Glam Adelaide	IG	123,559	Little Blue Lake	N/A	N/A	N/A
Glam Adelaide	IG	123,559	Bowman Scenic Drive	N/A	N/A	N/A
Glam Adelaide	IG	123,559	Engelbrecht Cave	N/A	N/A	N/A
Play + Go Adelaide	IG	29,019	Naracoorte Swimming Lake	N/A	N/A	N/A
Total		5,012,760				

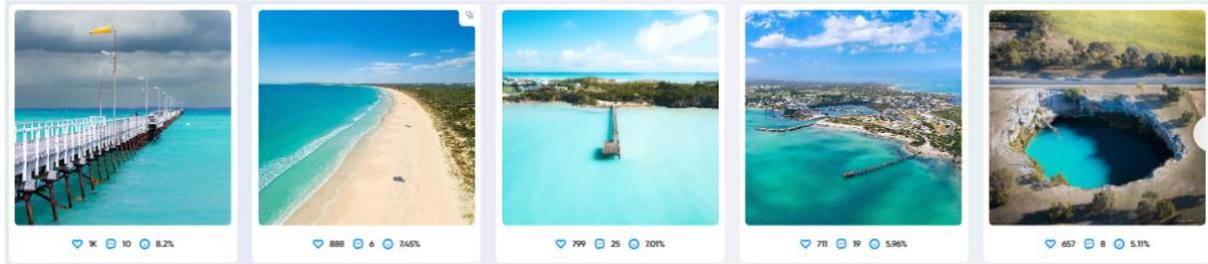
Instagram

October-December 2023 Overview

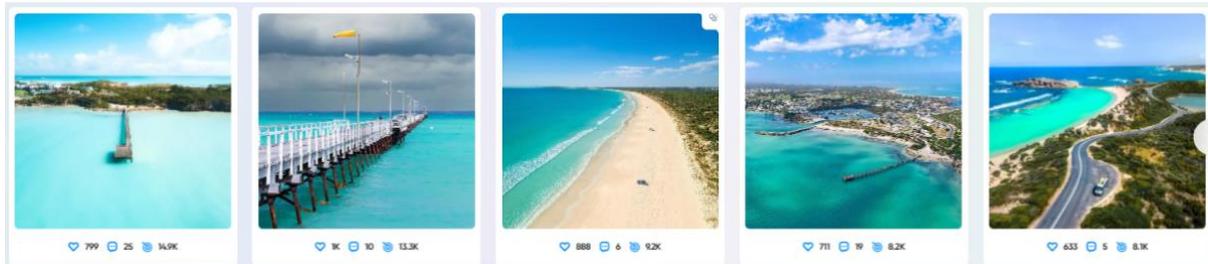




Top 5 Posts – Engagement



Top 5 Posts – Reach

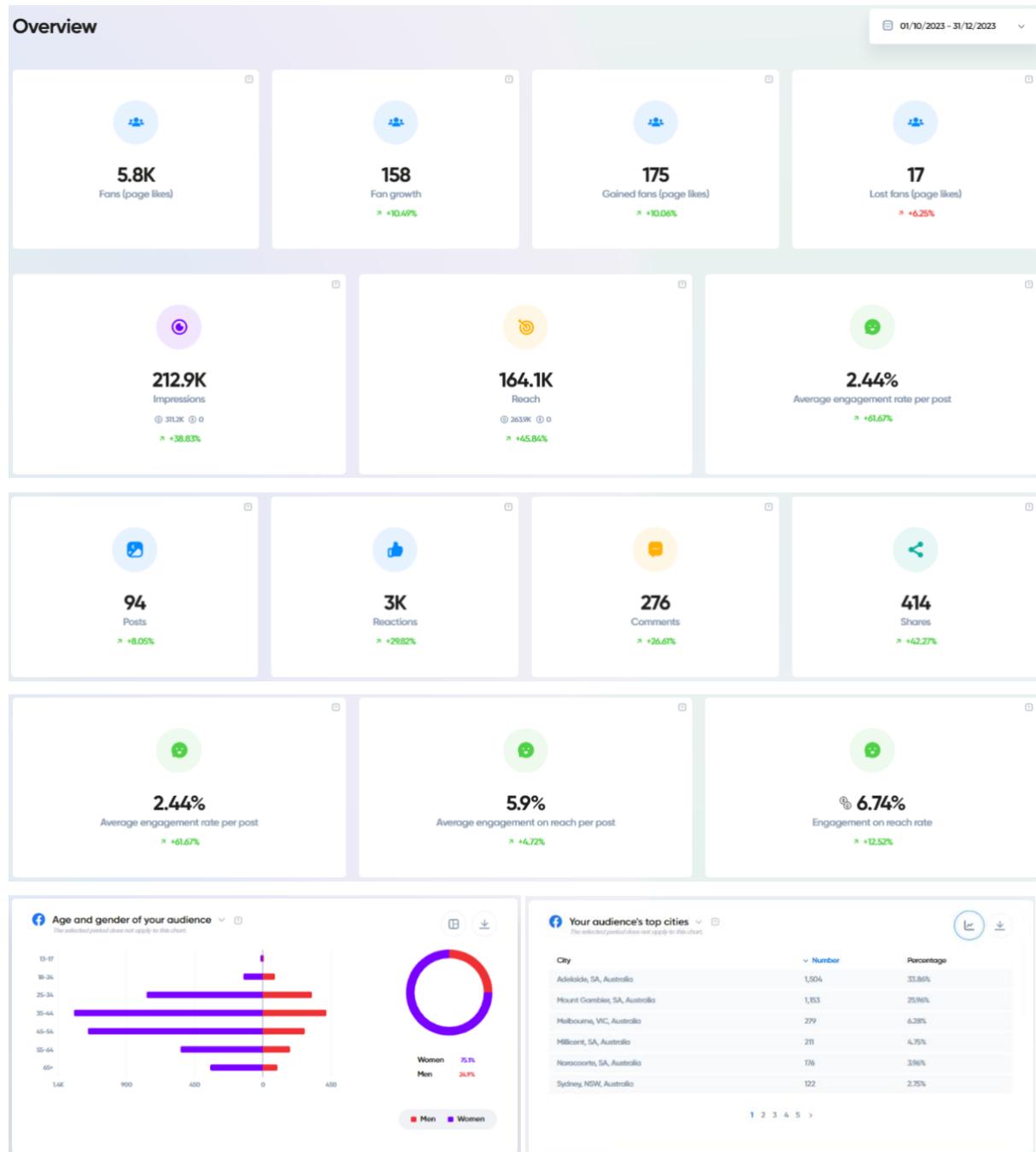


Stories - Top Frames - Impressions



Facebook

October-December 2023 Overview



Facebook Top 5 Posts – Engagement



Facebook Top 5 Posts – Reach



Forward Planning

January - March 2024

- Spring and early summer focus, with seasonal content to match visible changes in the Limestone Coast and experiences on offer for visitors.
- Highlight relevant events such as School Holiday Activities, Robe Beer Festival, Ride the Limestone Coast, Spring to Life Festival (Kingston District Council), Coonawarra Cabernet Celebrations, Geltwood Festival, Nature Festival (eg. Bool Lagoon with South East Safari), Millicent AH&P Society Show, Coonawarra Vignerons Cup, Christmas + New Year Celebrations, individual winery events, and any others as they arise.
- Summer focus on making the most of daylight savings, glorious sunny weather, beaches and coastline, seasonal changes in nature and flora (eg. Blue Lake at its bluest, leafy green glades and gardens), underground sinkholes and caves (consistent temperatures year-round), al-fresco dining with a view, crisp ales, spirits and white wine, coastal walks and hikes, marine life, water-based experiences, coastal accommodation, scenic drives (coastal), national parks (coastal), camping/glamping and campfires, events family activities (especially around Summer school holidays).
- Autumn focus on the last of long, warm days and transition to cooler weather, seasonal changes (eg. autumn leaves, Blue Lake turns steel grey etc), making the most of the last sunny days at the beach, walks and hikes in nature (incl. forests), crisper mornings and cool evenings, stunning and colourful walks and drives, vintage in the wine regions, wineries and cellar doors, transition to comfort food

and drink, cosy accommodation, National and Conservation Parks, camping season (with campfires), events and family activities (particularly around school holidays and Easter Long Weekend).

- There will be an additional focus on maximising visitor nights and expenditure throughout the region as a result of AFL Gather Round.
- A decision has been made to temporarily disable to the Ultimate 4WD Guide to the LC on the website following reports of inappropriate behaviour on some coastal tracks over summer. The LCLGA team are currently working with DEW and relevant councils to review collateral and realign the responsible 4WD use messaging across all communications channels.
- Promote the destination in line with the planning and booking elements of the travel booking cycle, which work in harmony with dreaming/inspiration - providing visually impactful content with supporting this messaging to drive travel to the region.
- Continue to highlight smaller towns across the Limestone Coast and what to see and do.
- Support any SATC and Tourism Australia campaigns and/or wider campaign activations through overall messaging.

Website Marketing

Revised Blogging + EDM Strategy, 2023-24

With a change of resourcing from 1 July 2023, the Limestone Coast Local Government Association (LGLCA) team are managing blog articles on www.visitlimestonecoast.com.au, updating the content updates on the destination website, and sharing quarterly consumer eNews.

LCLGA will also be working with the Limestone Coast's 7 Councils Tourism and Visitor Servicing teams to support research and website updates. The Tourism Collective team will continue to manage the social media accounts on a day-to-day basis.

Given the above, a Limestone Coast Destination Storytelling Framework was recently developed and supplied to support LCLGA and LC Councils on regular website updates across the 12 months to 30th June 2024, ensuring messaging is aligned to attracting more of the region's High Yielding Visitor Personas. Specifically, the Framework supports LCLGA and Councils to:

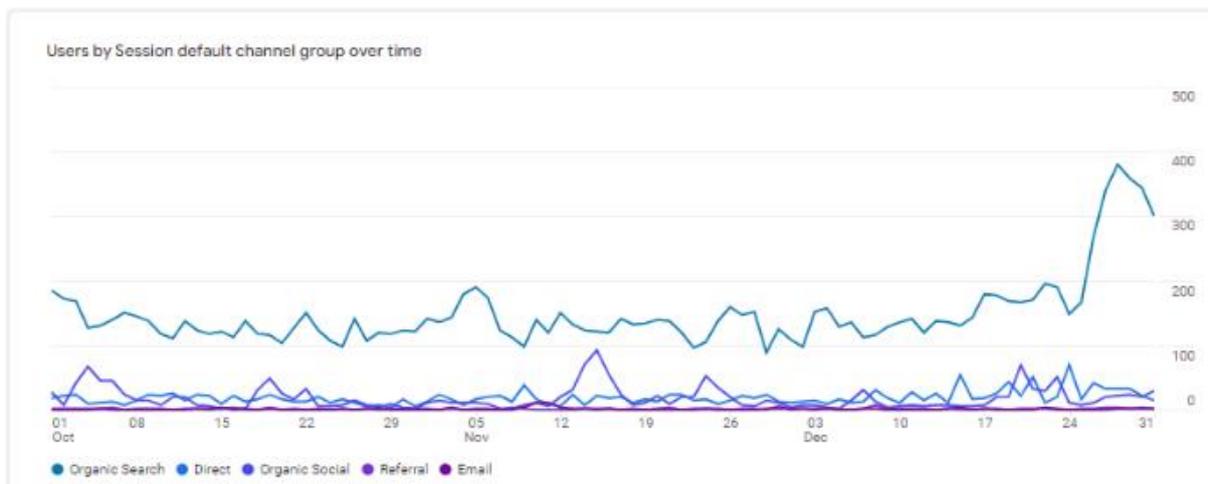
- Proactively plan ahead for key seasonal and in-region events, to ensure relevant blog and itineraries are updated well ahead of time to support strong organic web traffic to www.visitlimestonecoast.com.au, be available LCLGA to share in the consumer eNews at the right time, and to be available for TTC team to share on LC social media channels.
- Proactively plan other content updates on www.visitlimestonecoast.com.au such as General Website Pages (eg Experiences, Towns, Itineraries) and Product Listings (via ATDW listings).
- Guide the sourcing and share new story ideas for social media, blogging and eNews for Storytelling Themes not included in the current DMP Storytelling Framework of - Sustainability, Wellness, First Nations and Agritourism, which also align with SATC Experience Focus areas

An additional benefit of the Storytelling Framework is it will support LCLGA and LC Councils to identify experience and storytelling gaps that currently exist in the destination.

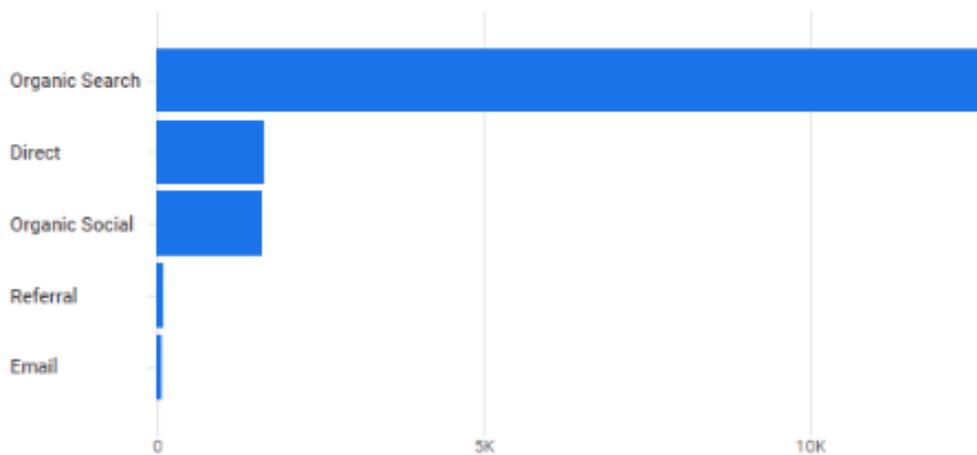
Social Media Website Referrals + Engagement Report

From October – December 2023, social media activity resulted in the following website referrals and engagement outcomes.

- **Around 8.7% of traffic to the website was driven by social media (slightly down on the previous quarter)** – with **organic search still strong at around 79% for the quarter** (slightly up on the previous quarter), reinforcing the website’s growth in search engine visibility and discovery.
- This continues to demonstrate that the social and content/SEO strategies are continuing to work in synergy, and again underscores the importance of using both tactics/channels in the overall marketing mix.
- **Total Facebook Referrals (sessions) were up on the previous quarter** – 1,648 in total, with the channel driving around 90% of total social media traffic to the website. Instagram traffic was also slightly up with a total of 93 sessions.
- While Instagram Stories (along with the new allowance for five bio links on the profile page) do present opportunities to generate further web traffic, they are extremely time-consuming - thus further investment would be required to drive more traffic from the platform.



Users by Session default channel group



A breakdown of user sessions on the website that were driven by organic Facebook activity from October to December 2023 is detailed in the chart below.

organic social			↓ Users	Sessions	Engaged sessions
Session default channel group	Session source				
			1,603 9.99% of total	1,839 8.67% of total	741 5.85% of total
1	Organic Social	Facebook	1,219	1,429	617
2	Organic Social	m.facebook.com	209	211	25
3	Organic Social	Instagram	119	121	58
4	Organic Social	l.facebook.com	31	35	22
5	Organic Social	lm.facebook.com	27	28	13
6	Organic Social	instagram.com	3	5	3
7	Organic Social	facebook.com	2	2	0
8	Organic Social	l.instagram.com	2	3	2
9	Organic Social	social	1	1	1

An overview of the landing pages which saw the most organic Facebook sessions from October to December 2023 is detailed in the chart below.

Landing page	First user source / medium	↓ Sessions 7.64% of total	Users 9.19% of total	New users 9.12% of total
1 /blog/sinkhole-and-swimming-hotspots-of-the-limestone-coast	Facebook / Social	264	248	246
2 /blog/beat-the-heat-beyond-the-beach	Facebook / Organic Social	148	142	141
3 /blog/ultimate-seafood-experiences-in-the-limestone-coast	Facebook / Social	116	105	105
4 /listings/tour/limestone-coast-boat-tours	Facebook / Social	112	112	104
5 /blog/best-playgrounds-in-the-limestone-coast	Facebook / Social	105	99	95
6 /townships/kingston-se	Facebook / Social	74	70	68
7 /blog/best-scenic-drives-on-the-limestone-coast	Facebook / Organic Social	49	47	45
8 /blog/best-beaches-in-the-limestone-coast	Facebook / Social	46	34	33
9 /events/new-years-eve-beachport-fireworks-display	Facebook / Organic Social	39	37	37
10 /explore/big-nature-wildlife	Facebook / Social	39	38	37
11 /townships/port-macdonnell	Facebook / Organic Social	39	39	39
12 /blog/coffee-lovers-guide-to-the-limestone-coast	m.facebook.com / referral	32	32	32
13 /blog/beat-the-heat-beyond-the-beach	m.facebook.com / referral	20	20	20
14 /blog/coffee-lovers-guide-to-the-limestone-coast	lm.facebook.com / referral	20	20	20
15 /blog/ultimate-seafood-experiences-in-the-limestone-coast	Facebook / Organic Social	20	20	19
16 /blog/fishing-in-the-limestone-coast	Facebook / Social	19	16	15
17 /listings/tour/limestone-coast-boat-tours	m.facebook.com / referral	19	19	19
18 /blog/creative-corners-of-the-limestone-coast	Facebook / Social	18	17	17
19 /townships/beachport	Facebook / Organic Social	17	14	14
20 /blog/ultimate-limestone-coast-golf-trip	Facebook / Social	15	14	14

A full and comprehensive overview of overall Blog Engagement on the website from October to December is also outlined below:

BLOG ENGAGEMENT			
Page path	Views	% of Total	User engagement
/blog/sinkhole-and-swimming-hotspots-of-the-limestone-coast/	1,762	13.83%	33:30:42
/blog/fishing-in-the-limestone-coast/	1,491	11.7%	32:09:40
/blog/best-beaches-in-the-limestone-coast/	1,440	11.3%	22:50:47
/blog/ultimate-seafood-experiences-in-the-limestone-coast/	1,232	9.67%	19:08:42
/blog/pet-friendly-holidays-in-the-limestone-coast/	764	6%	14:27:45
/blog/ultimate-4wd-guide-to-limestone-coast/	758	5.95%	20:10:30
/blog/limestone-coast-wine-regions/	704	5.52%	09:16:27
/blog/ultimate-limestone-coast-roadtrip/	461	3.62%	06:51:16
/blog/best-scenic-drives-on-the-limestone-coast/	454	3.56%	09:27:33
/blog/best-short-walks-in-the-limestone-coast/	436	3.42%	06:31:47
/blog/coffee-lovers-guide-to-the-limestone-coast/	394	3.09%	05:22:44
/blog/craft-beer-and-spirits-in-the-limestone-coast/	357	2.8%	06:13:31
/blog/beat-the-heat-beyond-the-beach/	318	2.5%	02:08:09
/blog/best-bakeries-in-the-limestone-coast/	310	2.43%	04:17:52
/blog/best-playgrounds-in-the-limestone-coast/	290	2.28%	03:12:28
/blog/road-trips-for-young-families/	259	2.03%	03:42:53
/blog/devouring-the-limestone-coast/	231	1.81%	02:20:24
/blog/best-lunch-spots-with-a-view/	221	1.73%	02:27:00
/blog/escape-to-luxury-on-the-limestone-coast/	144	1.13%	02:05:27

Facebook **Link-based** posts continue to be drivers of traffic to the site, despite **recent shifts in the Facebook algorithm negatively impacting leads/referrals to websites (refer to Key Insights for details)**. Google search results and web traffic from social media still reflect the need for fresh new blog content to be written on an ongoing basis. Blogs play an important role in supporting social media content. Updates to blogs are currently being managed by the LCLGA team per the new Limestone Coast Destination Storytelling Framework.

A few examples of recent Facebook Link-based posts are highlighted below:



Appendix B

Limestone Coast Today Wed 29 November 2023 Edition
Mt Gambier Times (print and online) 13 December 2023.

Tourism is the main focus

MEMBERS of the Limestone Coast's tourism industry gathered at Penola's Raidis Estate last Thursday to connect, learn and engage with fellow industry peers over a few drinks and house made pizza.

The Tourism Immersion and Networking event was held in order for local tourism businesses to gain a better understanding on who is able to support each other in the industry, as well as allocating time for businesses to update each other for the upcoming summer season.



Kate Napper, Dave Atherton, Alexi Paxinos, Hayden Zammit, Matt Baldock and Kate Sutton.



Michael Kosch, Tom Kosch, Emma Herring and Kate Sutton raised their glasses in the hopes this year's summer season would yield great success for the tourism industry.



Hayden Zammit, Ned Raggatt and Rebekah Rosser caught up over a few drinks during the event.



Tammy Creaser, Alison and Mason Galpin received valuable knowledge about the tourism industry from the event's guest speakers.



Robe District Council chief executive Nat Traeger and Chris Matthews were looking forward to this year's summer season.



Andy and Annie Clifford from Yallum Park were keen to hear about their fellow tourism business owners' ideas for the summer season.



Rebecca Perkin, Natasha Dawson and Caroline Hill discussed how the tourism industry for the Limestone Coast could flourish this year.



Pauline Koritsa and Camille Lehmann from the District Council of Robe came to Penola to check out everyone else's progress and future ideas.



Lauren Nelson, Grace Forgan, Zac Andrews and Tony Gleeson were glad to see so many new and familiar faces during the event.



Hayden Zammit, who spoke on behalf of Tourism Accelerator during the event, alongside Lola Makar Maney and James Gilmour.

Mt Gambier Times

Lifestyle **1** **SEN**
1629
MT GAMBIER



Back to school for tourism industry

SEE INSIDE FOR PHOTO GALLERY & DETAILS (Pictured: Kate Napper & Emma Herring (LCLGA) with Kate Sutton from The Commodore/The Henty/Delgattie Estate. Photo courtesy of Jake Muller)



Joy to the world

Blue Lake Carols looking to bring festive cheer to the region

Traditional carols, modern Christmas songs, guest musical acts and an uplifting Christmas message will all be part of this weekend's Blue Lake Carols at Mount Gambier's Rail Lands.

The main event will be kicking off at 7.30pm, as well as being live streamed, with a jam packed program catering for all ages and tastes, including a special performance for the kids, with

Santa's elves taking part, as well as a message from one of the district's ministers to shine a light on the true reason for Christmas.

There will be plenty of action at the Rail Lands prior to the start of the carols, which have been running since 1947.

See inside for story



New car feeling, at a great rate.

Discounted Personal Loan (Car Loan)
6.69% p.a. **7.04%** p.a.*
Comparison rate



Ask us about our great rate.

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OUT & ABOUT



1. Feresh Pizarro, from South Spore Mushrooms, with Paris Bell & Libby Bell, from Woodshed Flower Co.
2. Coonawarra Vignerons events and marketing officer Heidi Guyett with TICSA policy and partnerships manager Christina Belperio
3. District Council of Grant growth and tourism manager Rebecca Perkin with Mary MacKillop Penola Centre's Marie Valenzuela
4. Alison Galpin, David Galpin, Mason Galpin & Ben Brooksby of Warrawindi Farms with Rebekah Rosser from Stony Rise Lodge

5. Nat Traeger, from Kingston District Council, with Pauline Koritsa & Camille Lehmann, from District Council of Robe
6. Chris Matthews (Focused Expeditions) & Sonja Gooding (My Coonawarra Wine Tours)
7. Kate Napper, Destination Development Manager Limestone Coast Local Government Association (LCLGA); Dave Atherton, Regional Manager SA, NT, NTH QLD Australian Tourism Export Council (ATEC); Christina Belperio, Policy & Partnerships Manager TICSA; Alexandra Paxinos, Manager Experience and Industry Capability (SATC); Hayden Zammit, Director Tourism Accelerator; Matt Baldock, Trade Events and Inbound Executive SATC




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Tourism think tank

Limestone Coast tourism operators & key stakeholders attend networking event

"The energy in the room was palpable, and it was fantastic to see so many of our local operators and regional counterparts come together to learn, connect, and collaborate."

That was the assessment of Limestone Coast Local Government Association destination development manager Kate Napper after more than 60 tourism operators and other key stakeholders took part in a tourism immersion and networking event late last month.

Hosted at Coonawarra's Raidis Estate Coonawarra, the event was facilitated in conjunction with the Tourism Industry Council SA (TiCSA).

The event allowed the local tourism industry to connect and collaborate while gaining a greater understanding of the current tourism landscape. Attendees received firsthand updates from some of the peak tourism industry bodies, including the SA Tourism Commission, Australian Tourism Export Council (ATEC) and TiCSA.

Tourism expert Hayden Zammit, from Tourism Accelerator, also held the audience captive, sharing insights and tips for growth and success into the future. He also emphasised the importance of strengthening our regional tourism offering by having innovative experiences, bookable products, and exclusive offers to attract visitors and encourage a more extended stay.

LCLGA shared updates on recent activities and focus areas in line with the Limestone Coast Destination Development Strategy 2025. LCLGA Destination Development Manager Kate Napper spoke about industry collaboration efforts, current regional marketing activities, and digital storytelling, including seasonal marketing campaigns and the role of the Limestone Coast regional brand.

TiCSA policy and partnerships manager Christina Belperio was pleased with the turnout.

"TiCSA acts as a voice for South Australia's tourism industry, so connecting with industry in the region is an important part of what we do, and this was a strong showing from the Limestone Coast, one of the largest I've been to in South Australia in recent times," Ms Belperio said.

TOURISM TALKFEST: (Above from top) Hosting the event in their function space, Emma & Steve Raidis, of Raidis Estate Coonawarra, and Representatives from Duxton Hospitality Services were in attendance at the event - Lauren Nelson, Zac Andrews (Bushman's Arms Hotel), Tony Gleeson. **PHOTOS COURTESY OF JAKE MULLER PHOTOGRAPHY**

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11.4 Connected and Active Communities Report

Committee: Board Meeting

Meeting Date: 16th February, 2024

Author: Tony Elletson, Connected and Active Communities Officer

Authoriser: Adrian Maywald, LCLGA EO

Strategic Reference: LCLGA Strategic Plan – Building Sustainable Communities

Budget Impact: Nil

Risk Assessment: Not Required

Recommendation

1. That the Report be noted.

Moved:

Seconded:

Purpose: Connected and Active Communities

To partner with community to establish and foster relationships that grow localised capacity to build and deliver impactful physical activity initiatives.

Connected and Active Communities

The Connected and Active Communities (CAC) program aims to partner with community to establish and foster relationships that grow localised capacity to build and deliver impactful physical activity initiatives.

The program will look to provide opportunities for those in our community with barriers to participation and maintain support to our clubs' organisations and associations to ensure sustainability.

Although the Christmas and New Years break have slowed things down the following has been happening in the program;

- Developed a Pilot Project based around soccer and migrants that the CAC will invest project money into. We are supporting soccer in the Tatiara, with a focus on the migrant community's needs, by exploring ways in which the strengths of the community can be leveraged to create positive physical activity outcomes to establish active lives and connected communities. There are currently multiple forms of informal Soccer participation occurring in the community.

Working with the Tatiara District Council and the Soccer community of the Tatiara we have codesigned a first-year plan to deliver an informal sport model to enable the community to deliver soccer in a safe and sustainable manner. We have invested in a local coordinator and will support this person with training and resources and then develop a multi year plan to ensure long term sustainability of the sport in the area. This program, if successful, can be rolled out in other areas, using soccer or other sports with a strong migrant/diverse population.

- Tatiara Youth Group Leadership Program. This program, offered by the Connected and Active Communities Program in partnership with Tatiara District Council will offer selected candidates with the opportunity to become leaders and role models in the community. We will provide young people in the Tatiara region the opportunity to reach their full potential in their chosen sport and life by providing services such as advanced technical coaching in strength & conditioning, psychology, nutrition & hydration, leadership, life skills, mentoring and personal development sessions.

Cost will be \$100, which will cover all aspects of the program. Candidates will need to have a current gym membership.

Scholarships (which will cover all costs of the program, including a gym membership) are available for candidates in financial need. All candidates will be interviewed confidentially to determine suitability for scholarship.

Selection Criteria -

- Aged between 13-18.
- Willing to attend gym 2 times a week and monthly leadership workshops.
- Minimum of passing all school subjects or a commitment to attain pass marks.
- Willingness to give back through volunteering to clubs or recreation groups in the Tatiara community.

All candidates and families/guardians will be provided with a complete induction and program information prior to finalising their place in the program.

Nominations have now closed, and we are finalising the training calendar and Governance to ensure the program is run at a high standard. The successful nominees will be contacted before the end of this month and the program will roll out at the end of March.

- We have surveyed clubs across the region to determine their needs for training and education. We are finalising a comprehensive training calendar that suits the demands of clubs. These courses will be delivered by experts approved by the Office for Recreation, Sport and Racing to ensure the highest quality for our clubs. Topics covered will be Grant Readiness and Grant Writing, Strategic Planning, Governance and Risk Management, Taxation and Insurance support, RSA and Food Service Safety, Inclusion and Child Safe Officer training. These workshops will be provided free of charge to clubs.
- Partnering with the South Australian Sports Medicine Association, the CAC Program has delivered a Level 1 Sports Training Course and 3 Community Concussion Workshops at the start of February. Sports Trainers are a vital part of our sporting landscape and Concussion is one of the major issues in sport currently. Over 60 people attended the workshops across the region and were extremely successful and beneficial for clubs.

- We have partnered with Department of Child Protection and are in the early phase of running a project that will provide children at risk with opportunities to participate and benefit from sport they choose to be involved in. More information will be provided in the next meeting report.
- Working with Glenelg Football Club and the State Government on a Festival of Football that will include SANFLW Match, SANFL Trial Match, coaching clinics, education sessions (culture, leadership, governance etc.), and working towards leaving a long-term legacy of support for young footballers in the region.
- Finalised an Inclusive Uniform Policy with Mid SE Netball Association that we will hopefully use in other competitions. Allowing more participation and a welcoming environment for all participants.
- Attended a Womens in Sport Taskforce meeting in Adelaide.
- Working with a young community member and council on a bike track in the DC Grant area.
- The Federal Government's \$200 million Play Our Way funding program is scheduled to open in early 2024. This funding is off the back of the FIFA Women's World Cup and is separate to Australian Sports Commission's 'Play Well' funding program. This program is open to local governments and is for facilities specifically for women and girls and Participation programs and equipment specifically for women and girls. You can find more information at [Play Our Way program | Australian Government Department of Health and Aged Care](#) The CAC Officer will be able to support clubs and councils in applications for this grant.
- The CAC Officer is also continuing to provide clubs with Governance and off field support, including, Constitution, Strategic Planning and Grant/Funding support.

11.5 Limestone Coast Regional Sporting Academy Report

Committee: Board Meeting

Meeting Date: 16th of February, 2024

Author: Adrian Maywald, Limestone Coast Regional Sporting Academy Coordinator

Authoriser: Adrian Maywald, LCLGA EO

Strategic Reference: LCLGA Strategic Plan – Building Sustainable Communities

Budget Impact: Nil

Risk Assessment: Not Required

Recommendation

1. That the Report be noted.

Moved:

Seconded:

Purpose: Limestone Coast Regional Sporting Academy Bi- Monthly Update.

- The 2024 Athlete selection process is complete with approximately 92 Athletes selected and we have held our Induction and Awards evening on Sunday February 4th at Wulanda Recreation and Convention Centre.
- The Business Plan is continuing as reported at the December 2023 Board Meeting. The Business Case study is being undertaken by Tredwell Consulting and will be ready for review in the first half of 2024 at a Board Meeting.
- 2024 sees our Sponsors continue to support our programs. We thank The University of SA for supporting us and providing a fantastic venue/facilities for Academy Educators and Athletes to learn in. M&G Hotels Group have again been very generous in supporting athletes with accommodation vouchers when travelling to Adelaide. We also thank the 7 Councils of the Limestone Coast for their ongoing support, EV2 Sportswear, our state sporting bodies, Good Country Physiotherapy and for the first time Alex from Gym Meals coming on board to support athletes and families.
- Changes to the 2024 Academy program include:
 - A formalised induction with approximately 150 participants having workshops with their Coaches and Educators.
 - Utilising local expertise to lead our Strength and Conditioning program ensuring athlete check in and program reviews are more regular and targeted.
 - Additional uniform options for athletes.
 - The trial of an AFLW pathway.
 - Digitising paper forms to electronic.
 - Utilising Microsoft Teams for live video feeds to decrease travel and increase engagement.

12. LCLGA SUB COMMITTEE MINUTES

No Minutes.

13. OUTSIDE ORGANISATIONS

13.1 Department for Primary Industries and Regions, South Australia

Report provided by Ms Schilling.

13.2 Heritage Advisory Service

No report provided by Mr Hamilton.

13.3 Regional Development Association Limestone Coast

Report provided by Mr Wheaton.

13.4 Local Government Association & SAROC

LGASA Board and SAROC draft minutes from recent meetings can be found at:

[LGA Board of Directors | LGA South Australia](#)
[SAROC meeting minutes & agendas | LGA South Australia](#)

Please note the LGA's Member Services Priorities – Topical Update can be found on the website at:

<https://www.lga.sa.gov.au/members/member-services-updates>

13.5 South Australian Coastal Councils Alliance

No report provided by Mr Gray.

13.6 University of South Australia

No report provided by Mr McKay.

PIRSA update -LC LGA meeting 16th February 2024

eID infrastructure rebate for saleyards and processors

- Guidelines have been released for the rebate scheme for livestock saleyard and processors to implement the required equipment and infrastructure.
- The rebate scheme is available to South Australian saleyards and processors to set up essential equipment and infrastructure required to scan and meet regulatory obligations under the National Livestock Identification System (NLIS) for recording and reporting of individual sheep and farmed goat movements.
- The rebate enables a 75% rebate on the total cost of essential equipment (including hardware and software) and infrastructure (essential structural modifications) for eligible sale yards and processors. The rebate will apply only on purchases that have been incurred since 8 June 2023.
- Quantity or cost limits on items of essential equipment, software and infrastructure have been set under the rebate scheme based on the size of the eligible saleyard or processor operations.
- Applicants will be required to submit a needs analysis to PIRSA for independent technical assessment for equipment or infrastructure that is different to that outlined in the guidelines.
- Targeted information sessions will be held with saleyards and processors to support the rebate application process, the fund will open until 5pm (ACST) Monday 30 June 2025.

Point of sale discount for eID tags commenced in January 2024

- Discounted tags will be available to South Australian producers following an agreement with the following manufacturers of National Livestock Identification System (NLIS) accredited eID tags – Allflex Australia, Enduro, Leader Products and Shearwell - to provide a \$0.95 discount per tag, with tag arrangements being finalised with Datamars (Zee Tag).
- As a point-of-sale discount, producers will not be required to complete any application forms, but the discounted tags must be aligned to the NLIS year of birth (black for 2024 and white for 2025) and are only available to producers with an active property identification code (PIC) registered with PIRSA.
- The eID Device Rebate (2023) remains open to producers for eligible tags purchased between 1 January 2023 – 31 December 2023.

New \$8m on farm emergency water rebate extended across SA.

- A new round has opened of the on-farm Emergency Water Infrastructure Rebate Scheme for Primary producers across the state.
- The Grant must address costs associated with the purchase and installation of new on-farm water infrastructure, or to repair or replace damaged infrastructure for livestock and permanent horticulture that:
 - addresses animal welfare needs during drought,
 - assists primary producers to be more resilient for future droughts,
 - assists primary producers to be more resilient for future droughts by protecting high value horticultural assets,
 - support primary producer recovery from Natural Disasters.

- A further \$8 million, co-funded by the Australian and South Australian Governments, is available through the scheme, with eligible primary producers able to claim up to 25% of the cost of approved critical infrastructure, capped at \$25,000.
 - Up until this round, this fund had only been available to drought affected council areas. Applications close on 30 April 2024 or when all funds are allocated.

December 2023 Australian Bat Lyssavirus (ABLV) detection in South Australian Bats

- ABLV infection is a rabies-like disease that can be transmitted to humans who are bitten or scratched by an infected bat.
- A positive result identified in a bat in early December was the fifth detection of ABLV in a bat in South Australia in 2023, with a total of nine detections since the first in 2012.
- Contact with Bats is unlikely, however, if someone is bitten or scratched by a bat, or come into contact with bat saliva, immediate action should be taken by:
 - cleaning the area with soap and water for at least fifteen minutes
 - applying antiseptic with anti-virus action such as povidone-iodine
 - contacting a doctor or hospital emergency department immediately and commencing a course of post-exposure prophylaxis if necessary.
- If members of the public come across a bat that appears to be dead, injured or in distress, they should not touch the bat and contact the Fauna Rescue SA bat helpline on 8486 1139 or Bat Rescue SA on 0475 132 093.

PIRSA Ag Tech Groups funding

- Expressions of Interest (EOI) close on 19th February from eligible primary producers and producer groups wanting to advance knowledge and use of Ag Tech.
- The program, worth \$555,000 includes all primary production sectors and is aimed at increasing producers' knowledge and understanding of available AgTech solutions, in a peer-to-peer learning environment.
- Some activities eligible for funding include facilitator engagement, convening workshops, training in the use of AgTech solutions.
- A maximum funding limit for AgTech Producer Group is \$18,500 (ex. GST). The funding will cover activities conducted during 2024 through to 31 May 2025.

Enabling Infrastructure Program Grants

- Projects invited to submit a full application to the Enabling Infrastructure Program were due on the 7th February 2024. It is anticipated that applicants should be advised of the success or otherwise of their project for funding by mid-April 2024.

RDALC REPORT TO LCLGA

NOVEMBER - DECEMBER 2023

ABOUT US

Regional Development Australia Limestone Coast (RDALC) has evolved into the area's key regional development agency, focusing on the success and growth of businesses in the Limestone Coast. We do this by supporting and mentoring businesses in a way that maximises opportunities, reduces costs, and builds economic resilience.

RDALC provides a free one-on-one business support service for business owners. We help with starting and operating a business, including business plan development and review, licensing and registration, recruitment (including connection to job seekers and accessing the skilled migration program), and information on (and referral to) State and Australian Government programs and grants. We also assist with developing marketing and communications strategies, and help operators further their online presence.

RDALC also provides tailored support for businesses and organisations across our region that are seeking private investment as well as funding through grants. We provide economic impact analysis reports for applications, assist with the development of Information Memorandums and Investment Prospectus and assist with framing grant applications.

SMALL BUSINESS FUNDAMENTALS

RDALC has secured funding from the Office for Small and Family Business to expand the existing business support program, leveraging the funding from LCLGA to deliver greater support to small business.

In late January 2024 we will bring together each of the business and tourism associations to inform the topics and timing of workshops and seminars to ensure they are relevant and useful for local businesses. Look out for our 2024 calendar of events.

THE BIG PICTURE

To date this financial year, RDALC has provided support to a total of **297** businesses/organisations.



ABORIGINAL CULTURAL CAPABILITY SEMINAR



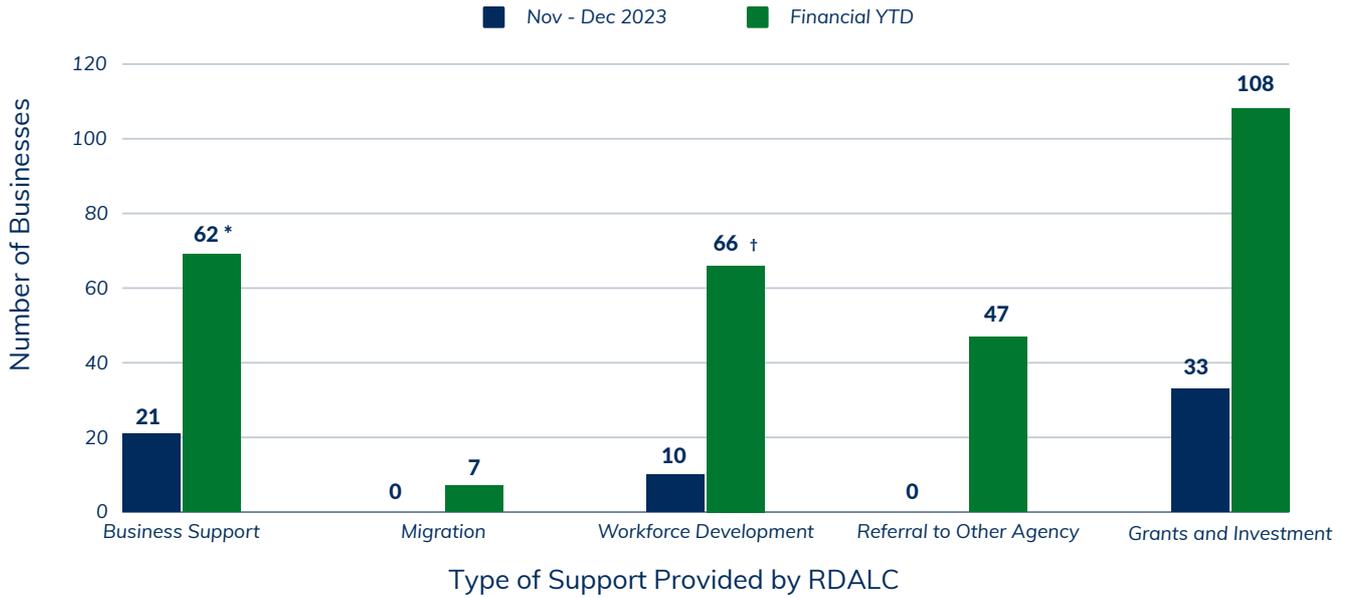
In November, RDALC hosted Cultural Capability Training, with 29 participants from local government, business, education and industry.

The interactive workshop was delivered by Renee Andrew of Arraru Yakka, who shared valuable insights into the traditions, history, and customs of the First Nations people. Participants developed their cultural capabilities, to foster inclusivity and diversity in their workplaces and personal lives.

The Cultural Capability Training formed part of our Workforce Connector and Collaboration Program funded by the Department for Industry, Innovation and Science, and was delivered in partnership with OneFortyOne.



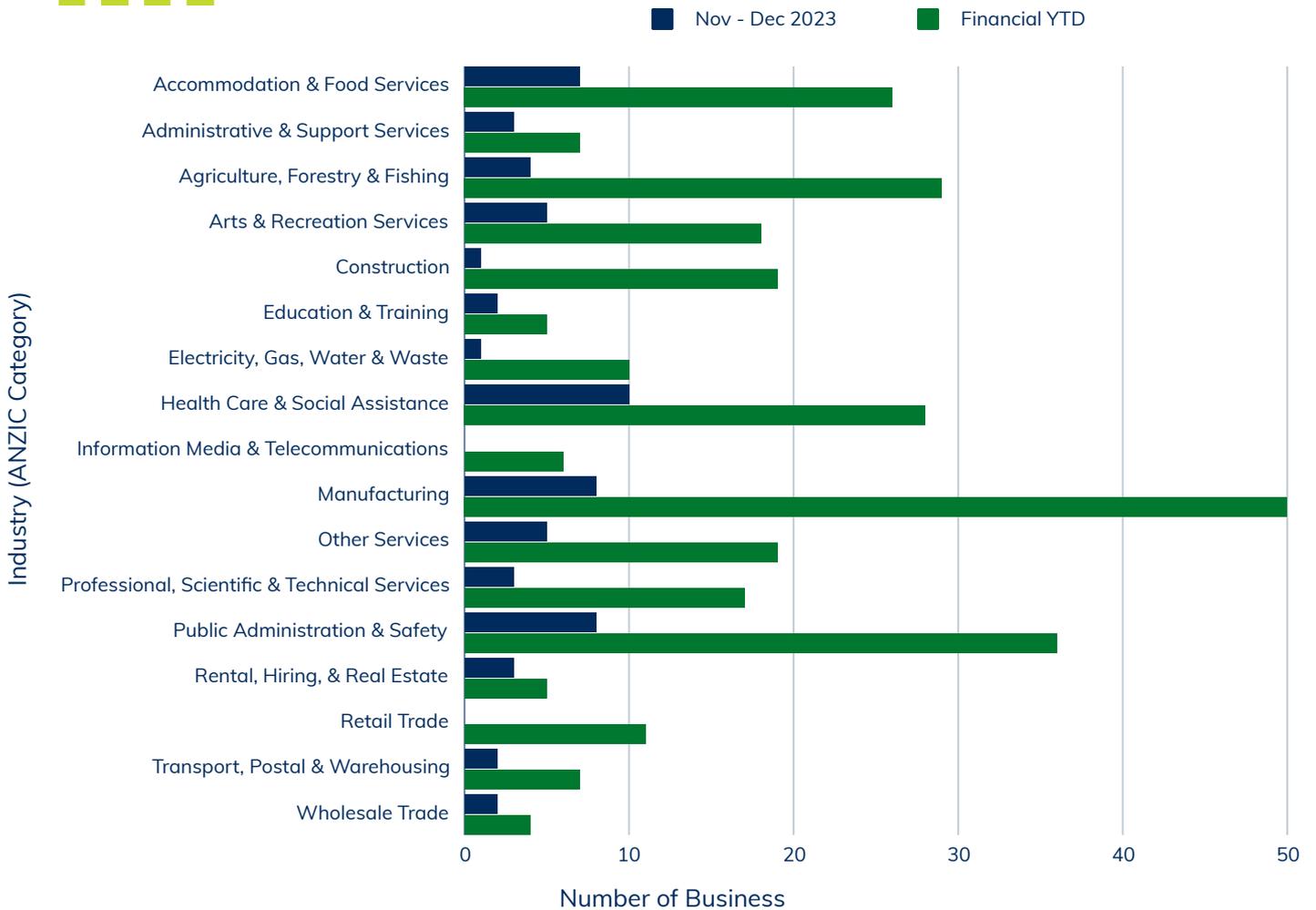
TYPE OF SUPPORT PROVIDED



* 'Capacity Building' and 'Business Support' have been consolidated, recognising that 'Capacity Building' is a subset of 'Business Support'.
† 'Workforce Development' and 'Job Vacancy' have been consolidated, recognising that 'Job Vacancy' is a subset of 'Workforce Development'.



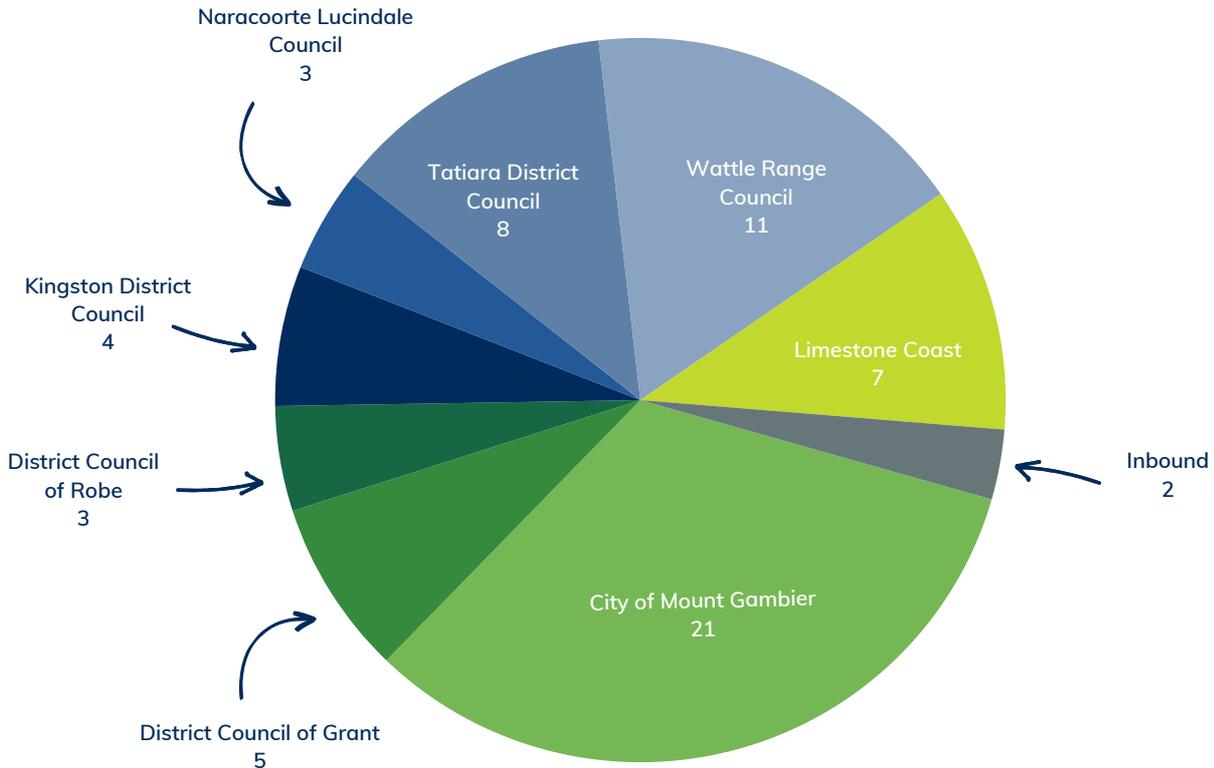
INDUSTRY RECEIVING RDALC SUPPORT



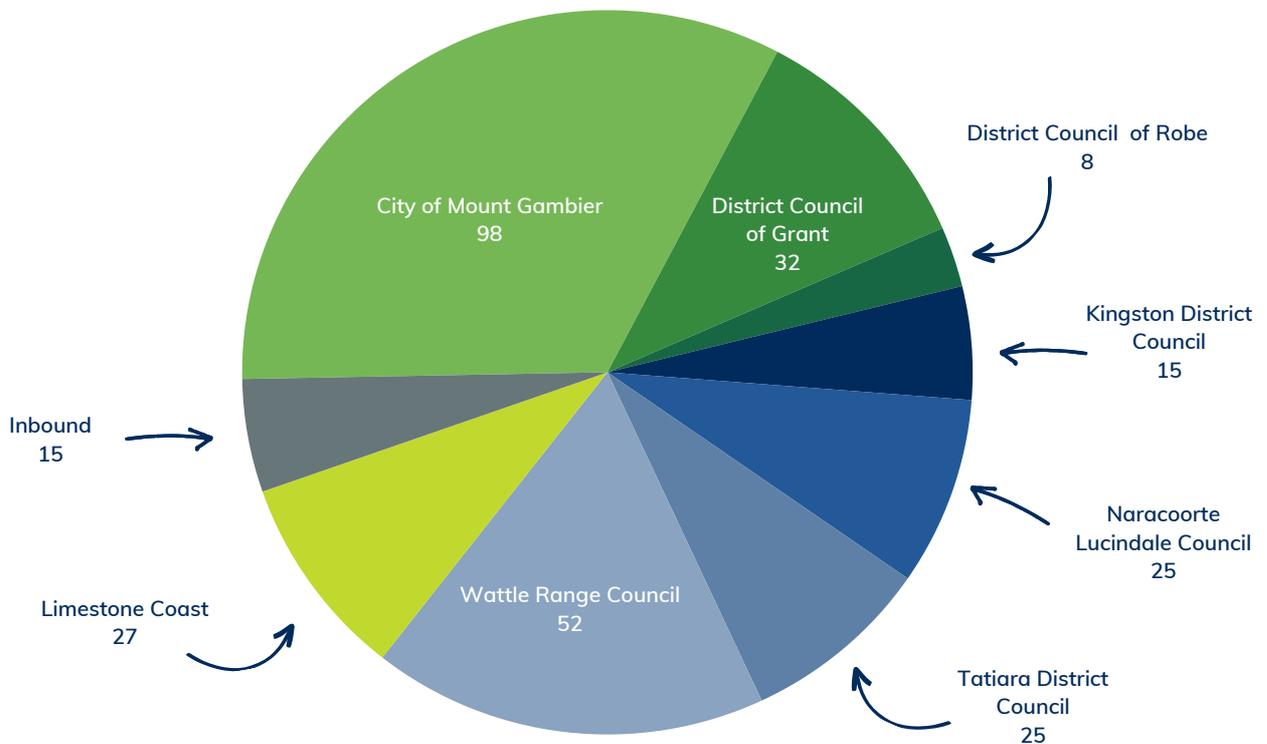


LOCATION OF BUSINESS RECEIVING SUPPORT

NOVEMBER - DECEMBER 2023



FINANCIAL YEAR TO DATE



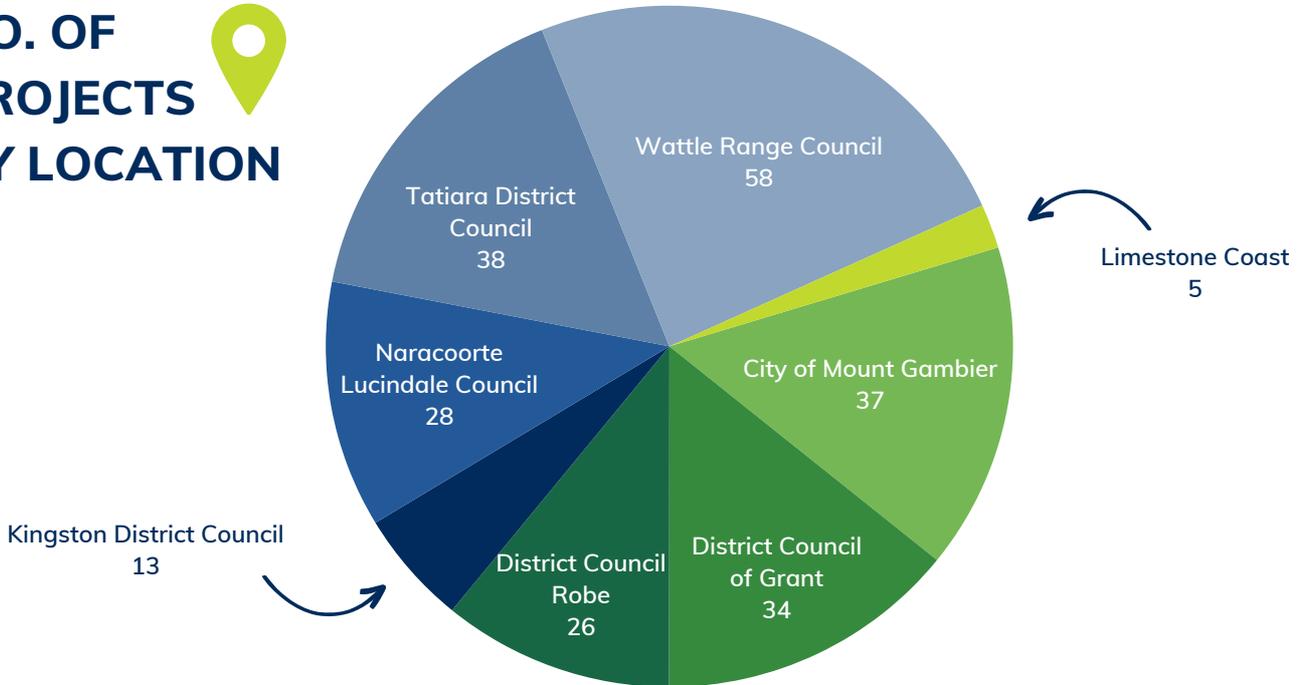
*The inbound connections figure represents businesses that are not located in the Limestone Coast, but are either looking to expand into our region, or are collaborating on a project with a Limestone Coast business.

Regional Development Australia Limestone Coast

INVESTMENT PIPELINE SUMMARY

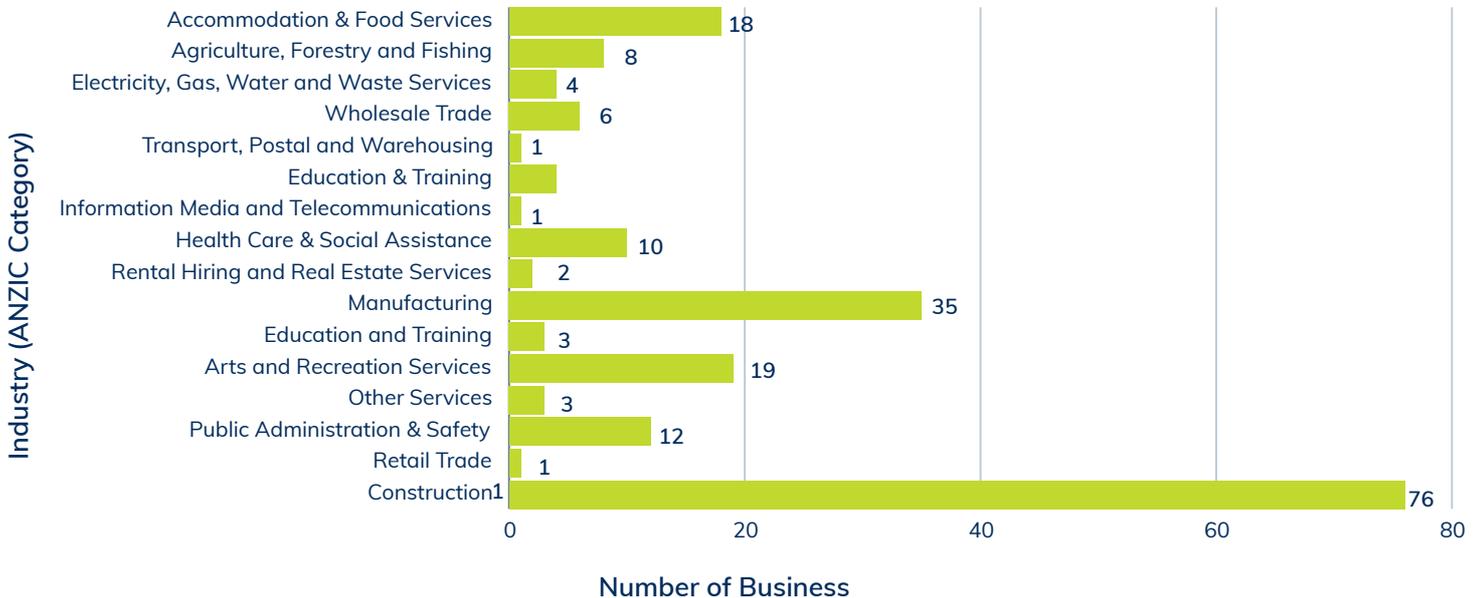
31 DECEMBER 2023

NO. OF PROJECTS BY LOCATION

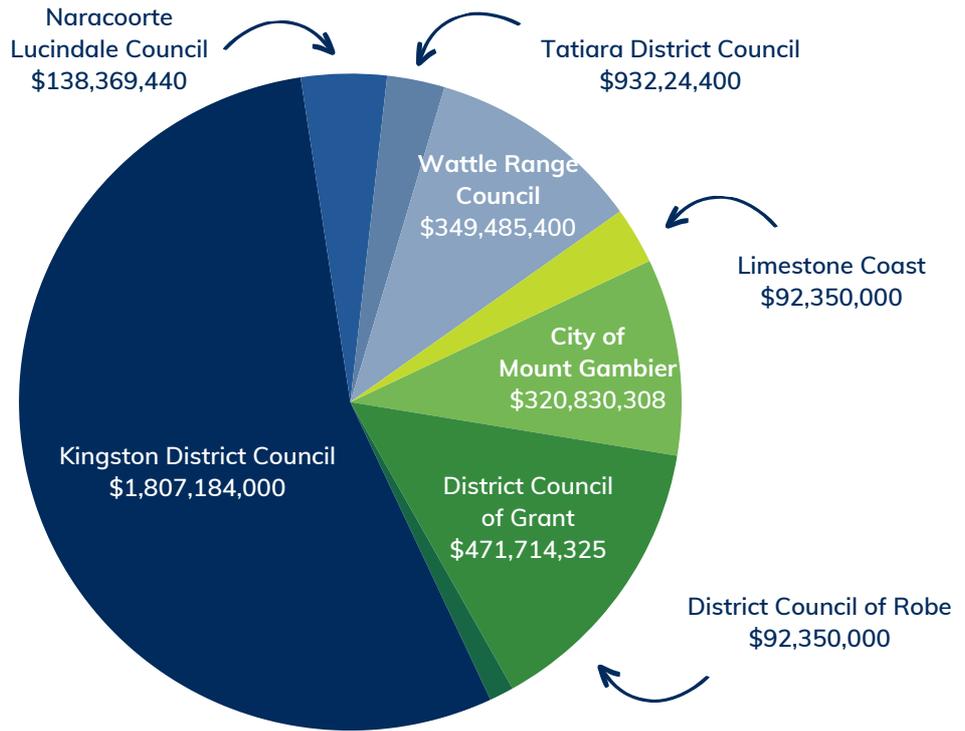


\$3.31 BILLION INVESTMENT → **239 PROJECTS**

PROJECTS BY INDUSTRY

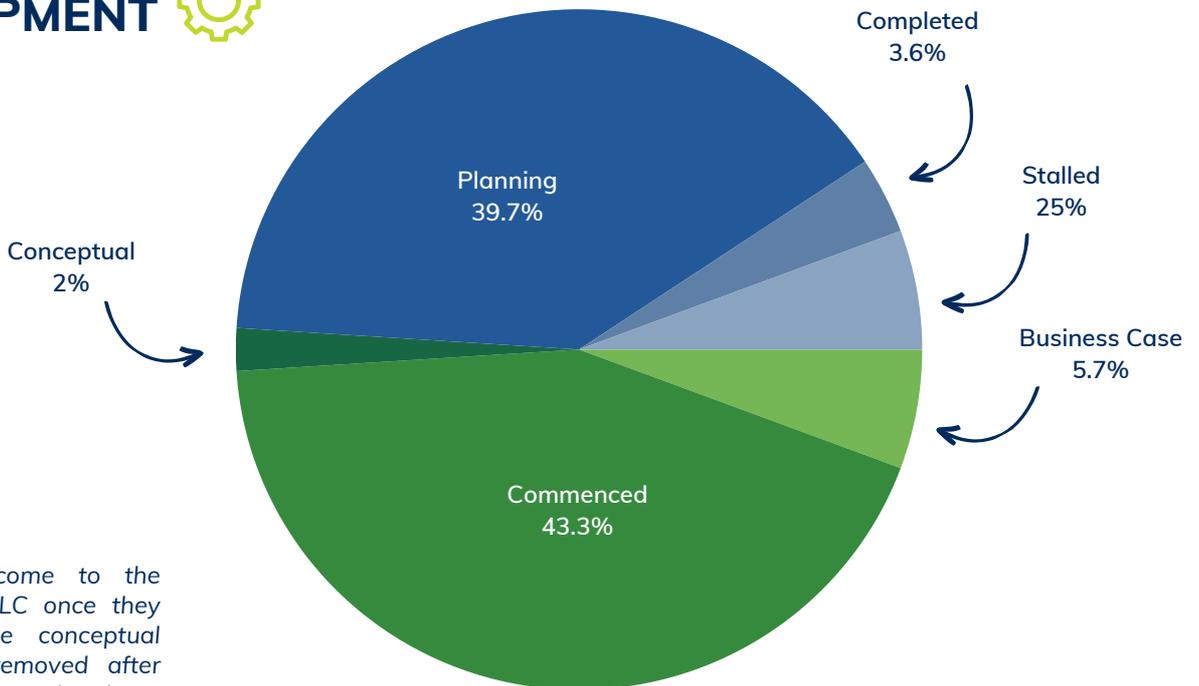


CAPEX BY LOCATION



*The proposed offshore windfarm (\$1.75B) impacts the Kingston District Council figure.

STAGE OF DEVELOPMENT



*Most projects come to the attention of RDALC once they have passed the conceptual stage and are removed after being reported as completed.

This document is confidential and is for internal use only. It may not be reproduced without permission. The Investment Pipeline report tracks regional investment that RDALC is aware of. It is intended to give a snapshot and is not an exhaustive list. The reporting changed this quarter to capture barriers to projects. The projects listed here are the property of Councils, businesses, or organisations. Some have the involvement or support of RDALC.

14. OTHER BUSINESS

15. CALENDAR KEY DATES & NOTICE OF MEETINGS

Date	Meeting	Location
18 th Jan 2024	LGASA & SAROC	LGA House
16 th Feb 2024	LCLGA AGM & GM	Wattle Range Council
14 th Mar 2024	LGASA & SAROC	LGA House
*12 th Apr 2024	LCLGA GM	District Council of Robe
16 th May 2024	LGASA & SAROC	Regional
7 th Jun 2024	LCLGA GM	Grant District Council
18 th Jul 2024	LGASA & SAROC	LGA House
9 th Aug 2024	LCLGA GM	Tatiara District Council
3 rd Oct 2024	Regional SAROC	Regional
11 th Oct 2024	LCLGA GM	Naracoorte Lucindale Council
5 th Dec 2024	LGASA SAROC	LGA House
13 th Dec 2024	LCLGA GM	Kingston District Council
14 th Feb 2025	LCLGA AGM & GM	City of Mount Gambier

* Recommendation in this meeting Agenda to change date from 12th April, 2024 to 19th April, 2024.

16. NEXT MEETING

The next LCLGA General Meeting is scheduled to take place in District Council of Robe on the 19th April 2024 (date proposed to be moved from 12th of April, 2024 to 19th April, 2024).

Acceptances and apologies to admin@lclga.sa.gov.au or Phone 8723 7310.

17. CLOSE MEETING

The anticipated time the meeting will end is 12:30 - 1:00 pm.